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GOLD MEDAL QUALITY NURSERY STOCK

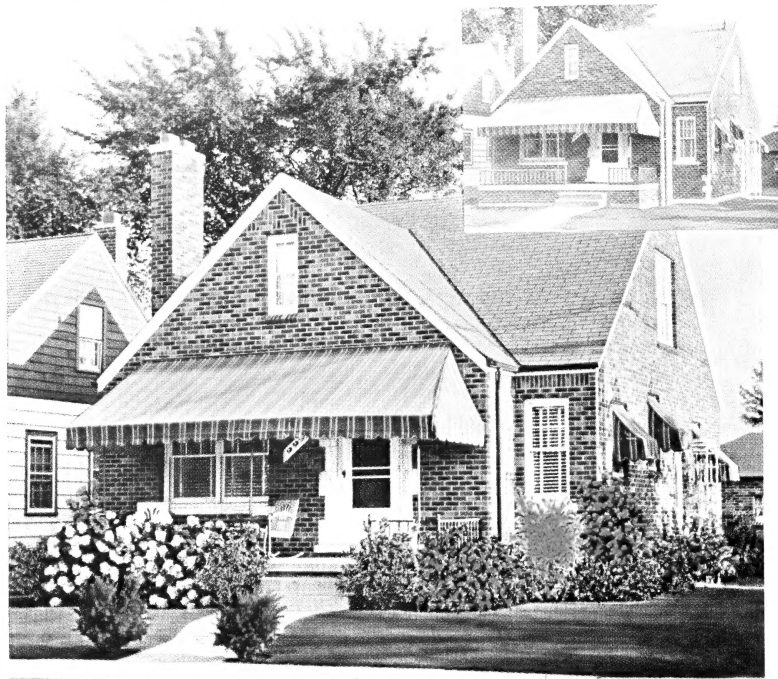


HALE-HAVEN

KNIGHT & BOSTWICK INC.

Landscape and Fruit Specialists
Newark, New York State

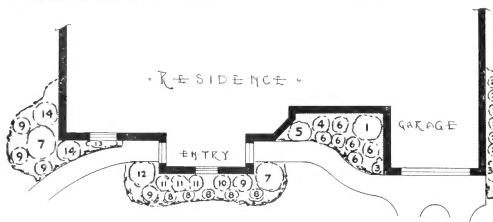
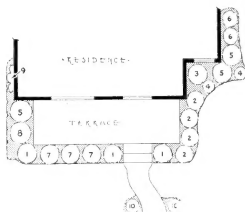
Practical Landscaping for All Types of Homes



Your home is your greatest source of health and happiness. It represents a large investment in time and money. You want it to be admired by all who visit you or pass by. Here you see the unusual results obtained by modern landscaping. Each Landscape Planting was especially designed by trained Landscape Counselors. You, too, can now enjoy a beautiful Landscaped Home—there is no EXTRA CHARGE for our plan service.

PLANTING KEY

Key	Quantity	Variety
1	3	Weigela, Variegated
2	4	Weigela, Eva Rathke
3	1	Forsythia, Spring Glory
4	4	Vitex Macrophylla
5	2	Althea (Rose of Sharon)
6	3	Coralberry
7	3	Hydrangea, Hills of Snow
8	1	Regel's Privet
9	1	Evergreen Bittersweet
10	2	Eternal Flame at Entrance of Walk

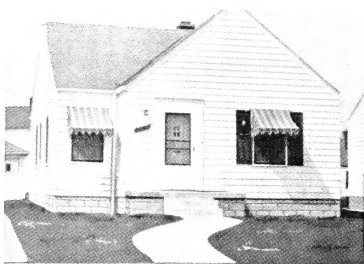


PLANTING KEY

Key	Quantity	Variety
1	2	Regel's Privet
2	6	Cameo Polyantha Rose
3	1	Wisteria, Purple
4	1	Burning Bush
5	1	Snowberry
6	6	Coralberry
7	2	High Bush Cranberry
8	8	Silver King Artemisia
9	6	Blue Mist
10	1	Weigela, Eva Rathke
11	3	Anthony Waterer Spirea
12	1	Forsythia Fortunei
13	2	Evergreen Bittersweet
14	2	Weigela, Variegated

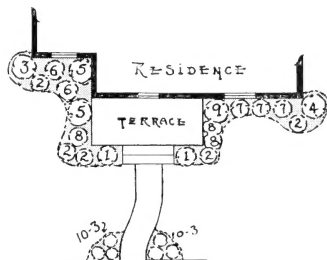


Landscape Plantings to Fit Every Pocketbook



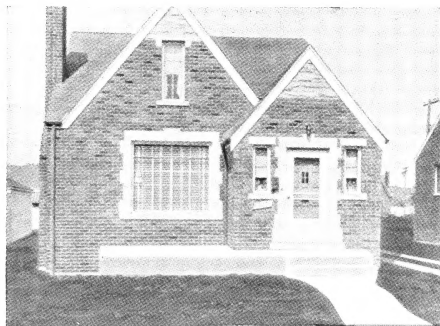
There will be no strain on your pocketbook when you use our plan service to beautify your home. Our landscape service is designed to accomplish the best possible results at a minimum of expense.

Whether your home is built of wood or brick there is a right and wrong way to landscape it. These homes are examples of the work we are trained to do.

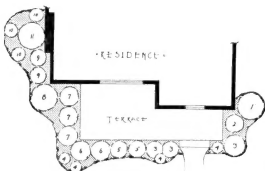


PLANTING KEY

Key No.	Variety
1	Regel's Privet
2	Eternal Flame
3	Kerria Japonica
4	High Bush Cranberry
5	Lilac, Souvenir
6	Weigela, Eva Rathke
7	Weigela, Variegated
8	Gold Drop Potentilla
9	Flowering Quince
10	Betty Prior Floribunda Rose



Seeing is believing. Shown on these two pages are four types of homes, all landscaped individually. The materials used are shown elsewhere in this great book. Your home may be different—you may have unusual landscape problems. Solving them is our every day's job. We place our FREE landscape plan service at your disposal.



PLANTING KEY

Key No.	Variety
1	Althea, Double Red
2	Vitex, Macrophylla
3	Regel's Privet
4	Silver King Artemisia
5	Variegated Weigela
6	Sungold Hypericum
7	Flowering Quince
8	Forsythia Fortunei
9	Weigela Eva Rathke
10	Blue Mist
11	Syringa Virginalis





Weigela, Bristol Ruby 1-5

(Plant Patent No. 492)

A new, better, hardier Weigela. Graceful branches are completely covered with beautiful, soft ruby-red trumpet-shaped flowers in June and July, and later in the fall. Blossoms nestle among masses of bright green leaves. Grows about 6 feet tall—is extremely hardy—used in foundation plantings, shrub borders, and as individual specimens.

Blue Mist (Caryopteris) 4 (Below)

A new, charming, low-growing, semi-everblooming shrub. It is covered from August till autumn frost with many beautiful clusters of powdery blue-fringed flowers. Grows 18 to 24 inches tall and perfectly round. Foliage is attractive, silvery green. You will love Blue Mist.



Our Newest



Viburnum, Fragrant (Carlesi) 2-3

A message of loveliness fully expressed in masses of striking pink domelike flowers, that permeates the surrounding atmosphere with its delicate sweet-scented lavender perfume. Blossoms in early spring. Grows about 5 feet high and bushy. Likes sun and plenty of moisture. Excellent for foundation planting and shrub borders.

Sungold Hypericum 4 (Below) (Plant Patent No. 563)

This hardy, shapely, dwarf semi-everblooming flowering shrub grows into an almost oval globe, 2½ to 3 feet in diameter and 2 feet high. Very attractive foliage. It bears immense quantities of gorgeous large golden flowers from early summer until stopped by frost that makes it appear like a small, gold-studded-mount when in full bloom. Extremely hardy.



Introductions to Grace Your Home



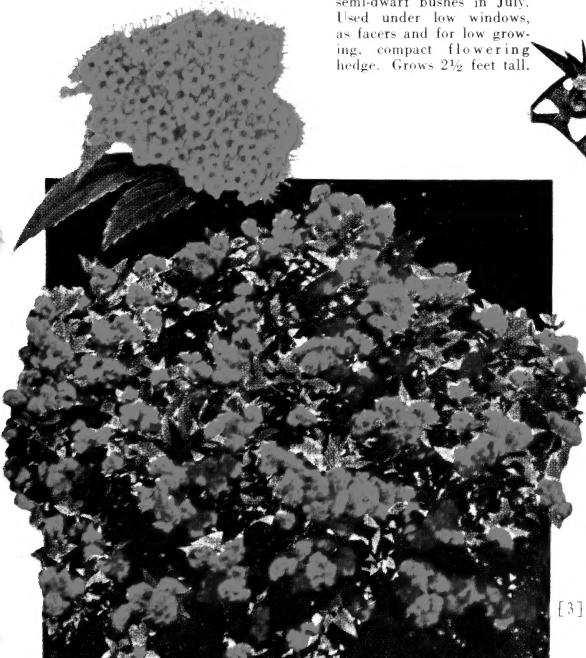
Gold Drop Potentilla 3-4

Patent Pending

A charming everblooming shrub of such compact growth as to resemble a mound of green and gold 2 to 2½ feet high. Foliage is fernlike and studded with intensely brilliant yellow, buttercup-like flowers from early June until October. Does best in sun-hardy. Used extensively for below low windows—as facer shrubs and as an informal hedge.

Crimson Glory Bush 4

Like darting flames, high clusters of ball-like deep crimson flowers which nearly completely cover the shapely, upright growing, semi-dwarf bushes in July. Used under low windows, as facers and for low growing, compact flowering hedge. Grows 2½ feet tall.



Snowbank Bush 2-3-5

This beautiful new snow-white flowering shrub is in full bloom with the Forsythias. Its branches are graceful and plentifully besprinkled with snow-white flowers. Foliage is feathery fresh green in summer, turns to orange and scarlet in autumn. Grows 4 feet tall.

Vitex Macrophylla 3-4

This unusual rare beauty belongs in every landscape planting. Produces huge long spikes of bright blue flowers that make gorgeous bouquets from July until fall. The starlike foliage adds to the charm of this everblooming beauty. Grows about 4 feet tall.



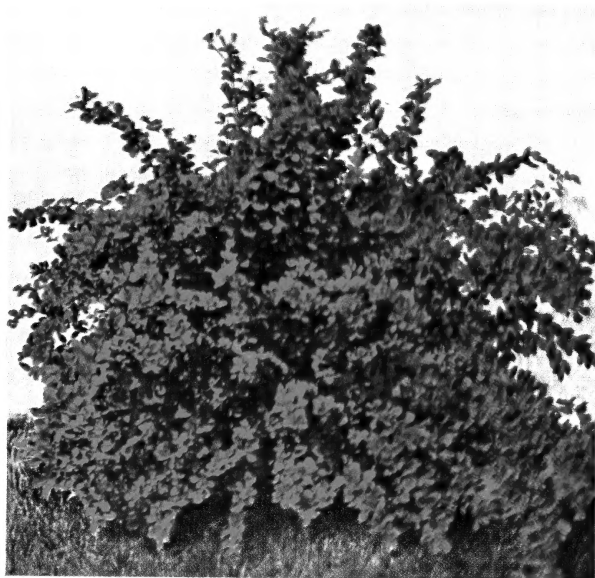
Truly



PLANTING KEY

Key No.	Variety
1	White Kerria
2	Weigela, Eva Rathke
3	Sungold Hypericum
4	Gold Drop Potentilla
5	Forsythia Fortunei
6	Artemisia, Silver King
7	Althea, Double Pink
8	Hydrangea Arborescens
9	Winged Burning Bush
10	Vitex Macrophylla
11	Eternal Flame

Flowering Shrubs are Always Appropriate for Homes of Modern Design



Eternal Flame 3-4

(Red-Leaf Barberry)

A most colorful shrub of unusual brilliancy. Leaves remain red the entire season. Provides a much-needed color for every landscape planting. Grows 3 feet high. Plant in sunny location. Can be pruned to any size or shape.



Golden Hugonis (Rose Shrub of China) 2-5

A combination rose and shrub—a truly magnificent gift from China. Extremely hardy—fine for bouquets. Long graceful branches are completely covered with bright yellow flowers in June. For foundation plantings, protective hedges and shrub borders. Grows 5 feet tall.

Golden Hugonis sketch at right shows habit of growth



Aristocratic **FLOWERING SHRUBS**



Forsythia, Spring Glory 1-2 (Above)

A new and more lovely Forsythia. Its warm, pale yellow flowers so completely cover the branches they literally bend with their weight. Will produce nearly twice as many blossoms as other kinds. Grows about 6 feet tall. Our finest Forsythia.



Pink Charming 3-4
(Buddleia or Summer Lilac)

Bears graceful, long 12-inch sprays of lavender-pink flowers in graceful profusion from July until frost. Distinctively fragrant and admirable for cutting. A superb and stately beauty, hardy and prolific. Will produce hundreds of blooms the first season after planting. Grows to a height of 3 to 4 feet.



Cornus, Variegated 1-2

Its white and green leaves, red bark, inch and one-half white flowers in early June followed by clusters of light blue berries, provide a succession of changing beauty during spring, summer, fall and winter. It grows 6 to 8 feet tall. Very hardy, grows anywhere. Fine as an individual lawn specimen and in the shrub border. It is a "must have" shrub that is sure to please.

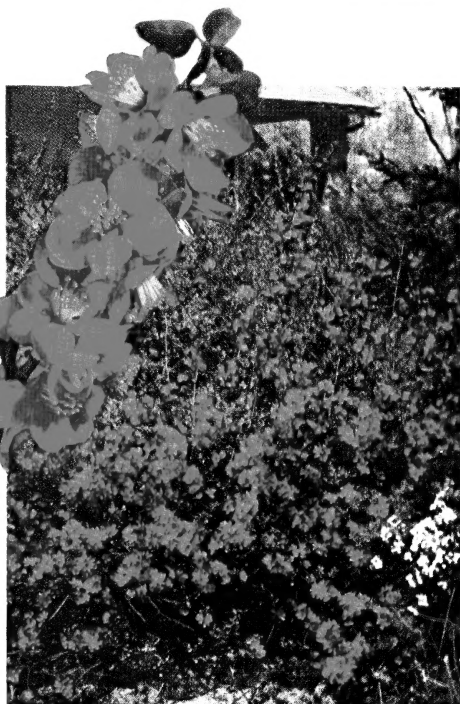
Shrubs of Distinction

They Grow and Bloom a Lifetime



Syringa Virginalis 1-2.5

Lovely double, unusually large, sweet scented, pure snow-white flowers in May and June, continuing into the fall. Individual flowers measure 2 inches and more in diameter. Excellent for cut flowers. Ultimate height 4 to 6 feet.



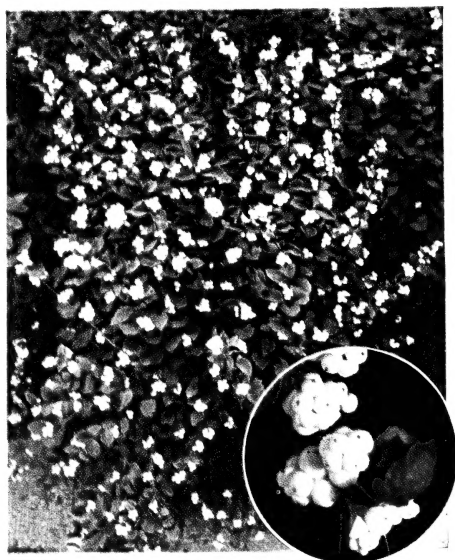
Flowering Quince 2-5

Sometimes called Fire Bush because of its brilliant scarlet flowers which cover the bush in May and are followed later by very unusual, fragrant, quince-shaped, edible fruit. Ultimate height 3 to 5 feet. A beauty beyond description.



Weigela Variegated 2-5

Bright pink blossoms in profusion during June. Is very valuable because of its unusually striking leaves which are green striped with white. Ultimate height 4 to 5 feet.

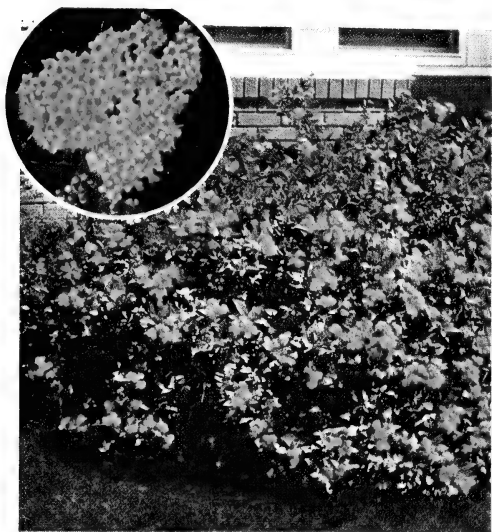


Snowberry 3-5

Small pink blossoms in July are followed by large white, waxy berries. Belongs in every shrub planting. Ultimate height 4 to 5 feet.

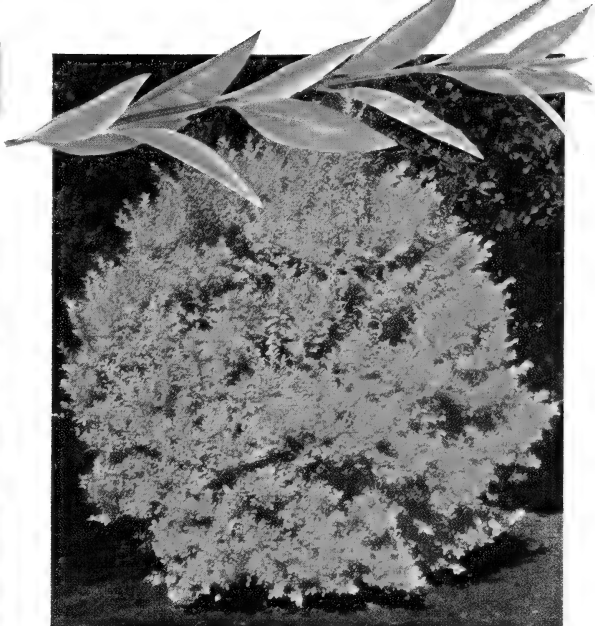
for Your Home

Our Shrubs are 2-Year Nursery Grown
BLOOMING SIZE



Anthony Waterer Spirea 3-4

Produces showy, flat clusters of crimson flowers in July. Makes pretty bouquets. By cutting blossoms, it will bloom constantly till snow flies. Ultimate height about 2 feet.



Golden Vicary (New Ligustrum Ibota) 2

This is a new, hardy, vigorous, golden shrub that was recently imported from Europe. Its gorgeous golden yellow leaves provide a wealth of interesting contrast and beauty from spring until late fall. Develops into a neat, compact shrub that can be trimmed to any height or shape. Grows everywhere, 3 to 6 feet high—requires practically no care.

THEY MAKE YOUR HOME A SHOW PLACE



Hydrangea P. G. Bush 2-5

In early August great big magnificent flowers borne in panicles resembling white globes burst forth, later turning to beautiful shades of pink and bronze. Blooms last until frost and may be cut for permanent winter bouquets. Ultimate height 3 to 5 feet.



Winged Burning Bush 1-2
(*Euonymus Alatus*)

A Novelty

A tall growing shrub, with rare and unusual corky, winged bark, on square-shaped branches. A fine shrub for solitary planting as well as for massing. Produces small white flowers in June followed by Indian brown and orange berries. Its very showy rich green leaves turn to bright red and crimson in autumn. Ultimate height 5 to 7 feet. Burning Bush is frequently called Fire Bush, Cork Bush, and Square Bush.

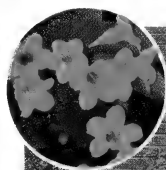


Hydrangea, Hills of Snow (Arborescens) 3-4

Gorgeous, big blooms from June to September. Very decorative. Suitable for every planting. Excellent for floral hedge. Fine for cut flowers. Does well in partial shade. Ultimate height 3 to 4 feet.



All Purpose Flowering



Weigela, Eva Rathke 3-5

A semi-dwarf, growing from 3 to 5 feet. Rich dark crimson, fragrant blossoms in profusion in June and July, continuing to bloom at intervals till fall. It makes a real highlight in any planting, especially effective with a background of taller shrubs with white blossoms. An ideal shrub for smoky and dusty places.

Berried Shrubs

Attract and Furnish Food for Birds

A new pleasure awaits you! Bring our feathered friends, the birds, with their cheerful songs to your garden by planting berried shrubs.

We recommend Honeysuckle, High Bush Cranberry, Regel's Privet, Barberry, Snowberry and White Kerria—all of which are pictured in true-to-life colors in this book.

Spirea Douglasi 5

Has dense spikes of rose-pink flowers that crown sparsely twigged, erect, reddish brown branches. For shrubby groups and border plantings. Blooms July to September. Very ornamental in masses on hillsides and slopes. Ultimate height 4 to 6 feet.

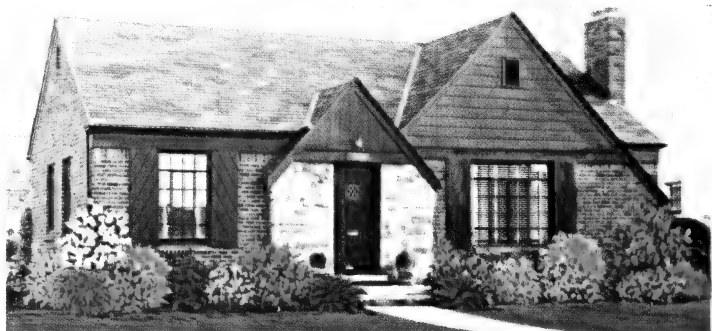
New Beauty for the Modern Home

A Few Well-Chosen Flowering Shrubs Easily Transforms a Cold, Uninteresting Home Into an Inviting and Cheerful One



PLANTING KEY

Key No.	Variety
1	Regel's Privet
2	Weigela, Eva Rathke
3	Flowering Quince
4	Pink Flowering Almond
5	Evergreen Bittersweet
6	Floribunda Roses, Smiles
7	Red Leaf Barberry
8	Maria Letrazo Lilac
9	Floribunda Rose, Betty Prior
10	Golden Vicary
11	Althea, Double Red
12	Forsythia, Spring Glory
13	Snowbank Bush
14	Calycanthus



Ornamental SHRUBS To GRACE YOUR HOME

Double Althea (BUSH FORM)

(Rose of Sharon) 1-2

RED · WHITE · BLUE

**Plant Altheas in groups of three or more—
makes a beautiful, colorful hedge.**

Growing to a height of 6 to 8 feet, the Red, White and Blue Altheas are excellent to accent the border—gorgeous for corner plantings—and par-excellent for a screen or hedge. Landscapers use them very effectively for height and color contrast in foundation plantings at the corners of the house and on each side of the entrance. For corner and border planting, plant in groups of three—one of each color—3 feet apart.



Double White Althea—Lovely White Rosette Flowers 1-2

For Hedges . . .

Plant 2½ feet apart in groups of three, six or more of the same color or alternate the colors, in order to develop the red, white and blue effect.



The Exquisite
Double Blue Althea 1-2



Long May the National Colors Wave IN YOUR GARDEN

A grand opportunity to Display the National Colors permanently in your garden by planting Red, White and Blue Altheas.

Proudly and erect the mighty Altheas spread their stately branches, waving an abundance of huge, double, 2½- to 3-inch blooms through August and September.

The planting of Red, White and Blue Altheas should be a part of your garden plans—your garden where you will find healthful recreation that gives release to mind, body and spirit during these trying times. Effective as tall hedges.

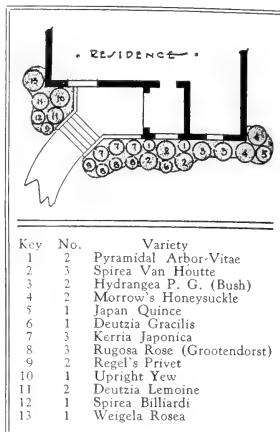
Double Red Althea 1-2



For Beauty and Permanency, Landscape with



PLANTING PLAN



Note: Red Barberry is used for entrance walk corner plantings.

Most shrubs are vigorous growers. They thrive on all types of soil, in shade or sun and require very little care.



Rose Acacia 5
(The Famous Sweet Pea Bush)

A new low-growing shrub that produces a profusion of very exquisite rose colored, sweet-pea-like blossoms that hang in beautiful clusters. Branches and blossoms are thickly beset with fibrous hair, giving this new shrub an unusual mosslike appearance. Ultimate height 3 to 4 feet. Plant it anywhere, you will be pleased.



Snowball, Japonica 1-2

Snowball-like flowers in June. An erect growing, compact shrub that is completely covered in June with pure white, round flowers resembling Snowballs. Excellent for bouquets—beautiful in the garden. They thrive everywhere. Foliage is tinged with purple and beautifully patterned. Ultimate height 6 to 8 feet, but can be kept down to 4 to 5 feet by pruning.

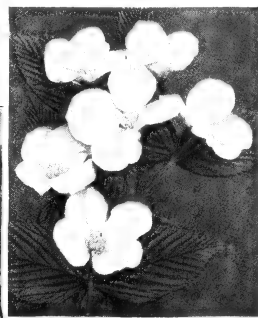
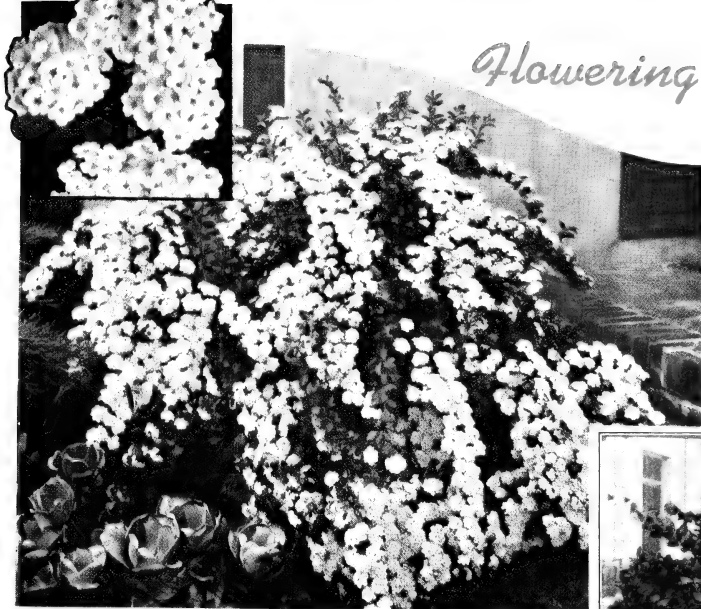
*Our Shrubs are Heavy
Two-Year Nursery Grown
Ready to Bloom*

Flowering Shrubs

Spirea Van Houtte 1-5

The World's Most Useful
Flowering Shrub

Yields an abundance of early season flowers. Plant a group to hide the foundation wall, screen the garage, hide ugly buildings, or frame the rear garden, or for a lovely flowering hedge. Grows 4 to 6 feet. (Note how attractive Tulips are when planted near Spirea Van Houtte.)



White Kerria 2-5

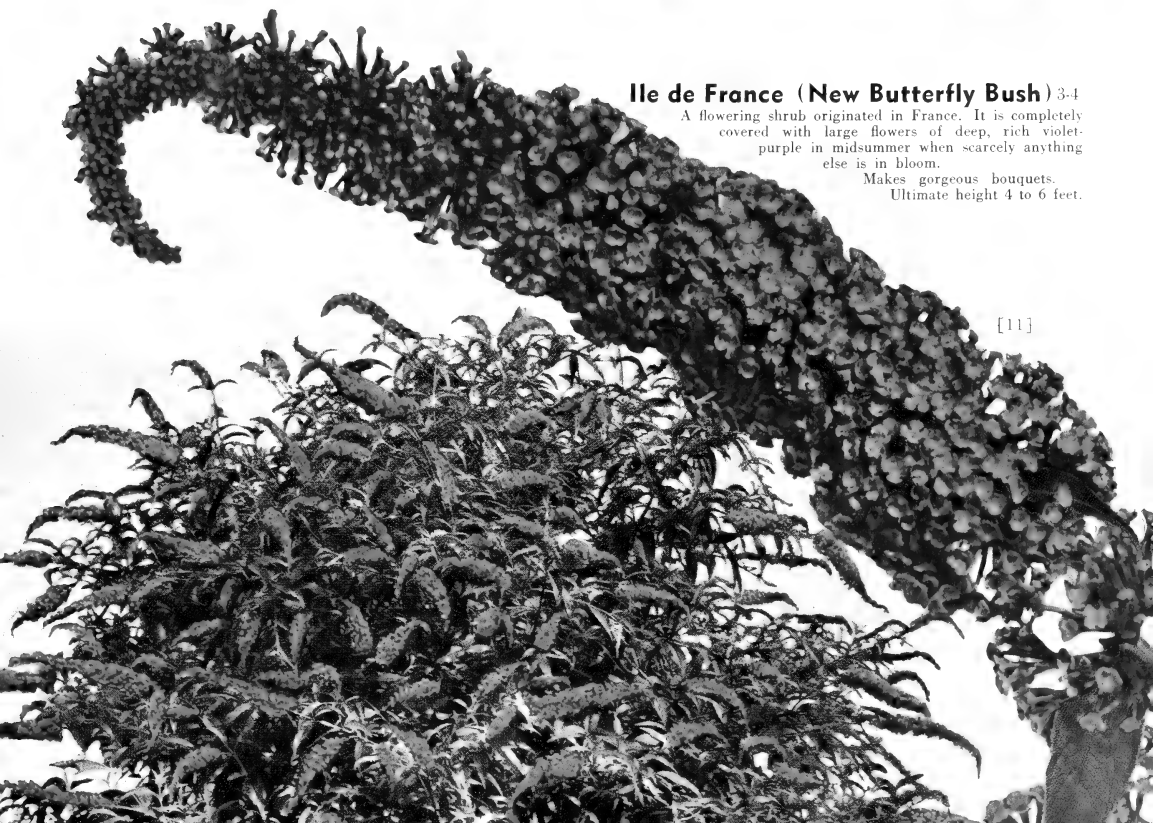
A useful, very hardy shrub, good for massing or planting with other shrubs. Large, single, white flowers in May and June are followed by conspicuous, shining black fruit hanging in clusters during autumn and winter. Ultimate height 4 to 6 feet.

Ile de France (New Butterfly Bush) 3-4

A flowering shrub originated in France. It is completely covered with large flowers of deep, rich violet-purple in midsummer when scarcely anything else is in bloom.

Makes gorgeous bouquets.

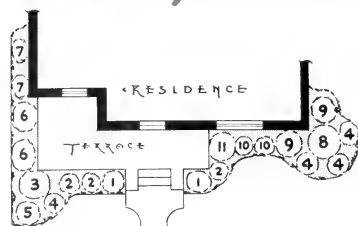
Ultimate height 4 to 6 feet.





Flowering Shrubs Most Appropriately Soften the Harsh Lines of a Brick Home

Make Your Home



Key No.	Variety
1	French Blue Hydrangea
2	Anthony Waterer Spirea
3	Weigela Rosea
4	Eternal Flame
5	Weigela Variegated
6	Syringa Virginialis
7	Evergreen Bittersweet
8	Hybrid Lilac Souvenir
9	Flowering Quince
10	Golden Vicary
11	High Bush Cranberry

PLANTING KEY



Beauty Bush (Kolkwitzia) 1-25

By all means you should have this beautiful shrub. It grows 6 feet tall. In the spring it is completely covered with lovely pink flowers. Graceful, arching branches with very attractive foliage.



Blue Leaf Honeysuckle 1-2

A gorgeous colorful shrub from Persia. Its foliage of silvery blue-green contrasts effectively when planted with other shrubs and is equally as pretty when planted alone. Soft shell-pink flowers appear in great profusion early in June. Bright scarlet berries in the fall complete the picture. Ultimate height 8 to 10 feet.



Spirea Thunbergi 3-5

Charming rosettes of pure white flowers in May. Beautiful, dense, fernlike foliage. Valuable in every shrub planting and low growing flowering hedge. In autumn foliage takes on bright red and orange tones. Ultimate height 3 to 5 feet. Fine for rock gardens.

Lovelier with these All-Purpose Beauties



Pink Double Flowering Almond 1-5

The Most Beautiful Spring-Flowering Shrub

The Flowers Come Before the Leaves

In the spring your home grounds will look gay and inviting if you plant the colorful Pink Flowering Almond.

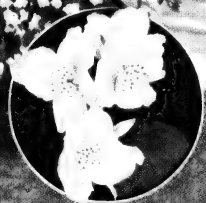
Its mass of delightful double, vivid pink flowers, snuggling tight to the branches, coming into full bloom before the leaves appear, is a joy to all and its bright color dominates all other early flowering shrubs. Ultimate height 4 to 5 feet.

LOVELY "PERSONALITIES" That Should Be in Every Landscape



Forsythia Spectabilis 1

Its branches are completely covered with large, golden yellow flowers in early spring before the leaves appear. Good for cut flowers. In the winter the branches can be cut and forced to bloom in the house. Ultimate height about 8 to 10 feet.



Syringa Coronarius (Mock Orange) 1-2

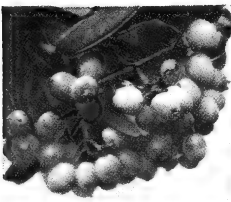
A choice, very fragrant shrub, with a wealth of large, creamy white flowers resembling orange blossoms. Blooms in May and June, and intermittently until fall. Ultimate height 6 to 8 feet.

EVERY HOME

*Needs the Unforgettable
Fragrance of Flowering*

Butterfly Bush 3-4

Produces gorgeous spikes of purple, very fragrant flowers continually from July until frost. Unusual spicy fragrance of blooms attracts butterflies, also perfumes up the home when used as cut flowers. Very showy in the garden and makes beautiful bouquets. Ultimate height 3 to 5 feet.



Regel's Privet 2-3-5 (Above)

Fragrant, creamy white flowers in June, followed by attractive blue berries which last well into the winter. Low, dense growing, spreading, making it the acknowledged leader of all the shrubs for landscape effects. Especially good in shady and damp locations. Ultimate height 3 to 6 feet.

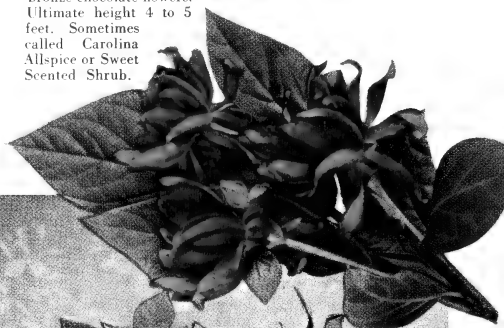


Calycanthus 2-3-4

(Below)

A Sweet-Scented Shrub

A unique, upright growing shrub, clothing its straight, strong reddish brown shoots with large, glossy leaves, from the base of which spring in June odd double, attractive, spicy fragrant bronze-chocolate flowers. Ultimate height 4 to 5 feet. Sometimes called Carolina Allspice or Sweet Scented Shrub.



Golden Ninebark 1-2

A Showy, Colorful Shrub

Golden Ninebark, because of its beautiful golden yellow foliage and small white flowers, followed by bright red seed pods which make striking bouquets, is unexcelled for contrastive color effect. Excellent for foundation border, hedge or specimen planting. Grows to a height of approximately 5 to 6 feet.

SHRUBS



Golden Syringa (Philadelphus Aurea)

2-3-5

Bright yellow foliage makes a striking contrast with other shrubs or evergreens. Fragrant white flowers in May and June. Thrives exceptionally well in smoky or dusty cities. Grows 4 to 6 ft. high.



Cranberry Bush 1-2

Massive clusters of flaming scarlet berries that hang most all winter. Berries are edible and make delicious jams. Large, flat heads of white flowers in May and June. Ultimate height 7 to 8 feet.



Evergreen Bittersweet 3

(Above)

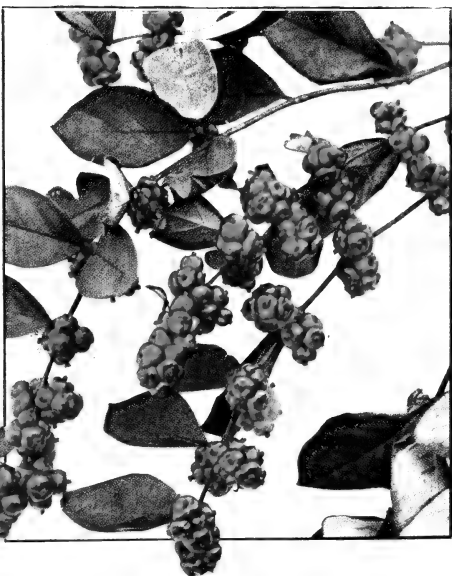
Evergreen Bittersweet makes a very bushy growth. The large, long, glossy green oval evergreen foliage is beautiful 365 days in the year. The clusters of orange-yellow fruit may be cut and used to brighten the home in winter. It can be grown as a shrub or vine. As a vine it attains a length of 10 to 15 feet. When trained and trimmed as a shrub it grows to a height of 3 to 4 feet.

Blue Hydrangea 3-4

To Plant Outside

(Below)

These bushes increase in beauty every year. Bloom pink on new wood, blue on old wood. Tops freeze back in winter but grow again each spring. Mulch lightly with leaves in cold climates. Likes semi-shade and acid soil. (One teaspoonful Aluminum Sulphate three times a year provides acid. Available at all drug stores.) Grows 2 to 3 feet tall.



Coralberry or Indian Currant 3-4

A graceful arch-shaped hardy little shrub that is a first cousin to the Snowberry. Dainty pink blossoms in June and July, followed by small red berries like currants. They furnish food for the birds. Lovely in the foundation planting, rock gardens or shrub border. Grows 3 to 4 feet high.

Landscaping

Prunifolia Spirea 1-5

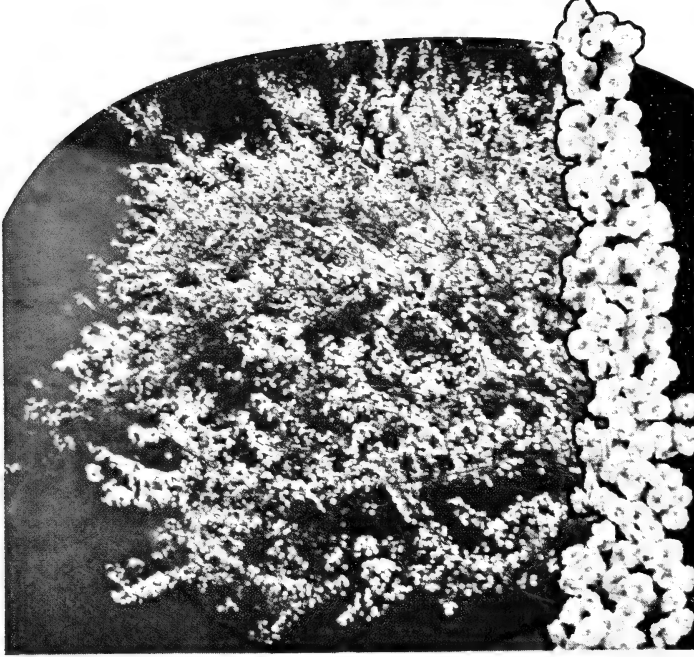
The One and Only Old-Fashioned BRIDAL WREATH For Your Home

A favorite for generations. Ask Grandmother about this grand old-fashioned Bridal Wreath. She will say that the true Bridal Wreath—Spirea Prunifolia—was her most cherished garden possession.

Spirea Prunifolia blooms very early in the spring, even before Van Houtte. Grows with clusters of most charming, very double, pure white, button-like flowers. In autumn foliage turns to a flaming red, an outstanding characteristic of this shrub.

Spirea Prunifolia is absolutely hardy—is a vigorous grower—is beautiful as a specimen shrub, in masses or as a hedge.

This popular favorite is sure to be the pride of your garden. Ultimate height 5 to 7 feet.



All Flowering Shrubs Are Blooming Size

Ready to Transplant
in New Locations



**Weigela Floribunda (Red), and
Weigela Rosea (Pink)** 1-5

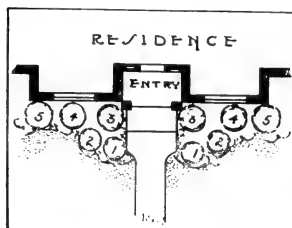
Trumpet-shaped, fragrant blossoms in June and July. Every shrub planting should have a few of these remarkably hardy shrubs. Ultimate height 4 to 6 feet.



Kerria Japonica 2-5
(Double Globe Flower)

Its double, yellow, roselike flowers are produced in profusion throughout the summer and again in the fall. Slender, green branches make a striking contrast against the snow during winter. Beautiful "saw tooth," deep green, very dense foliage. Thrives in shade or sun. Ultimate height 4 to 6 feet.

IS A FASCINATING HOBBY



Planting Key

- | Key | Variety |
|-----|-----------------------|
| (1) | Hydrangea arborescens |
| (2) | Spirea Billiardi |
| (3) | Syringa virginialis |
| (4) | Tamarix |
| (5) | Honeysuckle, Morrow's |



An Attractive Yet Inexpensive Shrub Planting



Pink Tartarian Honeysuckle 1

This is one of our most useful shrubs. It is beautiful when planted alone, and is fine for screen or border plantings. Has a profusion of fragrant blossoms in May and June followed by beautiful red and orange berries that completely cover the bush, giving it both summer and winter beauty. Ultimate height 7 to 8 feet.



Flowering Tamarix 1

Long plumes of bright pink flowers. Blooms May and June. Distinctive, plumelike, lovely gray-green foliage. Provides the coloring of one of the best loved shrubs. Excellent for cutting. Does well in light soils. Ultimate height 8 to 12 feet.



Deutzia Lemoine 3-5

In May its spreading branches are completely covered with large, gorgeous clusters of pure white flowers. The best and loveliest of the spring-blooming Deutzias. Ultimate height 3 to 4 feet.



DAPHNE

3-4

Somerset

NEARLY EVERGREEN
FOLIAGE

FOR SPRING PLANTING ONLY



*Delightfully
Fragrant*

**BLOOMS IN MAY AND
JUNE**

**A Master Shrub
from England**

Visitors, who have seen Daphne Somerset, professional as well as amateur, all have admired it. Mr. F. F. Rockwell, garden expert and writer of many horticultural books and articles, remarked when he saw it in bloom this spring: "Here is one of those rare things that happens once every 25 years or so." It is a choice plant with a great future. Can be kept to 24 inches tall and 18 inches wide. It remains an evergreen as far north as northern Ohio, where in March the new leaves push the old ones off the branches. In warmer climates, Daphne Somerset is an evergreen throughout the entire year.

3 Charming Sweet Scented

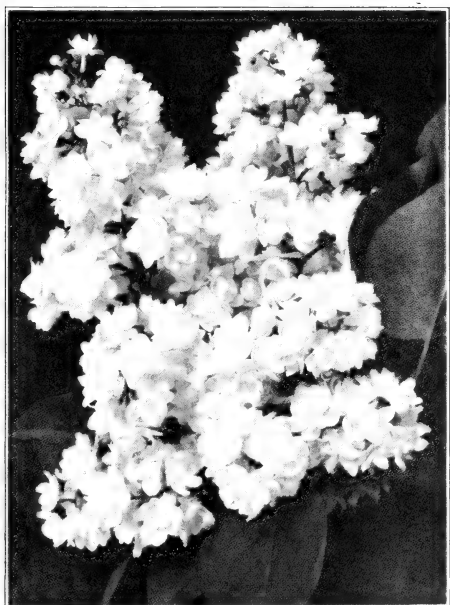
FRENCH LILACS

Fully half the charm of springtime lies in the beauty and fragrance of the New French Lilacs.

These three beautiful new Lilacs pictured in gorgeous true-to-life color are worth their weight in gold. Their enormous double, extremely fragrant flowers scent up the whole neighborhood. They grow and bloom year after year for a lifetime. They are ideal for hedges, for screen or background planting, to plant on the lawn in shrub borders and for a corner accent shrub in the foundation planting. These 3 French Lilacs planted together anywhere, make a striking picture of loveliness. See next page for illustration showing size of bush and amazing quantity of blooms produced by these new French Hybrid Lilacs.

Marc Micheli 1-2 (Double French Lilac)

This beautiful Double Lilac produces giant trusses of very fragrant blue blooms in June. Grows about 6 feet tall. Starts blooming first year after planting. You will be delighted with this fine variety.



Marie LeGraye 1-2 (French Hybrid Lilac)

The delicious fragrant, profuse white flowers are borne in massive clusters which literally cover the entire bush. A favorite for Decoration Day. Ultimate height 6 to 8 feet.



Chas. July 1-2

A Real Dark Reddish Purple (French Hybrid)

Until you have seen this new double, dark reddish purple French Lilac, you cannot realize how beautiful it is. Blooms freely. Perfectly hardy, grows everywhere. About 6 feet tall. Magnificent for specimen planting, massing, or for screens and hedges.

Pres.

Grevy



Above pictures show form of bush and size of individual blossoms of New French Hybrid Double Lilacs

President Grevy 1-2 (French Hybrid Lilac)

Double; beautiful pale blue; very large individual blooms in unusually large panicles; distinct and desirable. Grows 6 to 8 feet.

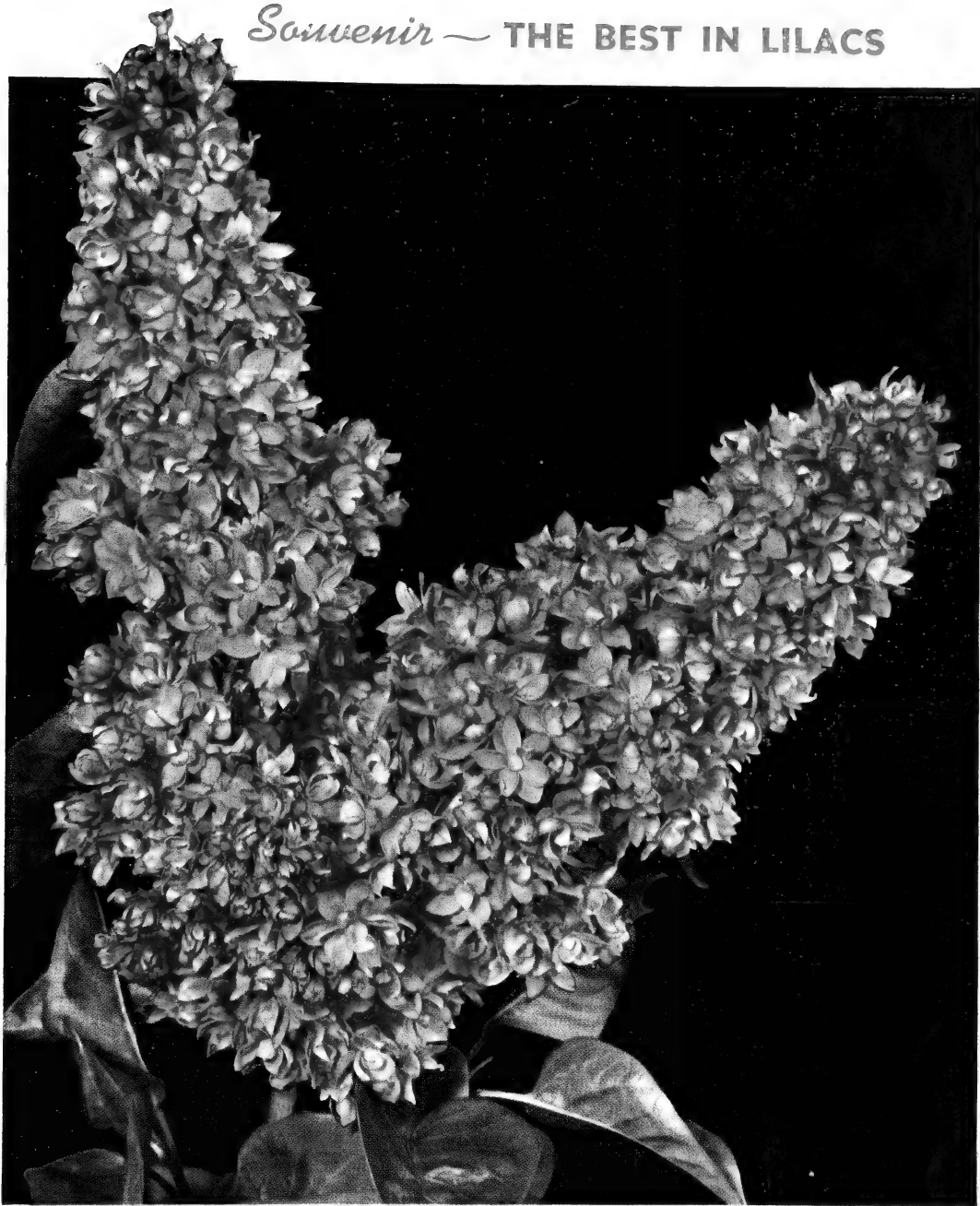
New French Lilacs **Real Messages of Loveliness**

SWEETLY PERFUMED . . . Gorgeous for Bouquets

These New French varieties bring to Lilacs a new refinement so often absent in the old-fashioned kinds.

You get a wealth of sweetly perfumed blossoms the first year after planting. Scientifically propagated—we picture the varieties most highly recommended for your garden.

Souvenir — THE BEST IN LILACS



SOUVENIR *the Sweetheart of France*

A New Hybrid Free-Flowering Lilac

This outstanding American-grown Lilac forges ahead as a leader in the darker shade of *royal and reddish purple* varieties.

Blooms "Memorial Day"—this is a "must" for every American home, something the whole family can enjoy a lifetime. Grows 6 to 8 feet tall.

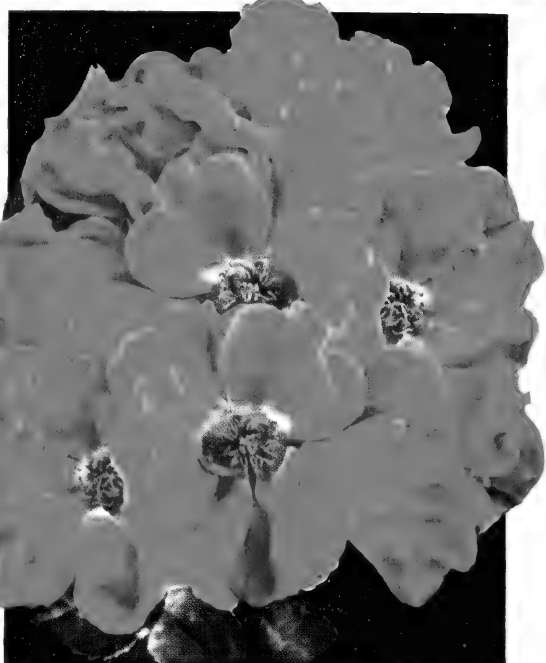
All Purpose • *Floribunda* and *Everblooming*



Betty Prior (*Floribunda*)

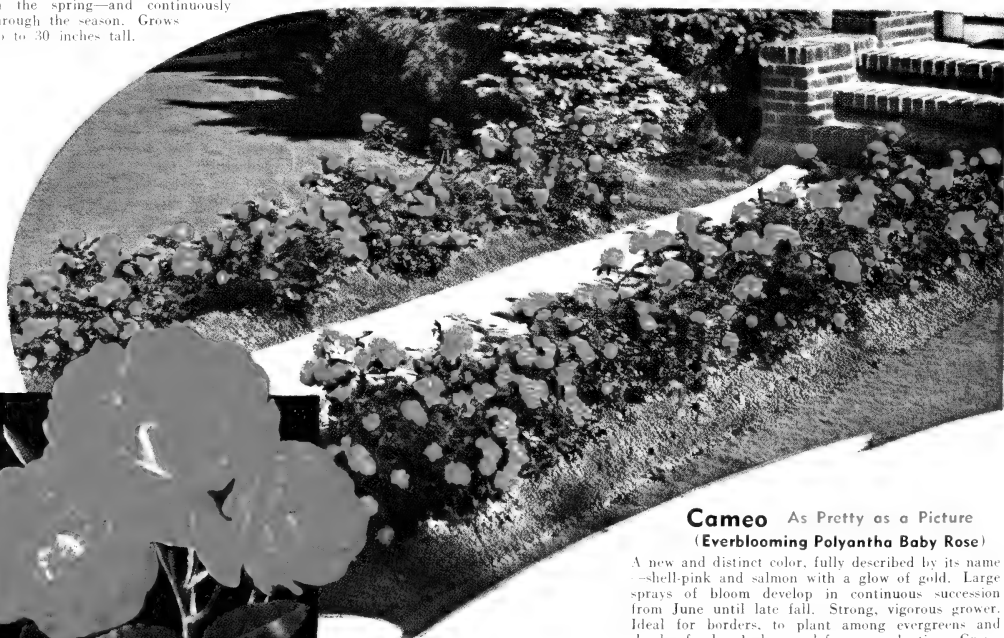
(Plant Patent No. 340)

This variety continually stole the show at the New York World's Fair. Hardy, permanent, and highly desirable for mass planting in solid borders or hedges. Resembles the delicate red Dogwood blossom in shape and size. Flowers are of rich and spicy odor. A lively red turning to a delicate shell-pink. Blooms in large clusters in the spring—and continuously through the season. Grows up to 30 inches tall.



Lady Reading (*Everblooming Polyantha Baby Rose*)

An inspiring, bright light red, large flowering Everblooming Baby Rose that will add a large splash of flashing color to the shrubbery planting throughout the entire summer season starting in June and continuing until late fall. Ultimate height, 18 inches.



Cameo As Pretty as a Picture
(*Everblooming Polyantha Baby Rose*)

A new and distinct color, fully described by its name—shell-pink and salmon with a glow of gold. Large sprays of bloom develop in continuous succession from June until late fall. Strong, vigorous grower. Ideal for borders, to plant among evergreens and shrubs, for low hedges and for mass planting. Grows about 24 inches tall.

Polyantha Baby Roses

For Forgotten Spots

THE GREAT GROOTENDORST SCARLET

A Rose of Extreme Hardiness

For hedges, foundation plantings, shrub borders, shady locations.

A cross between Rugosa and Baby Rambler.

It will grow anywhere, in shade or sun, and from early June until snow flies, it is completely covered with beautiful, brilliant red flowers.

It grows to 4 feet high but can be kept as low as 18 inches by pruning.

The leaves are fine, withstanding smoke, heat, and dust, making it ideal for factory and industrial sections.

**This Fine Rose Will Grow Anywhere
—is Distinct, Different.
We Recommend It Highly.**



(Below)

Snowbank

(Plant Patent No. 279)

First large flowering White Floribunda ever developed. Originated by the late J. H. Nicolas, world's famous Rose hybridizer, of Newark, N. Y. Huge 3-inch blooms completely cover the plant all summer. Awarded Gold Medal, American Rose Society. Grows 18 inches tall.

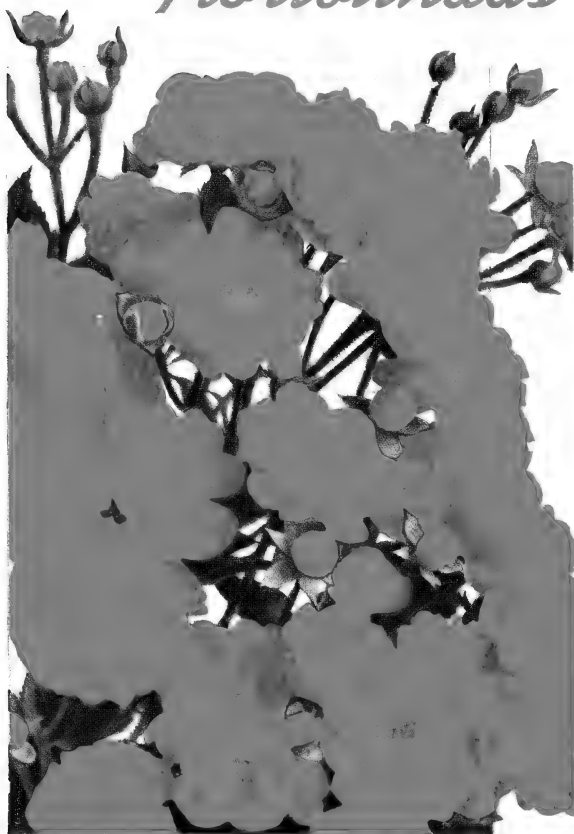


Golden Salmon Superior

(Everblooming Polyantha Baby Rose).

The large sprays of golden salmon bloom add a wealth of unusual distinctive color to the landscape planting from June until late fall. No landscape planting is complete without Polyantha Baby Roses for all season bloom. Ultimate height, 18 inches.

Floribundas - the New Hardy



COPYRIGHT

Gloire Du Midi

(Plant Patent No. 270)

The name means "Glory of the South," and was suggested by its ability to hold its color in the hottest sun. Bears large trusses of brilliant orange-scarlet flowers all summer that do not clash with other Rose colors. Grows 12 to 24 inches tall.



©

- 1 For brilliancy of color in evergreen planting.
- 2 For brilliancy of color in foundation planting.
- 3 For brilliancy of color in shrub border.
- 4 For brilliancy of color in mass planting.
- 5 For "facers" in the landscape planting.



COPYRIGHT

Donald Prior

(Plant Patent No. 377)

Great clusters of graceful 3½-inch flowers that are red, like rare old wine. Dark green foliage. Donald Prior brings a huge splash of brilliant color to your garden. Its rare old Damask fragrance will delight you. Grows about 30 to 36 inches tall. A Rose you will prize.



Holstein

(Plant Patent No. 395)

Holstein with its immense clusters of 4-inch, dark, brilliant red flowers which are accentuated by a cheerful white eye, provides a continuous carpet of striking color all season. It creates a dramatic effect, yet harmonizes well with other colors. Prolific, too—Holstein probably produces more flowers than any other variety. An achievement and a tribute to the eminent Kordes, Europe's greatest hybridizer of the hardiest, more resistant, free blooming Floribunda race. Grows 24 to 30 inches tall; strong, upright stems. Vigorous, healthy foliage.

Everblooming ROSES

6 Protective low flowering hedges.

7 For colorful cemetery planting.

Rugged, vigorous, disease-resistant, easy to grow anywhere. (Lovely in the garden and unexcelled for bouquets and table decorations.)



World's Fair (Plant Patent No. 362)

The Rose sensation of the great New York World's Fair, named for it, and admired by throngs of Rose-lovers in the "Gardens on Parade." Large clusters of velvety, blackish scarlet flowers, nearly 4 inches across, almost hide the luxuriant foliage. Grows about 30 inches tall. It is filled with a cool, whispering perfume full of allure. Honored by First Award, All-America Rose Selections.



Rose Elfe

A hardy Floribunda that opens to a full-sized perfect 2-inch high-centered silvery pink Hybrid Tea type bloom. Provides a most attractive garden display, also a great many cut-flowers all season long.



Permanent Wave (Plant Patent No. 107)

A striking novelty from Holland. The flowers have received a permanent marcel and are borne in conspicuous large cochineal-red clusters. Its new foliage is reddish purple like a purple-leaf beech. The blooms make excellent bouquets.

New PINOCCHIO

(Plant Patent No. 484)

The Sensational Rose of Tomorrow

Truly the all-purpose wonder of Rosedom. Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush, setting the entire plant aglow with pastel harmony. Great clusters of exquisite pointed buds open gradually to long-lasting double exhibition Roses in miniature, 1½ inches across. In the garden Pinocchio has many uses and generously fulfills them all. Grows about 2 feet tall.

A close-up of the exquisite buds, ideal for boutonnières—just right size for the lapel, and for corsages.

SENSATIONAL QUALIFICATIONS— SUPERIOR BRED—EXTRA HARDY

Charming Clusters of Enchanting "Sweetheart Type" Roses Constantly in Bloom

In this enchanting Rose you feel the magic of nature—the ever-changing pageant of color—the great clusters of charming dainty "Sweetheart-Type" Roses shaped exactly like Hybrid Tea Roses—the delightful fruity wild Rose fragrance—all combine to make Pinocchio the most intriguing of all Floribunda Rose creations.

The Amazing JOYOUS

Joyous (Plant Patent No. 381)

From rose-red glory to deep, impressive pink, Joyous changes as the gorgeous buds open into delightfully informal almost single blooms. Unusually beautiful for cutting. Honored by Silver Medal Award at Elizabeth Park, Hartford, Conn. Grows about 24 inches tall.

Glorious Floribunda ROSES

For Your GARDEN SELECTION



A. Grille

(Plant Patent No. 475)

This brilliant Rose has made for itself an important niche in the Floribunda family. Well worth talking about, lively scarlet-crimson—a large-flowered Floribunda that is similar in flower and growth but several shades lighter than the deeper World's Fair that has so completely won the nation. An added step in the development of "The Roses of Tomorrow." Semi-double flowers, 4 to 5 inches across. Excellent for bedding, borders, and mass planting. Grows about 24 inches tall.



Smiles

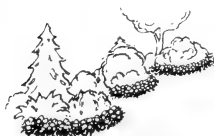
(Plant Patent No. 331)

A bright, cheery, semi-double salmon-pink originated in the Newark, N. Y., Experimental Test-Garden by the late Dr. Nicolas. The 3-inch blossoms are richly perfumed. It is universally admired. You, too, will love Smiles. Grows 24 to 30 inches tall.

Carillon

(Plant Patent No. 136)

The Floribunda *par-excellence*. From the time of its introduction, this gay Rose has been a symbol of happiness and rejoicing—the very color sings. Very pleasant fragrance. Plant it in groups and you will have a magic carpet of soft flaming coral and lustrous green. Gold Medal, American Rose Society. Grows 24 to 30 inches tall.



Floribunda
Roses are
Fine for Color
Accent in
Shrubby and
Evergreen Planting.



HARDY HEDGE PLANTS



Amoor River Privet

Very hardy and dense. Recommended for planting where winters are extremely severe. For exceptional beauty select Amoor River Privet because of its compact, low branching growth. For single row plant 1 foot apart. For quick results and a compact, bushy hedge, plant in double rows, 1 foot between the rows and 18 inches apart in the row and staggered. Can be trimmed to any height or shape desired.



California Privet

Vigorous, northern grown for our customers. This is the standard Privet hedge which is so extensively planted. Set 1 foot apart for a single row hedge. For quick results, or an extremely bushy, compact hedge, plant in double rows, 1 foot between rows, spacing plants 18 inches apart and staggered.



Eternal Flame Red-Leaf Barberry

It is similar in all respects to the well-known Barberry Thunbergi, which is so popular for foundation planting and hedges, but the foliage of this new variety is of a rich, bronzy red, getting more brilliant throughout the summer, changing in the fall to bright orange and scarlet with bright scarlet berries. Should be planted in full exposure to the sun for best results. Plant 18 inches apart.

**If You Want a Good Tight Hedge—
Plant 1 Foot Apart**

Let Nature Build Your Fences



Spirea Van Houtte—The Best Tall Growing Flowering Hedge

Rightfully called "the one best shrub" for a flowering hedge, where its gracefully arching slender branches and "maidenhair" foliage may be left untrimmed. A fountain of white in May and June, emphasizes the beauty of the surrounding landscape. Plant 24 to 30 inches apart. Ultimate height 4 to 6 feet.

A FRIENDLY

Living Hedge

A friendly, living hedge will give a touch of privacy to your home, yet it will not interfere with the view. Trimmed formally or allowed to grow naturally—it provides not only protection from small animals but requires no painting or repairing and is a permanent investment.

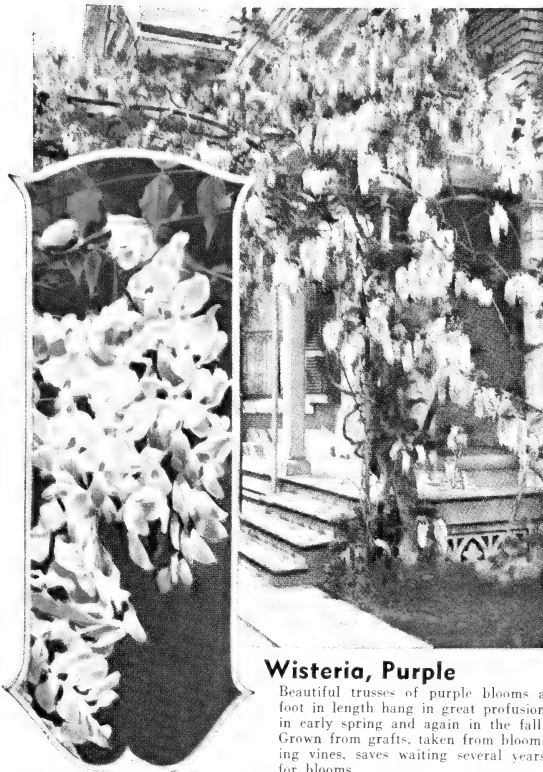


Barberry Thunbergi

The hedge of beauty, density, and protection. If not trimmed makes beautiful low informal hedge, or if trimmed makes splendid formal hedge. The foliage is very fine, green in summer and gorgeous red and gold in the autumn. Has red berries which remain most of the winter. For a formal hedge, plant one foot apart—for an informal hedge plant two feet apart.

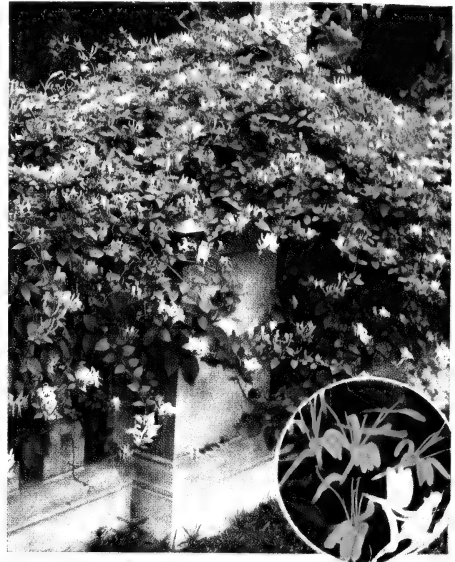
HARDY VINES

FOR COMFORTING SHADE



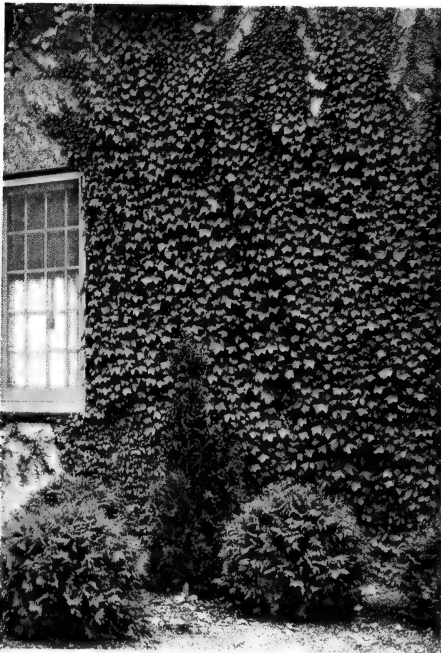
Wisteria, Purple

Beautiful trusses of purple blooms a foot in length hang in great profusion in early spring and again in the fall. Grown from grafts, taken from blooming vines, saves waiting several years for blooms.



Hall's Japan Honeysuckle

A great favorite. Very attractive yellow flowers. Blooms June to September. Recommended for arbors, porches, trellises, and as a ground cover.



Boston Ivy

Attractive, glossy leaves that turn to beautiful brilliant orange-scarlet in the fall. Makes pretty background for evergreens. Grows rapidly. Clings to stone, concrete, or brick.



Clematis Paniculata

A gorgeous climbing vine; white, starlike flowers in profusion in September and October. Fragrance alluring and penetrating. Excellent for porches, pergolas, trellises, etc.

Nature's Draperies

CLEMATIS

Countess de Bouchard

A new lively rosy lilac, large flowering Clematis. Its outstanding color and form brings new life to your garden.

Lord Neville

New large flowering type Clematis produces immense numbers of striking rich plum-colored blossoms over long period. Excellent for cut flowers.

Crimson King

Unusual large, deep velvety, red striking flowers. A variety that will lend charm to your garden. Fine for cut flowers.



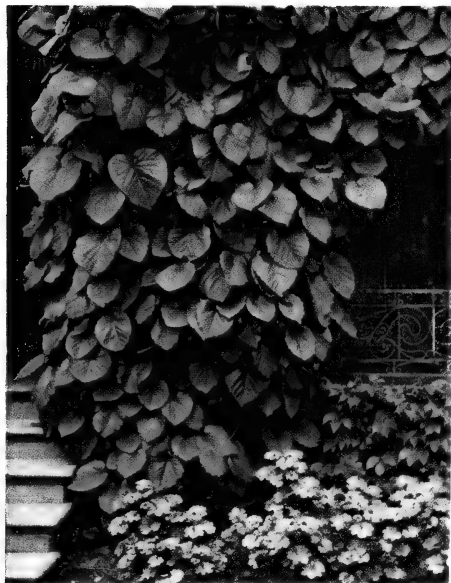
Silver Lace Vine

Exceptionally rapid growing vine for porches and trellises. In bloom from late summer until frost, having a gorgeous feathery spray of white flowers that completely cover the vine. 25-ft. growth for one season is not unusual.

(Below)

Giant Climbing Violet (Clematis Jackmani)

A rapid-growing vine of overwhelming gorgeousness suitable for trellis or porch. Easy to grow. Blooms over a long period. Perfectly hardy.

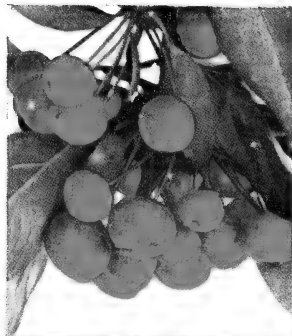


Dutchman's Pipe

Immense, heart-shaped, dense green leaves, finest of all for shade. A magnificent, clean, fast-growing favorite where shade is needed. Has white flowers that are shaped like curved stem pipe.



Selected Lawn Trees



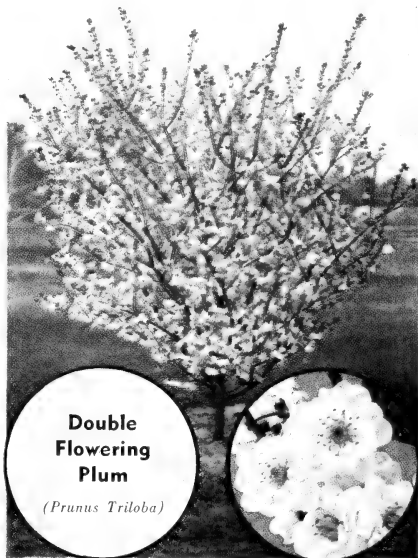
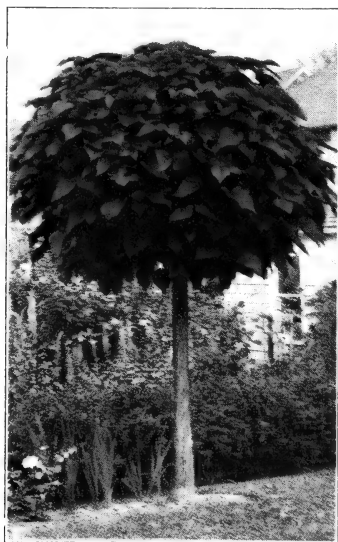
Oriental Jewel Tree (*Malus Floribunda*). Our new introduction in a colorful lawn tree. Deep coral-red buds expand into gorgeous rose-colored flowers that literally cover the tree in bewildering profusion in early summer. Later in the season it sparkles with bright yellow fruit. Hardy, shapely, beautiful, withstands severe winters.

Double Flowering Plum

(*Prunus Triloba*). A dainty, sturdy, symmetrical little tree, attractive in form and blossom. Upright in growth, with slender branches. It is completely covered in May with double pink flowers, an inch across and each flower resembling a little rose. The blossoms come before the leaves and are so thickly crowded along the branches the tree from a distance looks like one solid mass of pink. Grows usually to a height of but five to six feet.

Catalpa Bungei

(*Umbrella Tree*). Grows 6 to 8 feet across. Plant singly anywhere on the lawn or in pairs on either side of the walk. Leaves large, glossy, heart-shaped, deep green, making a symmetrical head. An ideal specimen lawn tree.



Double Flowering Plum

(*Prunus Triloba*)

for Your Home



Hydrangea Tree (Mammoth Pink Flowering)

Hardy; grows rapidly; blossoms profusely. Pure snow-white blossoms in August change to a luminous pink in late fall, borne in large pyramidal trusses a foot long and six to eight inches in diameter. Ultimate height 4 to 6 feet.



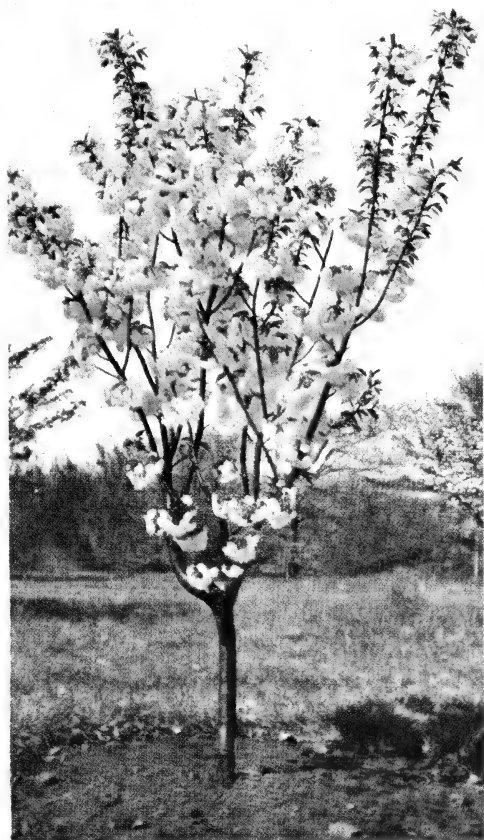
Red Flowering Dogwood (Cornus Florida Rubra)

A most valuable low growing and colorful tree for the lawn, to accent a bed of large shrubs, or to line driveways in large yards. Before the leaves appear, the tree is literally covered with rose-pink flowers suffused with bright red. Grows up to 20 feet high. A gorgeous spectacle.



Bechtel's Double Flowering Crab

One of the finest of the smaller growing lawn trees—bears a profusion of delicate pink blossoms in May. Very hardy and beautiful. Ultimate height 10 to 15 feet.



Korean Flowering Cherry

This is the pride of the National Capital. Completely covered with a blanket of sweet scented blossoms in May. Hardy everywhere. Considered by some the most beautiful of the Flowering Cherries.

America's Finest LAWN TREES

(Below)

Chinese Beauty Tree

(*Malus Hopa*)

This is one of the rarest and most beautiful low growing lawn trees—beautiful in bloom—beautiful in fruit. In early spring it is literally covered with deliciously fragrant, bright pink flowers. Clusters of small, bright red fruit develop in the summer that provide extra beauty until late fall. Requires small space. Grows to 12 feet tall. Be the first to have this beautiful flowering tree.



(Above)

European Mountain Ash

Beautiful white flowers in May and June, followed by multitudes of clusters of very showy scarlet berries that hang into the winter. Very hardy, fairly rapid grower; unusual sawtooth, glossy, heavily veined foliage. Branches slightly weeping. Grows about 15 to 20 feet tall.



Fruit of Chinese Beauty Tree Makes Delicious Jelly and Provides Food For Our Feathered Friends, The Birds.





Paul's Double Flowering Thorn

Our most beautiful lawn tree. A decorative tree with an abundance of carmine-red flowers in late May and early June, followed by bright red berries. It has very attractive deep cut leaves. Hardy and desirable. Grows about 20 feet tall.



Magnolia Soulangeana

Enormous pinkish white, slightly fragrant, saucer-shaped flowers completely cover the tree before the leaves appear each spring. Large, glossy leaves decorate the tree all summer. Extremely hardy—grows about 15 feet tall. No home or garden is complete without at least one.



The Ruby Tree (Prunus Pissardi)

A low-growing specimen lawn tree. Beautiful purple foliage, retaining its color through the entire season. Its pretty pink flowers in May make it doubly attractive for lawn planting. May also be placed in a border with high-growing shrubs, producing an excellent contrast. Grows 8 to 10 feet high.



Purple Fringe (Smoke Tree)

A very striking and unusual little tree growing to a height of 8 to 10 feet. The flowers, which form in mid-July, are purplish in color and very dense and feathery, giving a very attractive appearance which lasts through the fall.

TALL SHELTERING TREES



Schwedler's Maple

A large, handsome shade tree with round, perfectly formed head. The beautiful large gleaming red and purple leaves add an interesting note of color. Ultimate height 30 to 50 feet. Excellent for street planting.



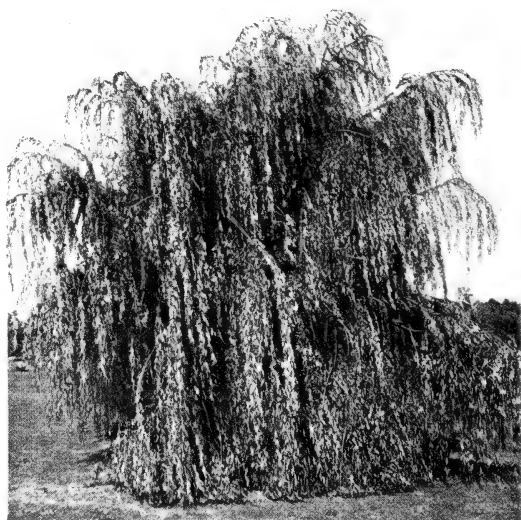
Norway Maple

Unsurpassed as a street or lawn shade tree. Grows 30 to 40 feet tall, with a large, round, compact head and large leaves which cast a dense shade. The most valuable shade tree of all for street or lawn planting.



Pin Oak

"The Monarch of the Shade Trees." Broad-based, pyramidal in habit. Note pinlike points of its magnificent dark, lustrous leaves. Grows 50 to 60 feet in height. Here's an unusual shade tree you will be proud to own.

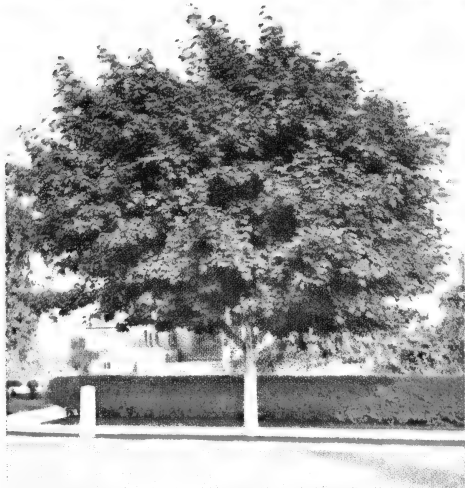


Babylonica Weeping Willow

The branches are a soothing olive-green, slender, graceful, drooping nearly to the ground in great billows. Leaves are long, narrow, smooth, silky green. One of the most graceful large trees. Attractive both summer and winter. A magnificent tree, restful to the eye. Ultimate height 30 to 40 feet.

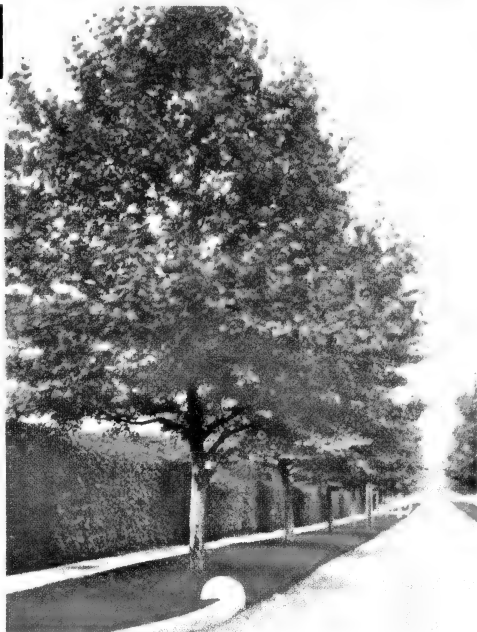
Provide Cooling Shade All Summer Long

Straight Trunks - Shapely Tops



Silver Maple

A very popular fast growing Maple. Grows compact, producing a shapely tree that is fine for shade. Thrives most anywhere; grows rapidly. Ultimate height 50 feet.



Oriental Plane

Large, quick growing, symmetrical tree. Withstands smoke and dust, and thrives in city streets. Has beautiful heart-shaped leaves. Ultimate height 50 to 60 feet.

Lombardy Poplar

A lofty growing tree, usually planted in rows to screen unsightly objects; fine for landscape effects. A truly majestic sentinel of the sky.

How Worth-While
to Plant a Tree.

How Little Care It
Takes.

How Much It
Returns in Shade,
Shelter, and
Beauty.

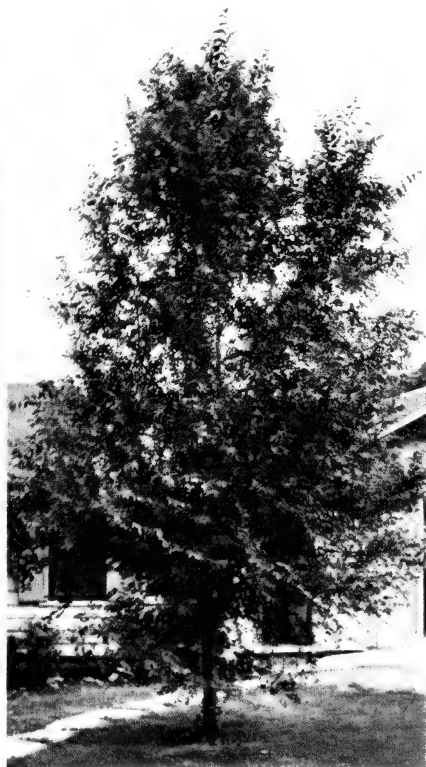
Nothing That
Grows Is as
Priceless.

"Only God Can
Make a Tree."

Chinese Elm

(Also known as Siberian Elm)

A new introduction from Northern China, known as the quickest growing tree in the world, often attaining 20 feet of growth in four years.



Hardy Garden Lilies ~ FRAGRANT • BEAUTIFUL

For Greatest
Beauty Plant
Three or More
of Each Variety

Large Flowers—Easy to Grow

They may be planted anywhere, are especially fine among shrubbery or in the garden or border. Excellent for cut flowers, fragrant, distinctive, unusual, altogether lovely.



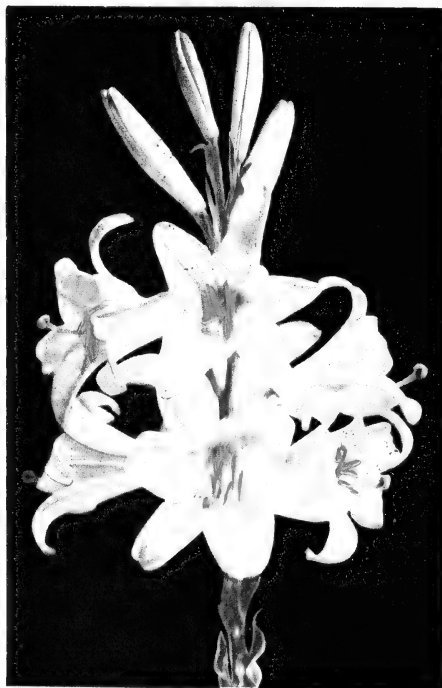
Regal Lily

Especially hardy, may be grown anywhere. Individual flowers are 6 inches long and delightfully perfumed, reminding one of the Jasmine. Very good for rock gardens. For fall or spring planting.

(Below)

Madonna or Annunciation Lily

Can be grown easily in your own garden. Very charming. Fall planting only.



Tigrinum Splendens "The Color and Spots of a Bengal Tiger"

(Improved Tiger Lily). The grandest of the Tigers, distinguished by the fine black polished stems. Huge pyramids of recurved flowers of bright orange-red, spotted black. They are extremely easy to grow. In old gardens it is a common sight to see established clumps of twenty-five to thirty stems, bearing huge masses of flowers carried four feet high in August. For fall or spring planting.

GIANT FLOWERING GLADIOLUS

Magnificent ruffled hybrids. Prized for their unusually large florets borne on long flower spikes. A range of colors that provide excellent cut flowers during the summer season.

*For
Spring Planting
Only*

You will enjoy these Giant Flowering Rainbow Beauties in your garden. Gorgeous rainbow colored blooms are borne on tall, stately spikes, with long, pointed leaves. Bulbs are strong, extra fine, blooming size. Gladiolus make beautiful midsummer bouquets.



**EVERY
BULB**

Guaranteed to Bloom

GARDEN IRIS—

No Garden is Complete Without Them — They Grow and Bloom a Lifetime

Royal Koko-No (Orchid-Flowering Iris)

One of the finest of the Korean Iris introductions. The most brilliant of them all. As pretty as an Orchid. Grows 2 feet tall.

(Above)

Seminole (Bearded Iris)

The painter describes Seminole as a mosaic of red, yellow and purple in a multitude of gorgeous tints, hues and shades. Excellent as a cut flower. Grows about 2 feet tall.

Princess Beatrice

(Bearded Iris)

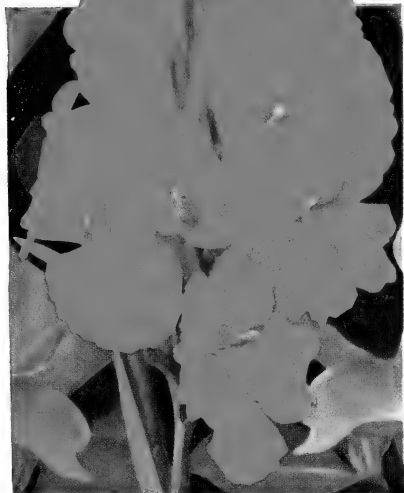
Its heavenly azure-blue flowers, covered with shining sparkles like diamond fragments, embellishes its location as will no other. Very hardy. Will grow anywhere. Grows about 2 feet tall.

Columbia (Orchid-Flowering Iris)

Highly valued for cutting because of shapeliness, richness of coloring and beauty of pattern, closely resembling the hothouse orchid. Grows about 2 feet tall.

CANNAS *for Mass Planting*

For Beds or Where Bright Colors Are Needed



YELLOW SPOTTED KING HUMBERT

Deep rich yellow, heavily spotted flowers, flecked with deep red. Large green foliage. Medium tall grower.

**For Greatest
Beauty Plant
Three or More
of Each Variety**

THE PRESIDENT

Glowing scarlet. Blue-green foliage. Extra large trusses of brilliant color. Our finest red Canna. Medium tall grower.

**CANNAS
Have Large
Varied Colored
Leaves**



CITY OF PORTLAND

The leading pink Canna. Green foliage. Large flowers of watermelon-pink, borne on strong tall stems.

RICHARD WALLACE

Beautiful canary-yellow flowers borne on strong medium tall stems. One of the leading varieties.

MME. CROZY—"A Lovely Duotone Canna"

Very dwarf; one of the finest. Large heads of red with a one-eighth inch wide orange variegated border. Beautiful green foliage.

New Climbing Roses

Grow them on arbors, trellises, porches, fences, walls, or the sides of houses and garages. These hardy, fast growing, blooming size bushes are sure to please.

Climbing Roses bring you a wealth of color and beauty. Blossoms make lovely bouquets.



Rosella

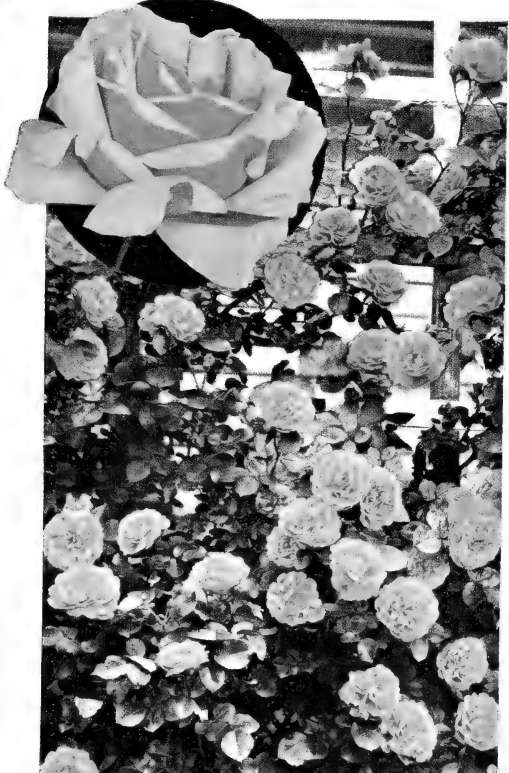
A new vivid, velvety scarlet beauty, as spectacular as a Fourth of July celebration, when in full bloom. Its tendency to repeat is steadily making its way in public favor. Strong grower and very free bloomer. One of the best among the modern red climbers.



(Above)

Spanish Beauty

A hardy shell-pink mammoth-flowering climber. Fragrant. Fine for bouquets. Be the first to have this new beauty. Flowers almost hide the plant when in full bloom.



Emily Gray

Gorgeous golden climber. Immense golden cream and buff blooms of exquisite beauty that never fade. A strong growing plant with the rich golden buff flowers set off by the glossy, deep green foliage.

for Smart Landscaping

Climbing American Beauty
Yielding full size blossoms of a brilliant red color; it is truly named "American Beauty." Fine for cut flowers.



Paul's Scarlet

A glorified scarlet-red climbing Rose that bears a multitude of double, fragrant flowers. Noted for its non-fading qualities. Has a tendency to bloom again in the fall. One of the most widely known climbers on the market today.

(Below, left)

Jacotte

A climbing Rose that's different! Its striking flowers of brilliant orange-apricot, with coppery red tints, borne on long, strong stems, are far more beautiful than pictured. Very fragrant blooms measuring three inches or more in diameter, completely cover the bush. Very vigorous grower. Foliage is beautiful shiny dark green, cut like Holly leaves.

Blaze

(Plant Patent No. 10)

The sensational new ever-blooming climbing Rose. First ever-blooming climber. It inherits the pleasing color of Paul's Scarlet and the exceptional ever-blooming habit of Gruss an Tep-litz. It is very hardy and vigorous. Seldom out of bloom.

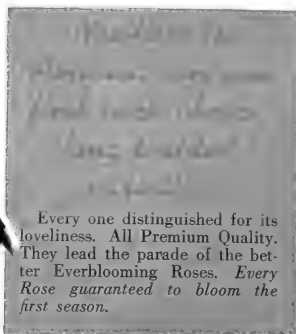


They bloom all summer — from early June until late fall, and are guaranteed to blossom the same season you plant them.

The

LORD CALVERT

A new cardinal-red that is sure to delight because of its dazzling brilliance. Excellent for cutting. Very fragrant.



Every one distinguished for its loveliness. All Premium Quality. They lead the parade of the better Everblooming Roses. Every Rose guaranteed to bloom the first season.

(Below)

Countess Vandal (Plant Patent No. 38)

"Queen of Modern Roses." Acclaimed everywhere as the most artistic bloom in Rosedom. Outstanding favorite in the two-tone pinks, high in the popularity vote of ten leading Roses in America. Lovely long, slender buds open languorously to high-centered flowers of infinite charm.

©



McGredy's Ivory

Huge, long, pointed buds, open to great, perfectly formed blooms of white overcast with ivory, slightly deeper in the center. The blooms are carried, several together, on strong stems. It has a pleasant perfume. The bush is vigorous, branching and amply clothed with handsome leathery foliage, resistant to disease. One of the greatest creations of the famous house of McGredy in Ireland.

ROYAL ROSE GROUP

The Crowned Queens of the Garden



COPYRIGHT

(Above)

PICTURE (The New Garden Rose)

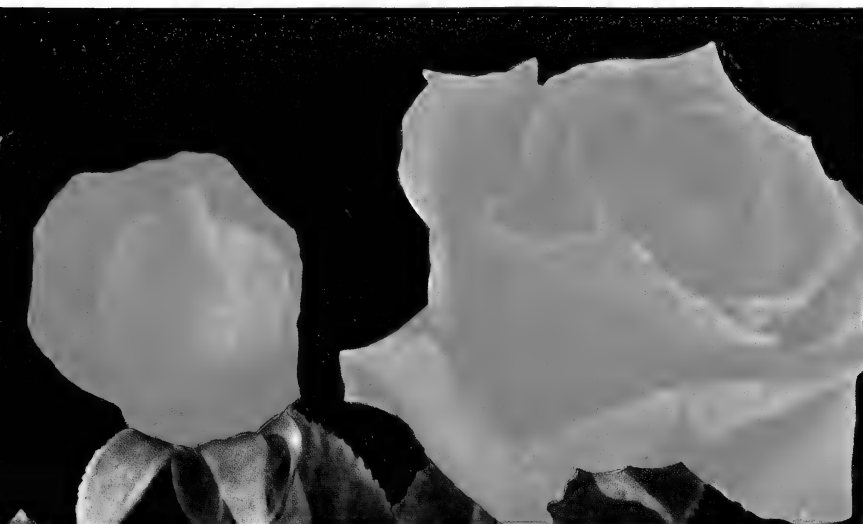
Produces immense quantities of splendidly formed, lovely flowers of velvety rose-pink. The petals pleasingly reflexed.

Well named as both form and color are very striking. A true cutting Rose, unusually free blooming.

ECLIPSE

(Plant Patent No. 172)

Streamlined and modern—these slim, tapering buds set a mark in grace and daintiness! Brilliant golden yellow petals—an arresting spot of color in the garden and in a bud vase, bouquet or as a boutonniere. Right up in top rank of the ten favorite Roses in America in popularity vote of American Rose Society.



COPYRIGHT



McGREDDY'S SUNSET

(Plant Patent No. 317)

In fine Rose gardens, from coast to coast, this is one of the most loved of all the Irish Roses. Tinted with delicate orange and rich scarlet, the saffron blooms open in glorious grandeur and hold their perfect form long after cutting.

Our Finest Introductions

The New

Each Rose Has Previously
Bloomed in the Nurseries
and is Guaranteed to Bloom
in Your Garden This Season



(Above)

Golden Gleam

Nicely formed buds, of pure yellow, open to large blooms of clear daffodil-yellow, holding their color. Sweet honey-like fragrance. A perfect bouquet Rose. See other page for picture of Golden Gleam bud.

Guaranteed to Bloom the First Season

Ami Quinard

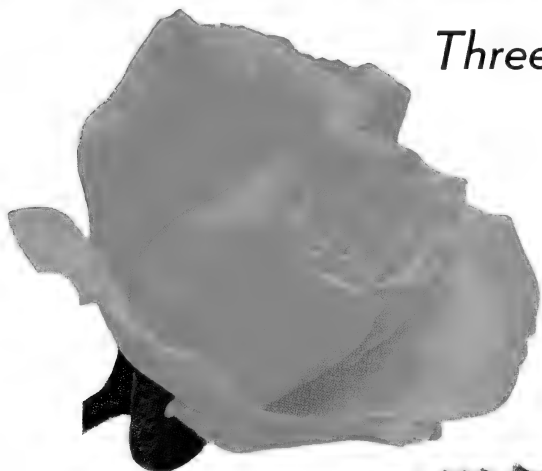
Black-lustered, darkest of the red Roses. Standard bearer for the dark red Roses. Its alluring richly colored petals of crimson-maroon look like pieces of soft, luxurious velvet. Pointed blackish buds open to semi-double flowers of velvety crimson-maroon that get darker as the bloom ages. Very vigorous grower—very fragrant, beautiful in the garden, also for cut flowers. Won First Class Certificate at Bagatelle, France, and Certificate of Merit at Barcelona, Spain.

ARISTOCRAT *Rose Group*

Three Gorgeous, Hardy, Thrifty Everblooming Roses

That Are Sure to Please You
Long Stems . . .
Excellent for Cutting

STRONG 2-YEAR BUSHES



**Golden Gleam
in the Bud**

**Matchless Blooms of
Grand Form. Exquisitely
Colored and Rich in Fra-
grance From June Until
Killing Frost**

Edith Nellie Perkins

Our finest salmon-pink Rose. Long, pointed, cream, orange, and rosy carmine buds open to high-centered perfectly formed salmon colored flowers that are heavily overspread with gold. For beauty and greater abundance of bloom, some prefer Edith Nellie Perkins to the highly prized Countess Vandal and other Roses of this type. It is so beautiful we almost overlooked mentioning that it is also very fragrant.



The

NOBILITY ROSE GROUP

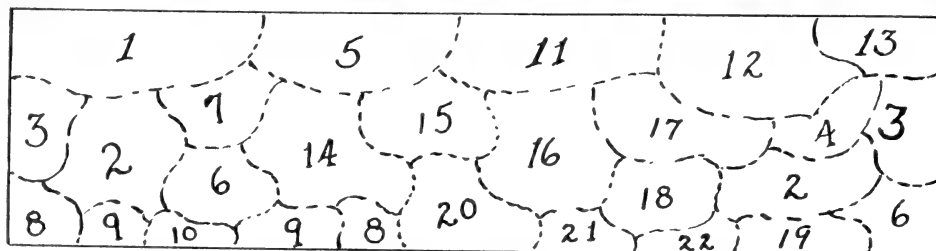
Prize-winning, especially selected ever-blooming varieties that will capture highest Blue Ribbon Honors when placed in competition. Glorify your garden with these lovely pastel and stronger tone Exhibition Roses. Guaranteed to bloom this year.

- ① **RAPTURE.** Lovely long pointed buds, very double, on long stems.
- ② **DAWN-A-LEA.** Tones of deep golden yellow. A magnificent duo-tone that challenges comparison.
- ③ **ESSENCE.** Like a lovely royal red velvet robe, this long pointed type rose breathes a touch of nobility.
- ④ **GOLDEN CHARM.** Bright butter-yellow, well-formed buds that enrich any setting.
- ⑤ **McGREY'S IVORY.** A touch of old Ireland. An extremely fragrant creamy white that excels.

- ⑥ **MISS ROWENA THOM.** Immense pink blossoms that always glitter with a silvery sheen in the sunlight.
- ⑦ **MME. JOSEPH PERRAUD.** High-centered, perfectly formed buds and double blooms. An exhibition variety that captures the Blue Ribbon.
- ⑧ **McGREY'S SCARLET.** A rose noted for the lovely rose-pink overtone on a background of a distinctive **grenadier scarlet**.
- ⑨ **GOLDEN OPHELIA.** Golden yellow center, shading lighter edges. A truly lovely Rose fit for a Queen's garden.
- ⑩ **GRENOBLE.** A truly "Noble" Rose—in scarlet, crimson. Long distinguishing buds. Excellent as a cut flower.



THE GARDEN - SPRING to SUMMER



This plan provides for a perennial garden approximately 20 to 30 feet long, depending upon width of space available—4 to 6 feet if space is not available to plant entire garden. Plant EITHER the early or late garden.

PLANT LIST FOR EARLY GARDEN Spring to Summer

Key	Quantity	Variety
1	2	Phlox Daily Sketch
2	4	Lupine, Pink
3	2	Phlox, Mia Ruys
4	1	Artemisia, Silver King
5	2	Phlox, Count Zeppelin
6	2	Blue Bird Flower
7	1	Lemon Lily
8	2	Dianthus, Pink
9	2	Heuchera, Rain of Fire
10	11	Nepeta Mussini
11	2	Phlox, Blazing Miracle
12	2	Balloon Flower
13	2	Lily, Scarlet American
14	3	Phlox, Jules Sandeau
15	1	Balloon Flower
16	3	Iris, Princess Beatrice
17	2	Phlox, Harvest Fire
18	1	Lemon Lily
19	2	Campanula Carpatica
20	2	Shasta Daisy
21	1	Baby's Breath
22	1	Phlox subulata rosea

PLANT LIST FOR LATE GARDEN Summer to Frost

Quantity	Variety
2	Helenium, Chippesfield Orange
4	Aster, Strawberries and Cream
2	Artemisia, Silver King
2	Regal Lily
2	Aster, Victor
2	Wonder-Mum
1	Delphinium, Enchantment
2	Aster, Daphne
2	Plumbago, Larpentae
1	Aster, Nancy
2	Delphinium, Allure
2	Delphinium, Blue Danube
1	Aster, Gayborder Blue
3	Delphinium Belladonna
1	Artemisia, Silver King
3	Chrysanthemum, King of the Reds
3	Lily, Scarlet American
1	Aster, Ronald
2	Geum, Mrs. Bradshaw
2	Aster, Marjorie
1	Plumbago Larpentae
1	Geum, Mrs. Bradshaw

A
PARADE
OF
COLOR
FOR
GARDEN
AND
HOME

SIX
MONTHS
OF
BLOOM
AND
FRAGRANCE

THE GARDEN - SUMMER to FROST



Best Perennial Flowers

*To Grace Your
Garden—Plant
These Lovely
Aquilegias*



THEY ARE—

Richer

Better Colors

Larger Blossoms

Very hardy. Dainty flowers look like little butterflies. Grows equally well in sun or shade; about 2 feet tall. Excellent for rock gardens. Blooms May and June.

**A Group of Six or More
Make a Dainty Planting**



Helenium, Chippersfield Orange

(A New Introduction.) This unusual new variety produces large heads of beautiful copper and gold blooms in August and September. Individual flowers are 1½ to 2 inches wide. Grows 4 feet tall. By all means have this striking beauty in your garden.



Dianthus (Double Sweet William)

A very popular favorite. Fragrant, free blooming and hardy. A lovely addition to the perennial garden or the rock garden. Excellent for low table decorations. Grows 18 inches tall.

All our Perennials blossom and come up year after year from their own vigorous roots.

Plant Perennial Flowers for a More

GARDEN CHEER



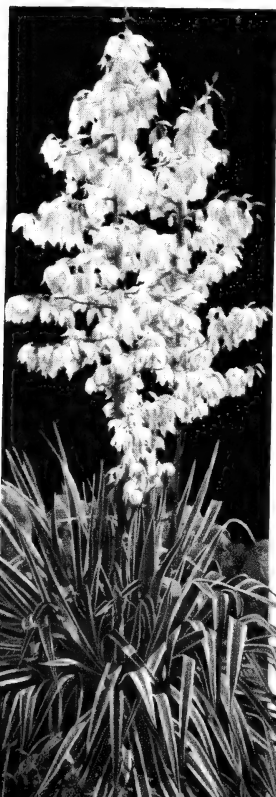
Giant Flowering Mallow or Hibiscus

A beautiful perennial, producing an abundance of extremely large, 5- to 6-inch, glorious, waxlike flowers of rich red, pink, and white during July and August. Grows 3 to 4 feet tall.



Helianthus, "Coronation"

NEW. Named in England and the Royal Flower of that country's Coronation Year. Produces enormous double, four- to five-inch, gleaming yellow, dahlia-like flowers during September and October. Grows about four feet tall. Be the first to have this unusual beauty. Very popular in England; sure to be popular here.



Yucca Variegata

(Spanish Sword)

An amazing new, improved, beautiful flowering plant that has very unusual variegated evergreen, swordlike, green and white foliage. Its strikingly handsome, immense 3- to 5-foot spikes of dainty, fragrant, cream-white, bell-shaped flowers during June and July, give you a combination of unusual pleasing qualities no other plant can offer.

ANEMONES

Snow Queen (Top)

Striking, semi-double, snow-white flowers, make a brilliant display in the garden from September to mid-November. Grows 24 inches tall. Excellent for bouquets.

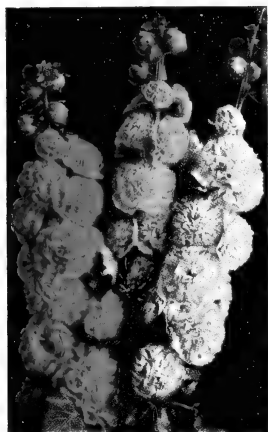
Peach Glow (Bottom)

A perfect companion for Snow Queen. Large, rose-pink, semi-double blooms are very alluring both in the garden and when cut for bouquets. Grows 24 inches tall.



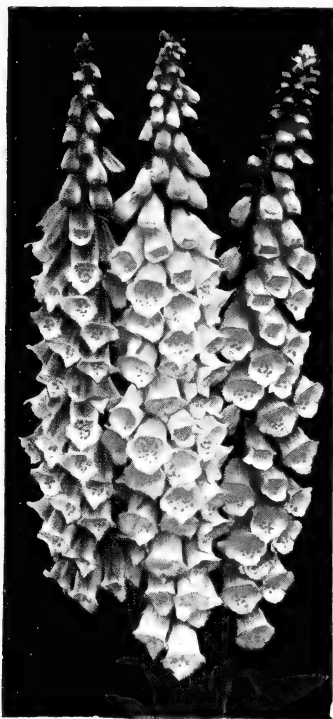
Gracious Living

PERENNIAL GROUP



Double Hollyhock

A Chinese variety not to be confused with old-fashioned, tall growing single sorts. Blooms are very double and altogether charming. Grow 4 feet tall.



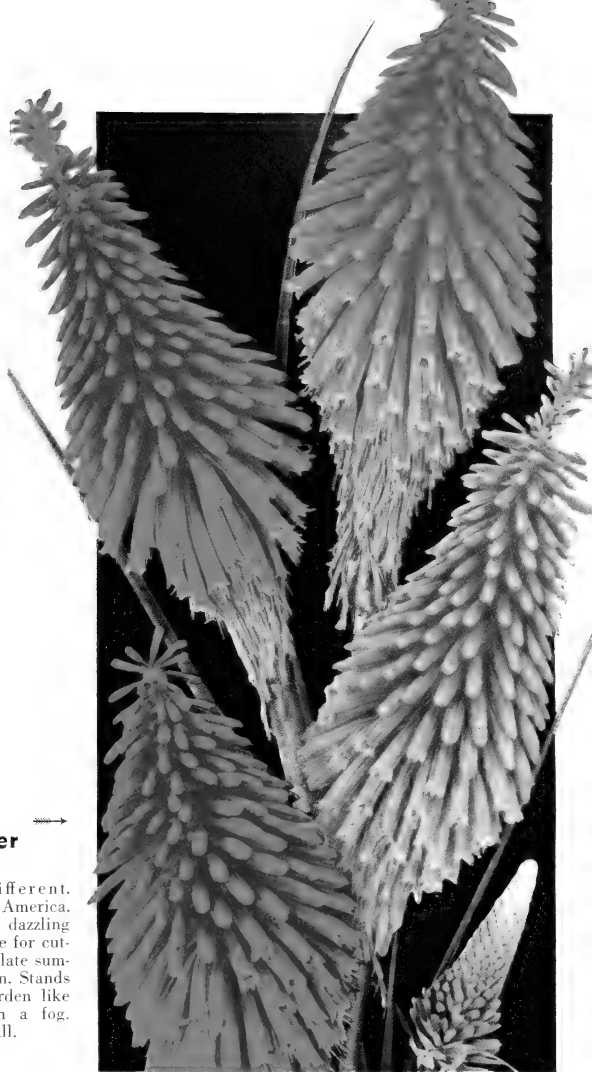
Digitalis (Giant Foxglove)

A fascinating flower. In bloom it resembles the fingers of a glove. Brilliantly colored blossoms in June and July. Grows 30 inches tall.

See Price List for
Special Bargain
Price for the Gar-
den Cheer Peren-
nial Group Listed
On These Two
Pages.

Flame Flower (Tritoma)

Something different. Found in South America. Flowers are a dazzling flame color; fine for cutting. Blooms in late summer and autumn. Stands out in your garden like a lighthouse in a fog. Grows 2 feet tall.



Heliopsis, Summer Gold

NEW. Huge four-inch, daisy-like, semi-double flowers of rich gold, from June until frost. By cutting back plants immediately after first bloom, another wealth of bloom will repeat very quickly. A superb cut flower that lasts a long time after cutting. Grows up to 3 feet tall.



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PERENNIALS

Lead the Color Parade

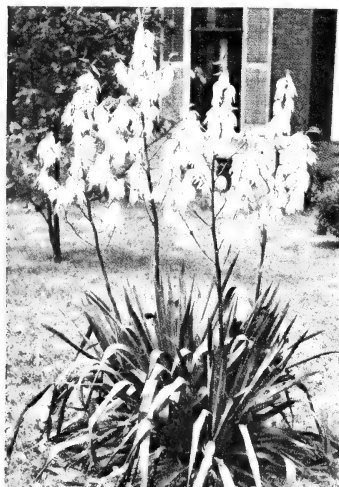


Geum, Mrs. Bradshaw, red; Lady Stratheden, yellow

Here are two queens for your flower or rock garden that will give you striking color most of the summer and fall. Mrs. Bradshaw bears gorgeous, double red flowers while Lady Stratheden is a large, double, rich yellow. Both are excellent for cutting. Grow 18 in. tall.

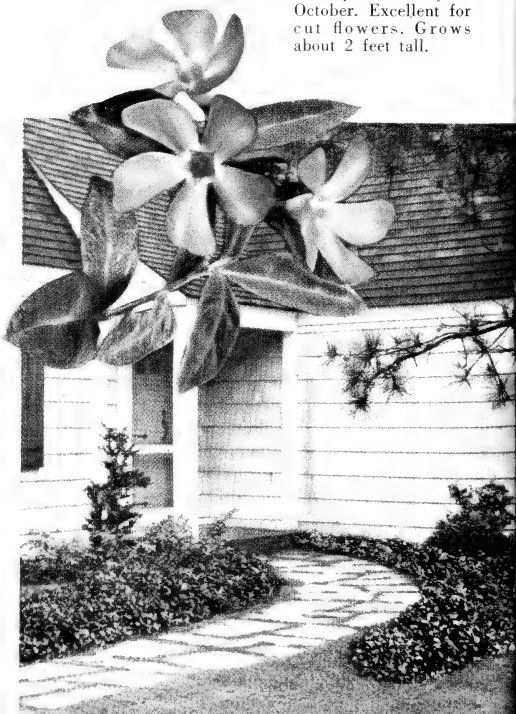
Adam's Needle (Below)

Flowers very showy, add a tropical touch to the garden; grows from 3 to 5 feet high. Blooms June and July. Foliage evergreen all winter.



Rudbeckia, Royal Purple

New and rare. Produces great masses of gorgeous, richly colored purple flowers, with attractive cone-shaped centers. Blooms continuously from July to October. Excellent for cut flowers. Grows about 2 feet tall.



Vinca Minor (Periwinkle)

A trailing evergreen plant, used as edging to shrubbery borders, rock gardens and to carpet the ground under trees, shrubs, and evergreens, or on graves where it is too shady for grass. Deep rich blue flowers are borne in profusion over a long period in summer. Does well in sun. Grows 6 inches tall. Plant 6 inches apart.



Giant Hybrid Gaillardia (Above)

A profuse bloomer from June until frost. Especially hardy. Lovely shades of orange, yellow, and red. Especially fine for cut flowers because of its lasting quality. Grows 2 feet tall.

Bleeding Heart (Dicentra) (Below)

A real garden favorite beloved by every flower lover. The base of the heart-shaped flowers is furnished with two sheathlike spurs. The color is a rose-pink, looking like scarlet in the sunlight. It is a flower of romance and sentiment. Blooms equally well in sun or shade from late April through July with occasional blooms thereafter. Grows about 2 feet tall.



*All
Summer
Long*

Blue Bonnet

Large, charming, showy blue flowers on 18- to 24-inch stems from June until September. Fine for cutting.



Hollyhock, Orange Prince (NEW)

(Below)

A new charming double orange variety, originated in England. Grows 4 feet tall. Flowers cluster very close on the stem, giving the appearance of a solid bloom.



PERENNIALS

Painted Marguerite Daisy

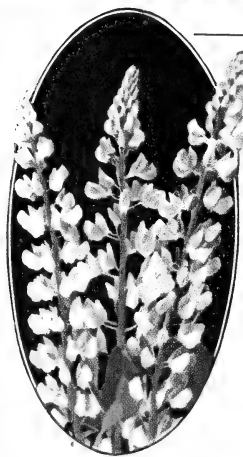
New and rare—this picture does not show its true beauty. Very lovely, showy flowers borne freely on long stems throughout the summer. Excellent for cutting. Elegant, finely cut foliage which adds to the attractiveness of the plant. Three plants in your garden will make a beautiful display. Grows about 2½ feet tall.



(Above)

Balloon Flower

Very hardy. Bell-shaped flowers all summer long. Pinch the buds—they pop like firecrackers. Grows about 3 to 4 feet tall.



Sweet Scented Lupines

Stately and beautiful 3- to 4-foot spikes of many colored, sweet-pea-shaped flowers. Starts blooming in May, continuing through July. For rock gardens, also.

Scabiosa Caucasica Alba (NEW)

New and rare. Produces gleaming white, showy, 3½- to 4-inch blooms on long stems from June to September. Grows 18 to 24 inches. Fine for bouquets—a beautiful garden flower.

Scabiosa Caucasica, Isaac House

Same as above except for color which is a very charming shade of lavender. Very new and unusual. Grows 18 to 24 inches tall.



CAREFULLY SELECTED STRAINS

to Make Your Garden a Gorgeous Show Place



Hardy **GARDEN ASTERS**

New and rare. Bloom very profusely and bring to your garden much-needed fall color. Low and bushy, the plants are covered with masses of bright colored flowers. Easy to grow, as they revel in ordinary soil. Excellent for rock garden, shrub borders or perennial garden. For elaborate effect plant two of each variety. Grow about 3 to 4 feet tall.



Anemone, Whirlwind (Windflower)

Blossom period extends from Labor Day until late November. Furnishes an abundance of cut flowers as well as brilliant display in the garden. A good plant in any location. The large, 2-inch, waxy, semi-double flowers waving gently in the breeze is a sight to behold when few other flowers are in bloom. Grows about 18 inches tall.



4 Colorful HARDY ASTERS

Ronald

Forming a dwarf bush covered with deep lavender, very showy flowers. Blooms Mid-September. Grows 1 foot tall.

Beechwood Challenger

This variety is in our opinion the closest to red we have been able to find in Hardy Asters. It is free flowering, of medium height, and brilliant crimson-red color. The flowers are freely produced. Planted together with "Strawberries and Cream," the contrast is striking. Grows 3 to 5 feet tall.

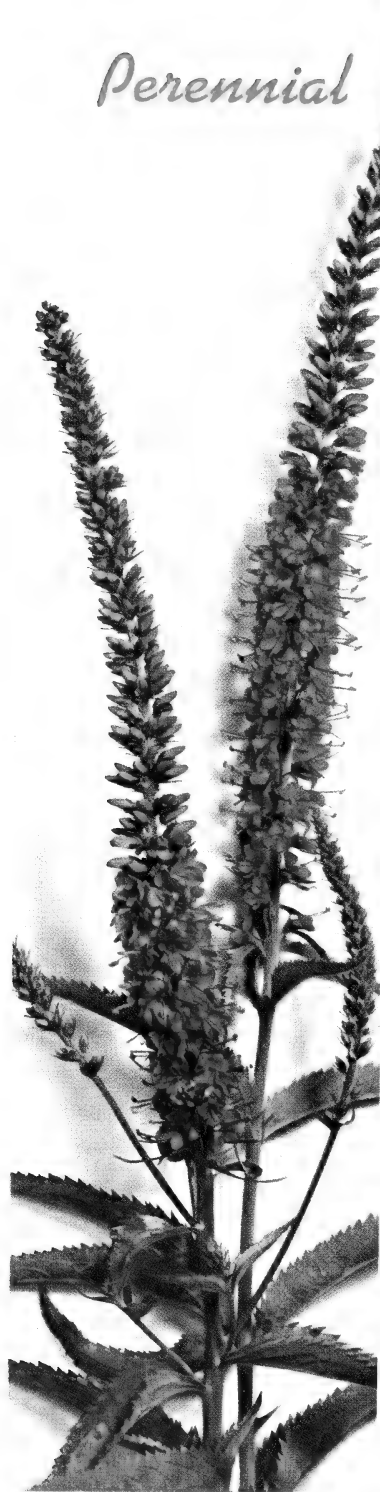
Strawberries and Cream

An outstanding NEW novelty. Scores of charming deep pink flowers start in early September and continue until frost. Grows about 3 to 4 feet tall. Considered the best and most beautiful of its type.

Gayborder Blue

A big demand NEW introduction. Large, beautiful clear intense blue flowers with yellow eye start in early September and continue until frost. Grows about 4 to 5 feet tall. Very popular for garden color and bouquets. The best "blue" we have seen.

Perennial Plants



Veronica, Blue Spires (NEW)

Charming deep violet-blue flowers are borne on strong, 24-inch stems, throughout entire early summer. A new introduction of real merit.



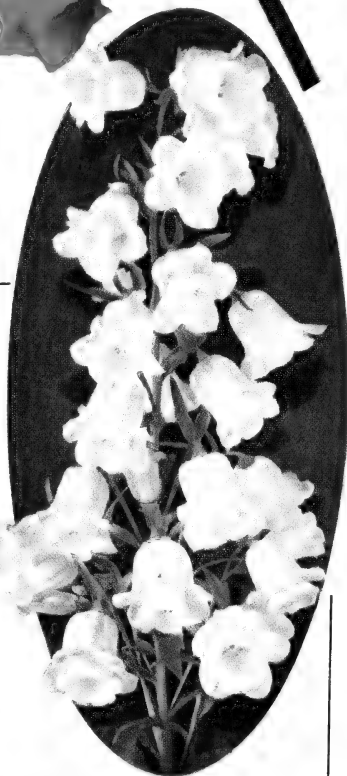
Oriental Poppy

Blooms June and July. Flowers extremely large and showy. Especially beautiful when planted along with Peonies. Add an unusual note of color to your garden. Grow about 2½ feet tall.

CANTERBURY BELLS

(Bellflower)

A most important vigorous hardy plant for the border or any place in the garden. Is of very easy culture, growing either in shade or sunshine, or in the rock garden. The plant is 2 or 3 feet tall, blossoms in June and July and longer if in partial shade. Has drooping, bell-shaped flowers along upright stems, in white, pink, and purple.



Pyrethrum, Pink Bouquet

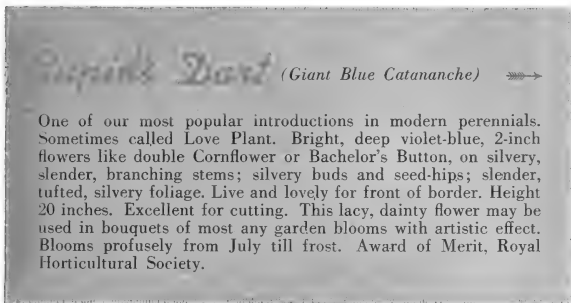
Here's a pert new double Painted Daisy with five to eight 4-inch, deep rosy pink flowers with white center on a 30-inch single stem! Petals stand straight out and the stems upright in all kinds of weather. Blooms come in May and last through June. It's the Painted Daisy you've always been wanting!



(Above)

Astilbe, Queen Alexandra

Very lovely flowers borne on spikes 18 inches high, coming in June.



COPYRIGHT

PACHYSANDRA

The Evergreen Ground Cover Plant

A remarkable evergreen plant of many uses. A BROAD-LEAFED EVERGREEN plant growing 6 to 8 inches high and forming a close matlike growth.

An excellent plant to cover bare, unsightly areas that are bound to exist under large trees, where the shade is too dense to permit the growing of grass.

Pachysandra is used effectively around evergreens in the foundation planting and in sun and shade. Used everywhere an evergreen ground cover is desired.





Gorgeous New PEONY ARISTOCRATS THAT RIVAL THE ROSE IN BEAUTY

The Most Beautiful of All Large Summer
Garden Flowers — Giant Size Flowers are
Unequaled for Bouquets

For
Fall or
Spring
Planting

Grows about
30 inches tall



Mary Brand (Above)

Always among the winning reds at the show. Color very distinct—a true red in which there is a very slight trace of purple. Excellent for cutting as it will last a week and stem holds up stiff.

Edulis Superba (Top, right)

Dark pink, even color; loose, flat crown when fully open. Very fragrant and an early bloomer.

Mme. de Verneville (At right)

A true paper-white with crimson markings in center. Very large and full rose type. Blooms are deliciously fragrant. Tall grower. Blooms early.

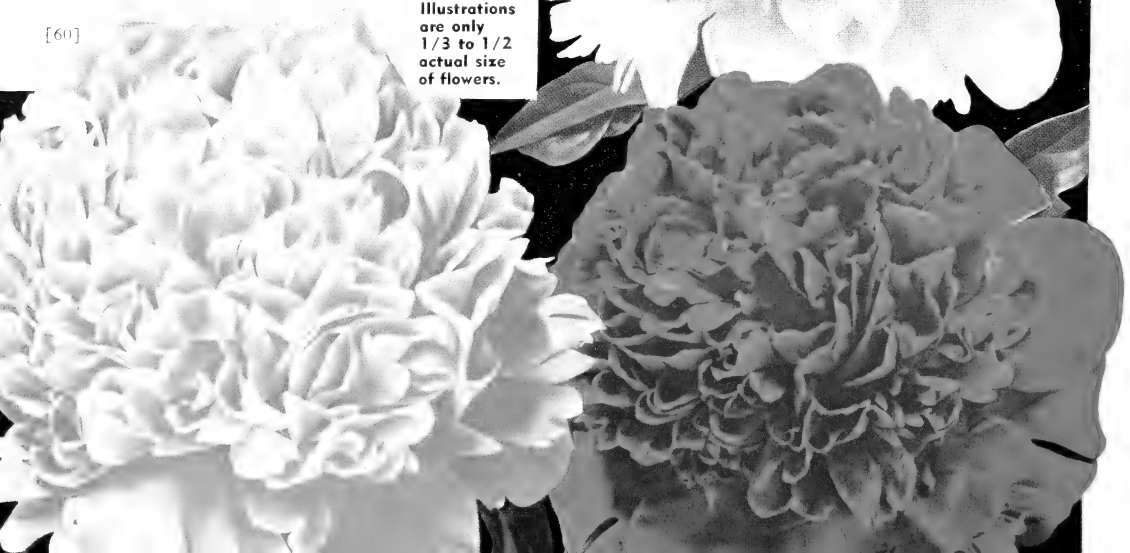
Longfellow (Lower right corner)

Noted for its distinct, bright crimson, fadeless color and general dependability both for cutting and garden decoration. Blooms early midseason. Always found among the prize winners.

Perfection (Below)

The new Perfection Peony has everything—the hardiness and vigor of growth that produces great quantities of mammoth blooms, borne on heavy, stiff stems—a delicate pink that blends into a soft golden cream. Has a very sweet and alluring fragrance.

Illustrations
are only
1/3 to 1/2
actual size
of flowers.



Delphiniums —

The Aristocrats
of Every Flower Garden



**VANDERBILT
HYBRID
DELPHINIUMS**

New and rare. Large, double blooms in a variety of interesting color shadings, from blues and purples through mauves to near pinks. As the color of the individual plant cannot be foretold, it is impossible to offer them in separate colors. Flowers are borne on exceptionally long, well filled, heavy spikes. Free blooming, very showy, excellent for cut flowers. Growing about 3 to 5 feet tall.

NEW HYBRID Delphiniums

Newer than Tomorrow

TRUE SEPARATE COLORS TO SELECT FROM

These New American Hybrids are available in five named varieties, each a different color, as listed below. For the first time we are able to offer customers "their choice" of colors in Delphiniums. This privilege has always been the dream of flower lovers.

The rigid climate here in northern New York State, where these ultra modern superb varieties of Delphiniums were developed, assures hardiness, disease-resistance, uniformity of growth, and complete satisfaction for flower lovers everywhere. They represent the greatest improvement in "PLANT-LIFE" we have ever seen.

Blooms are massive, florets are 100 per cent double, they grow from 4 to 5½ feet tall. Flower spikes are 24 to 36 inches long, 3 to 5 inches in diameter—each one a solid spire of beauty. Enjoy the thrill of being the first in your neighborhood to have these New Introductions.

Left to Right:

① **CITADEL, Lavender**

Very compact lavender blooms come about two weeks after Enchantment. Grows about 4 feet. Has many spikes. Fine for cut flowers.

② **ALLURE, Deep Violet with White Eye**

A new alluring color that lends a pleasing, rich accent to the garden. Holds color. Grows about 4½ feet.

③ **MOUNTAIN SNOW, Sparkling White**

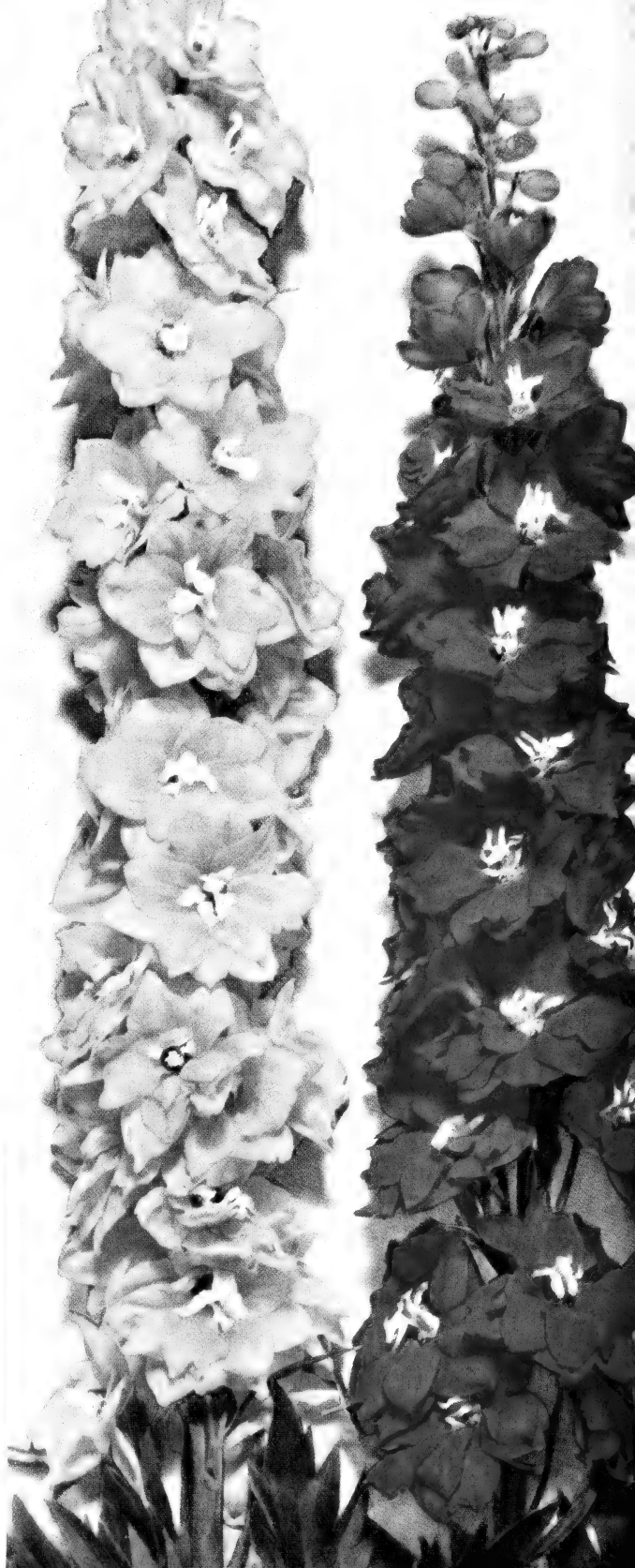
Makes beautiful contrast when planted with other colors. Exceedingly lovely when by itself. Height 4 feet.

④ **BLUE DANUBE, True Delphinium-Blue**

An "all blue" gay and bright beauty. Color may vary slightly, but these plants are definitely all blue, a color so difficult to get and keep. Best of all, the color lasts. Height 4 feet.

⑤ **ENCHANTMENT, Rose-Mauve**

An unusually tall variety with a wide-based, pyramidal spike of striking flowers. A vigorous grower. Adds untold beauty to the garden. Height 5 to 5½ feet.







Giant Flowering

SIX NEW GARDEN

These new giant-flowering varieties are beautiful in the garden and excellent for cut flowers.

They are easy to grow and continue to bloom after other spring flowers have gone. Their height is about 2 to 3 feet tall.

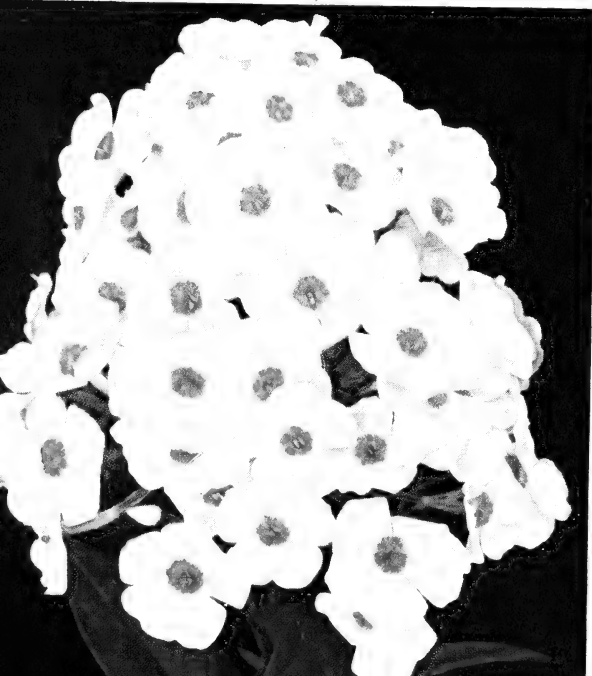
(See price list
for Bargain
Price on this
Giant Flow-
ering Group
of Phlox.)

← Jules Sandeau

New shade of deep pink, very lovely. Blooms freely all summer. Is beautiful in the garden, also for cut flowers.

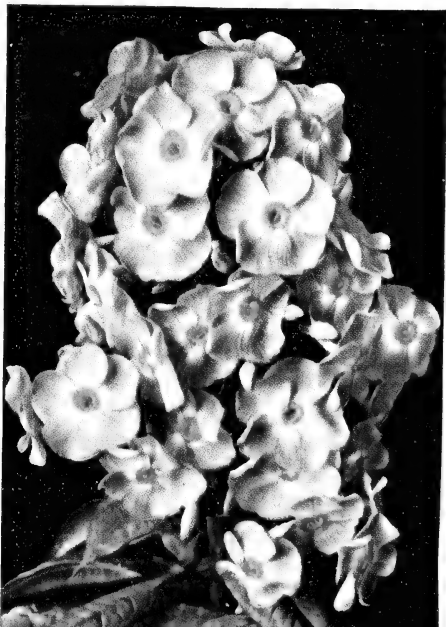
Zeppelin

Very large new improved non-fading white, with a flashing crimson eye.



Lord Raleigh

A very unusual color. Especially free flowering. Makes lovely bouquets.



Phlox Group

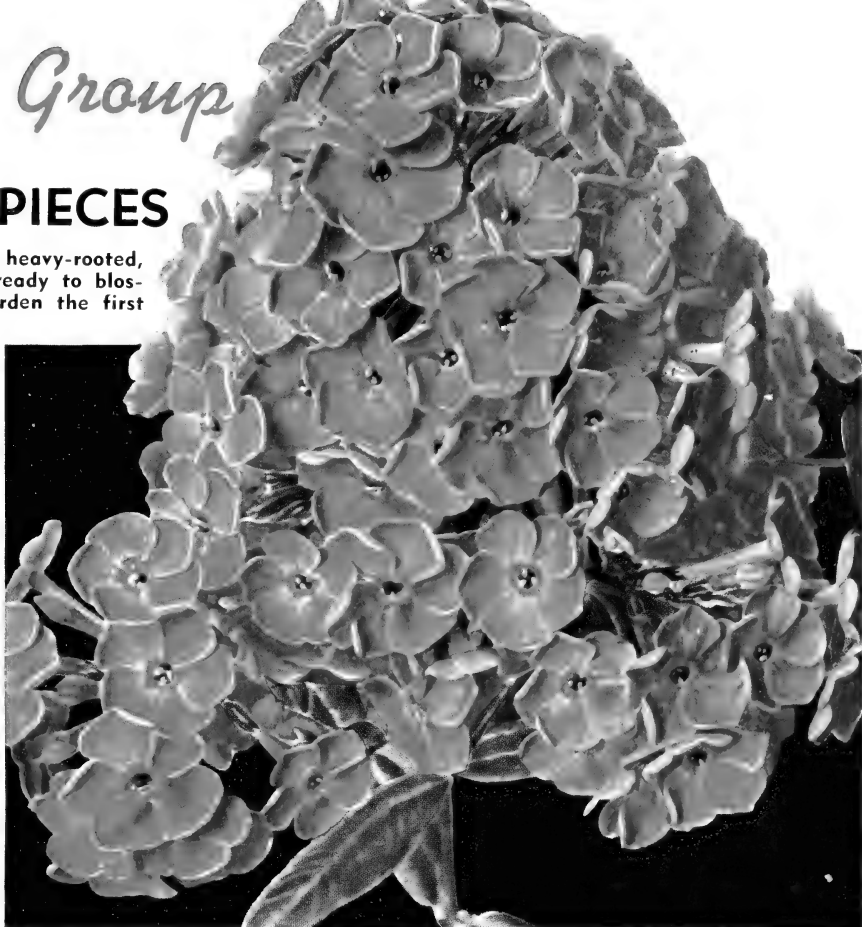
MASTERPIECES

All plants are heavy-rooted, nursery-grown, ready to blossom in your garden the first summer.



Beacon

Brilliant cherry-red flowers borne on tall, straight, strong stems. An excellent new free flowering variety. 2½ feet tall.



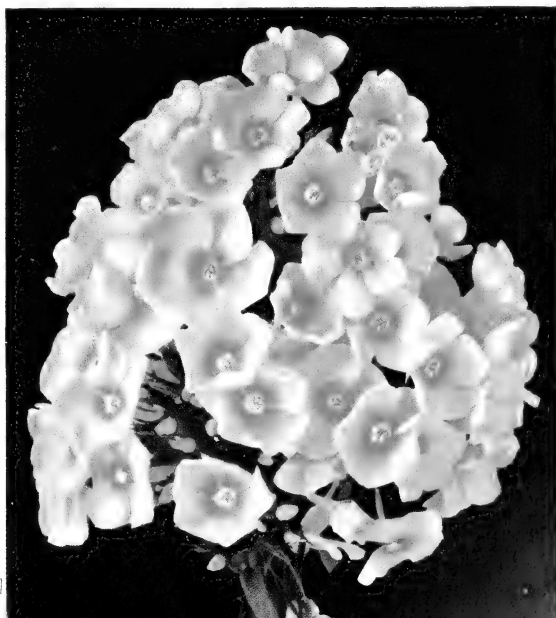
B. Comte

Produces large, full heads of rich, satiny flowers. Very brilliant. 2 to 2½ feet tall.



Daily Sketch

Extra large, light salmon-pink flower with carmine eye. An outstanding new variety. 2½ feet tall.



New Hardy

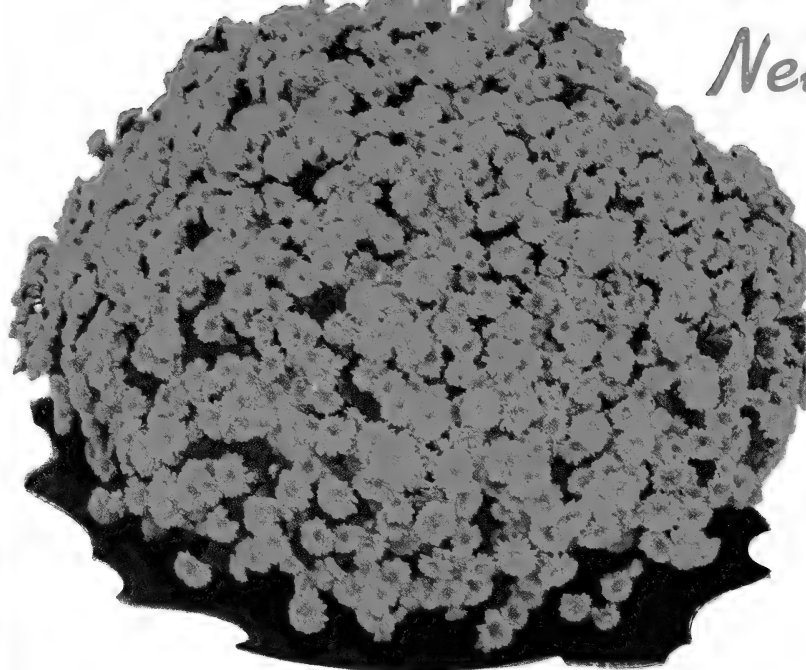
Low Growing

Early Blooming

**Multi-Flowering
Varieties**

**"Mountains of
Bloom" from
August Until Frost**

Cushion-Type 'Mums multiply rapidly. Each plant exceeds 1000 blossoms after the first year. One of the most delightful perennial flowers.



HARVEST MOON

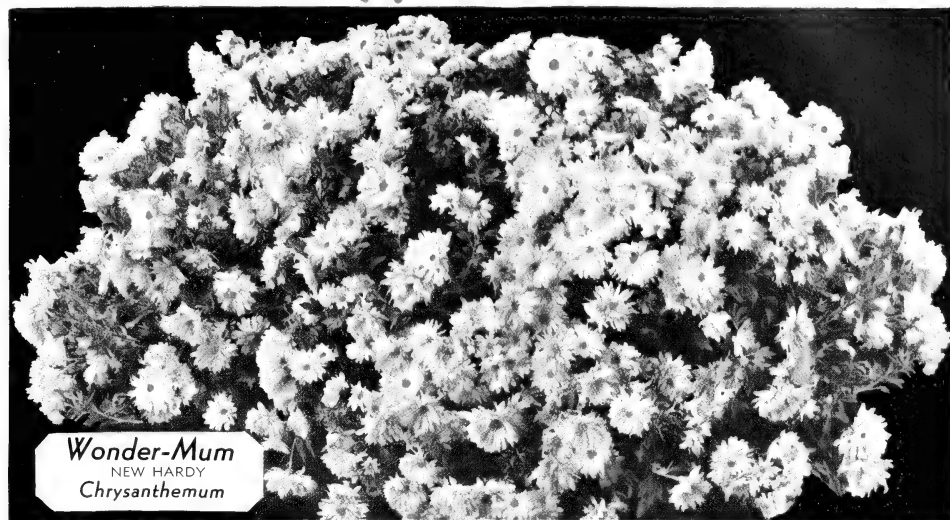
This unusual "Aristocrat of the Garden" looks like "a bushel of gold." The first season, Harvest Moon will develop into a broad, bushy plant, producing from August to Thanksgiving up to 600 and more brilliant flashing, bright yellow individual flowers. A beauty in the garden, fine for bouquets. About 18 inches tall.

The Great **MASTER-MUM**



MASTER-MUM blooms profusely each year. Each plant is a whole garden in itself, producing up to 800 beautiful 3-inch glistening shell-pink flowers that are shaded with old rose and apricot with a bright yellow center. Flowers start in September, develop rapidly and completely cover the plant in a few days. Blooms continually until after Thanksgiving, thus lengthening the blooming season of your garden and providing cut flowers for your home long after other flowers are gone and have been forgotten. Flowers last two weeks after cutting. Mere words and pictures fail to describe the full value and beauty of this prize-winning marvel. About two feet tall.

Cushion - Type 'Mums



Wonder-Mum
NEW HARDY
Chrysanthemum

WONDER-MUM

No other flower can compare with WONDER-MUM in quantity and beauty of flowers. It is a whole garden in itself. Grows as large as a bushel basket first season. Literally covered with gorgeous pink buds with successive stages of tender lilac and blush-pink blooms from August until frost. Fine for cut flowers. Two feet tall.

Garden Chrysanthemums



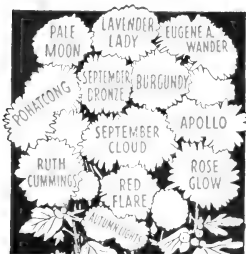
ALGONQUIN

A fine, brilliant yellow. Double 3-inch flowers borne freely from early September on. Fine, clean foliage. Very hardy. 30 inches. Best double early—a delight in garden or vase. Developed to resist weather extremes—heat or cold.



AUTUMN GLOW

Rosy crimson blossoms overshot with flashes of scarlet. A showy sort both in the garden and for bouquets. Grows about 30 inches.



EARLY FLOWERING GARDEN CHRYSANTHEMUMS

These unusual varieties enjoy increased interest and popularity because of their early blooming habits.

These choice winter-hardy strains are known for their brilliancy and long lasting garden flower habits. Ideal for planting in both borders and cutting gardens. Grow about 24 to 30 inches tall.

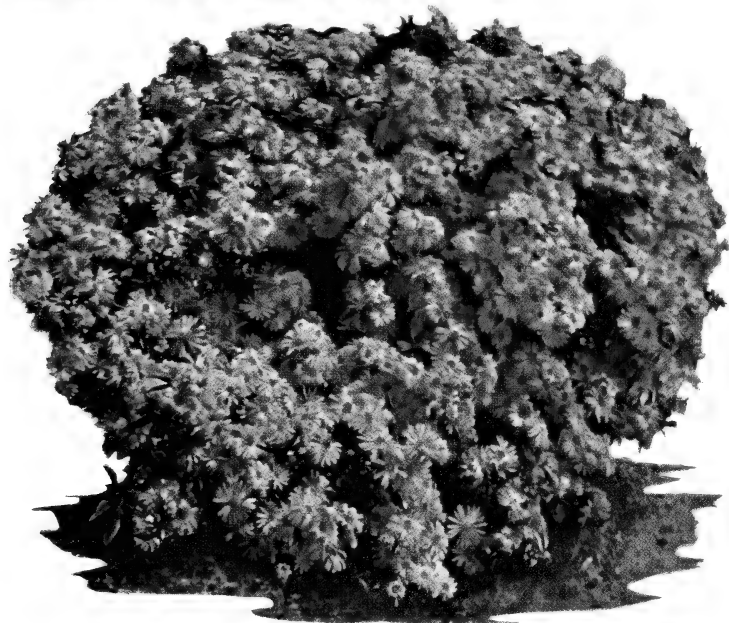
Real garden "Mums" thrive and multiply year after year.

An inexpensive investment that always pays dividends in an abundance of colorful flowers.

See Price
List for Special
Bargain
Group Price.

Low Growing Plants for Rock Gardens

COLORFUL and DAINTY

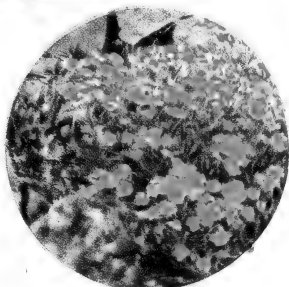


Blue Bouquet Asters

A glorious new dwarf Aster for your flower garden or flower border. Blossoms from September until frost. It grows 12 inches high and is covered with hundreds of luminous blue flowers with an attractive golden yellow eye. Produces as many as 800 blooms the first year. They are perfectly hardy and thrive in almost any soil without much water and attention.

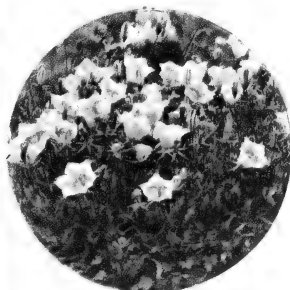
Heuchera (Rain of Fire) (Below)

Rich crimson, graceful, bell-like flowers on loose, charming spikes. Flowers and foliage are effective at all times. Fine for cutting. Grows about 18 inches tall.



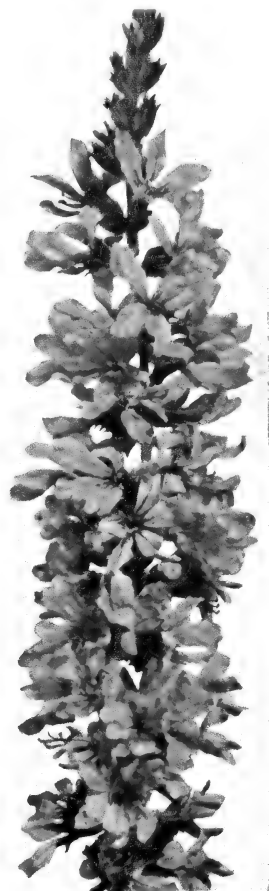
Alyssum Saxatile (Goldentuft)

A fine border or rockery plant, not over 12 inches high, which bears numerous clusters of bright yellow flowers in May.



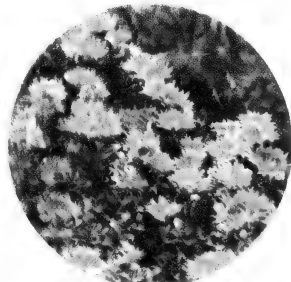
Campanula Carpatica

Unsurpassed for the rock garden. Heavenly blue flowers. Blooms continuously from June to November. Grows about 8 inches tall.



Lythrum Salicaria, The Beacon

For small borders or large mass planting, the long-lasting, clear deep carmine-red flowers on large spikes are truly a beacon that adds sparkle and interest to the garden; side spikes follow almost to the ground. Thrives equally in wet semi-shade and open, dry sun. Continuous, July to frost. 3½ to 4 feet. Award of Merit.



Sedum Sieboldi (Stonecrop)

Attractive pink flowers, very hardy. Blooms in July and August. Grows about 8 inches tall.



Our New



Key

1. 2 Artemisia, Silver King
2. 2 Dianthus Deltoides (Maiden Pink)
3. 2 Plumbago Larpentae
4. 2 Anchusa (Forget-me-not Flowering)
5. 2 Gypsophila (Baby's Breath)
6. 2 Iberis (Candytuft)
7. 2 Hupehensis (Dwarf Anemone)
8. 2 Sedum Spectabilis, Brilliant
9. 2 Phlox Subulata Rosea
10. 2 Phlox Subulata Alba



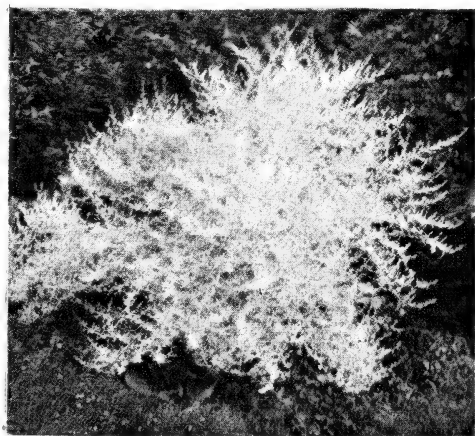
Hupehensis (Dwarf Anemone)

Blooms from early August until late fall. Produces an abundance of large, showy blossoms. 6 to 8 inches high.



Plumbago Larpentae (Leadwort)

Dwarf spreading habit, growing 6 to 8 inches high. Covered with deep blue flowers during late summer and fall.



Artemisia, Silver King

Strikingly different frosted silver foliage. A beautiful "mist" for setting off flowers in bouquets. If cut and dried in the fall, will make a lovely winter bouquet. About 18 inches high.



Phlox Alba (White)

Phlox Subulata (Bright Pink)

Both varieties develop a carpet of flowers that completely covers the ground in early spring. They belong in every garden. Grow 6 inches high.

Supreme" Rock Garden Group

*Build a Rock Garden for a Hobby
You Will Enjoy It*

Here are 10 new choice, hardy dwarf growing varieties that will produce a riot of color in your garden every year from early spring until snowfall.



Sedum Spectabile Brilliant

One of the prettiest of rock garden plants because of its broad light green foliage and handsome showy rose-colored flowers. Grow about 12 inches high.

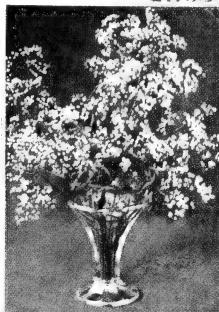


Iberis (Candytuft)

Large clusters of pure white flowers in early spring. A favorite because of its rambling habits. Foliage evergreen. One of the best rock and edging plants. Grow about 10 inches tall.

Dianthus Deltoides (Maiden Pink)

A beautiful new plant with narrow, attractive leaves. Produces a profusion of striking attractive crimson flowers during June and July. Easily grown and one of the best rockery plants. Grow about 6 inches tall.



Gypsophila (Baby's Breath)

Feathery branchlets of starry flowers borne in profusion on fine, firm, threadlike stems. Blooms July to September. Very fine for rock gardens. Grow 12 to 18 inches high.



Anchusa, Forget-Me-Not Flowering

A distinct, dwarf-flowering perennial Anchusa with clusters of charming blue flowers resembling Forget-me-nots. An effective rock plant for shady or sunny places, flowering in May and June. About 12 inches tall.



Grow Fruit for Greater Profit and Better Health



CORTLAND 2-3-6-7

A Great Fall and Winter Variety

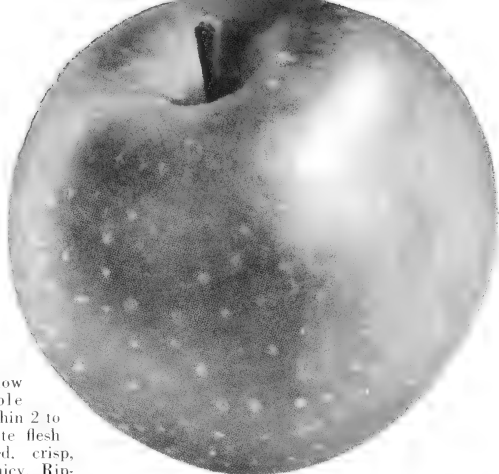
Note the above apple tree loaded with fine quality fruit, indicates the quality of fruit one can expect from any variety we offer.

This comparatively new variety is of the McIntosh type, being similar in color and flavor. The fruit is large, very attractive, does not bruise easily, a good shipper, ripens about October 15th and keeps until February. Flesh is crisp, juicy, pure white and does not discolor in salads. Digests very easily, making it desirable for finicky stomachs. Starts bearing very young, 3 to 5 years, and bears heavy annually. A "must have" variety for home or market.

*Plant Our Northern-Grown
Heavy Rooted, Heavy Bearing
Pedigreed Parentage Apple
Trees*

**Yellow
Transparent** →

3-4-5-6-7
Early summer. Outstanding yellow summer Apple that bears within 2 to 4 years. White flesh is fine-grained, crisp, tender, and juicy. Ripens about July 20th.



Heavy Fruiting
SUMMER VARIETIES

(Above)

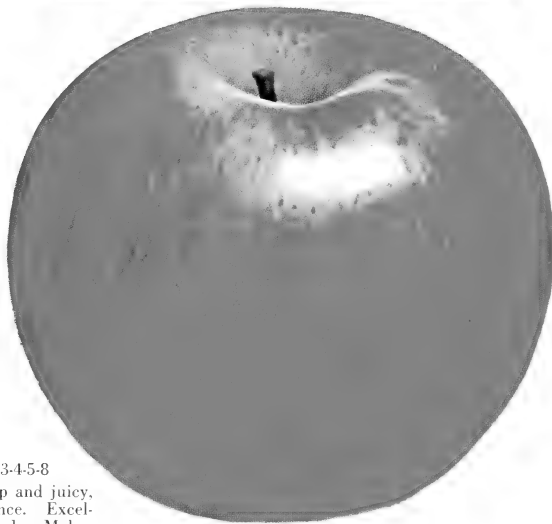
Red Astrachan 8

Early summer red Apple. Fine flavor and juicy. In big demand. Bears within 2 to 4 years. Ripens about July 25th.



Early Harvest 1-5

One of the finest early home and market varieties. Bears within 2 to 4 years. Juicy and fine flavored. Heavy bearer. Ripens about August 5th.



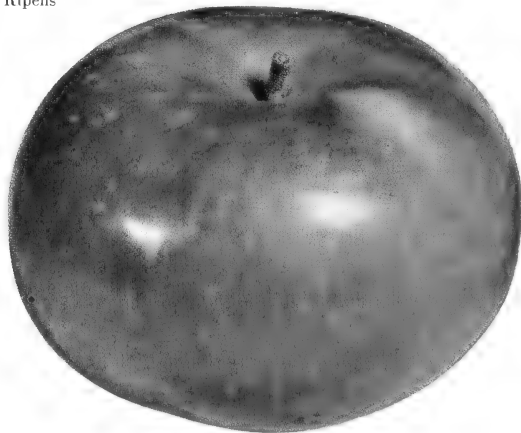
→ **Gravenstein 2-3-4-5-8**

Late summer. Crisp and juicy, attractive appearance. Excellent as a cooking Apple. Makes fine pies. Tree hardy; bears within 4 to 5 years. Ripens about September 15th.



Wealthy →

1-2-5-6-8
Late summer. A real red Apple, and an abundant bearer. Large in size; excellent for eating, and one of the most profitable market Apples. Bears within 2 to 4 years. Ripens about September 10th.



There's Always a Market for Fresh Fruit

**FRUIT TREES • An Investment
for Your Children • A Great
Tradition**



Dark Red McIntosh

1-3-4-6-7-8

Autumn. In season Sept. to Feb. A very hardy variety, deep red color. The flesh is tender and delicious. A genuine favorite and leading variety for home use and commercial growers. Bears within 3 to 5 years. Ripens about Sept. 25th.

(Above)

R. I. Greening 1-2-3-5-6-7-8

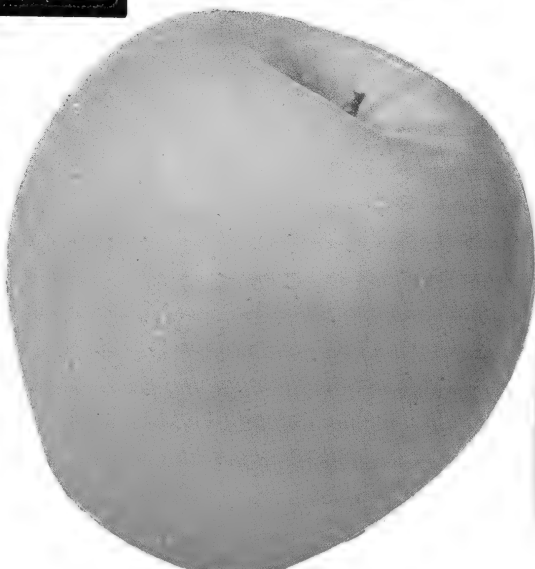
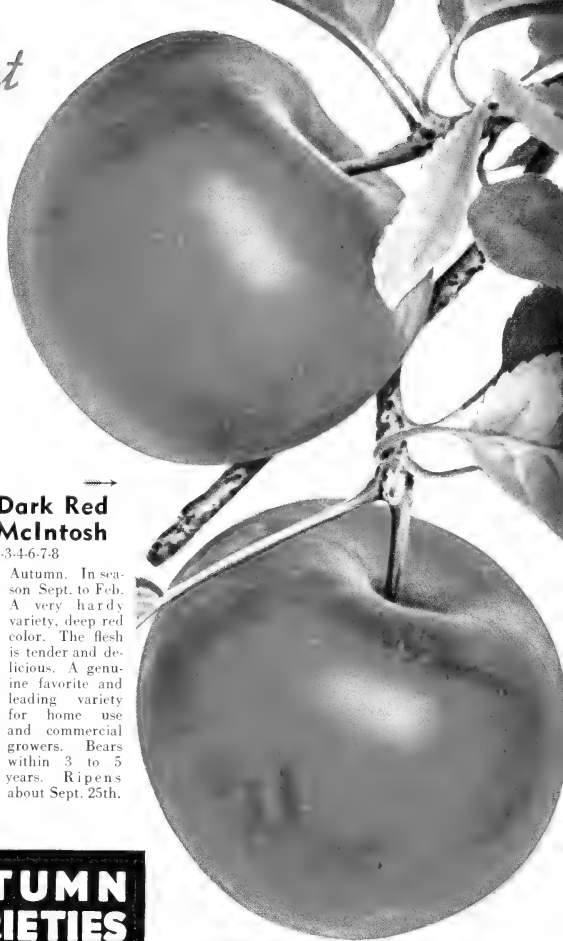
Autumn. Tender, juicy and rich. Fine for pies. Keeps all winter. Quality unsurpassed. Bears within 3 to 6 years. Ripens about Oct. 15th.

AUTUMN VARIETIES



Macoun 6

Autumn. Very similar in shape and flavor to the famous McIntosh but fruit ripens about four weeks later. Trees are productive and bear fruit regularly. Keeps until late winter. Destined to become a profitable home and market variety. Be sure to have Macoun in your new orchard. Bears within 3 to 5 years. Ripens about Oct. 15th.



Yellow Delicious 7-8

Late autumn. An unusually fine flavored, golden yellow Apple with rich, creamy, juicy flesh. Keeps until late winter. Delicious alluring aroma and flavor. The Apple that commands top prices in every market. Bears within 3 to 5 years. Ripens about Oct. 20th.

Grow Fruit for Better Health

Only When You Grow Them Do You Have Enough Fruit to Eat



Golden Grimes 1-5

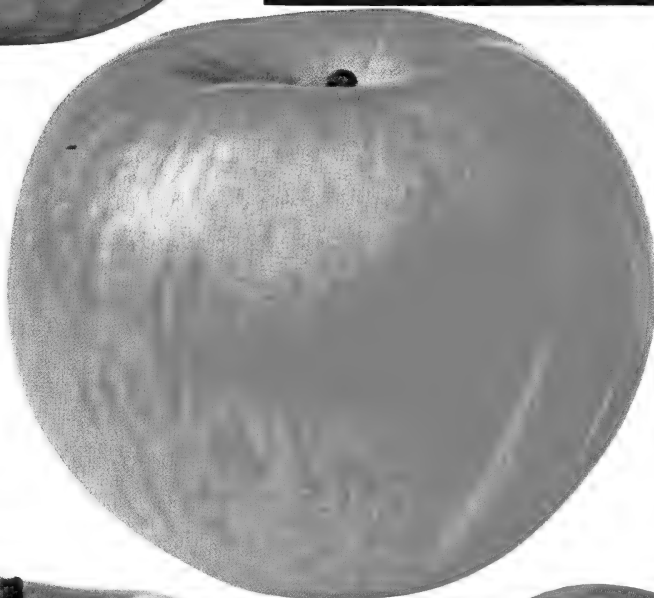
Winter. Extra hardy, vigorous, and productive. Fruit large, juicy, mild pleasant flavor. Bears within 3 to 5 years. Ripens about Oct. 30th.



LATE FALL and WINTER VARIETIES

(Above) Red Rome Beauty 1-2-3-4-5-8

Winter. Large, very hardy, fine flavored, juicy. An excellent keeper, and a leading favorite for home use and commercial growers. Bears within 2 to 4 years. Ripens about Oct. 18th.



(Below) Gallia Beauty 1-2-3-4-5-7-8

Winter. Fruit is large, smooth, uniform in shape and size. Color deep solid red. Flesh nearly white, firm, juicy, agreeable, mild, sub-acid. One of the best shippers and keepers. Very vigorous grower, heavy bearer. Season ripens about Oct. 25th, keeps well to February. Bears within 2 to 4 years. A splendid commercial variety.



Northern Spy 2-4-5-6-7-8

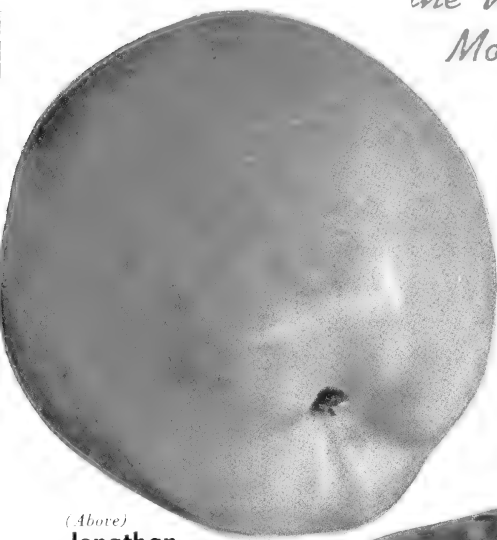
Winter. Juicy and rich, keeps well into the spring. A highly desirable variety for home use and market. Bears within 8 to 12 years. The tree is very hardy and healthy. Ripens about Oct. 25th.

(Below) Stayman's Winesap 6

Winter. A high class Apple; excellent for home and market. Bears within 3 to 6 years. Ripens about Oct. 20th.

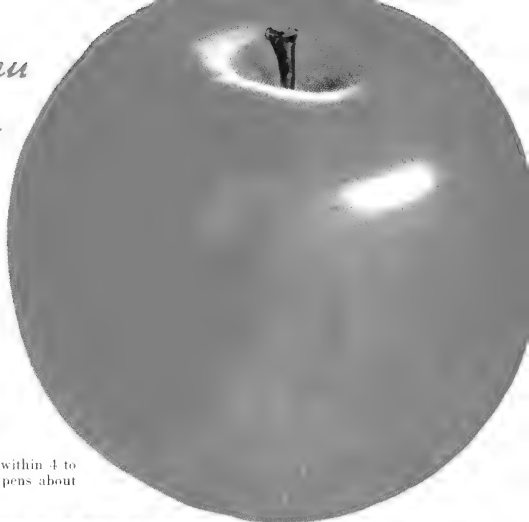


*Enjoy an Apple a Day all Thru
the Winter
Months*



Banana

1-5
Winter. In season November to March. Large, yellow with red cheek, very attractive in appearance with luscious banana flavor. Bears within 4 to 5 years. Ripens about Nov. 1st.



LATE FALL and WINTER VARIETIES

(Above)

Jonathan

2-3-5-6-7

Winter. Fine and tender texture, excellent as a table apple. Bears within 3 to 6 years. Fruit ripens about Oct. 25th.

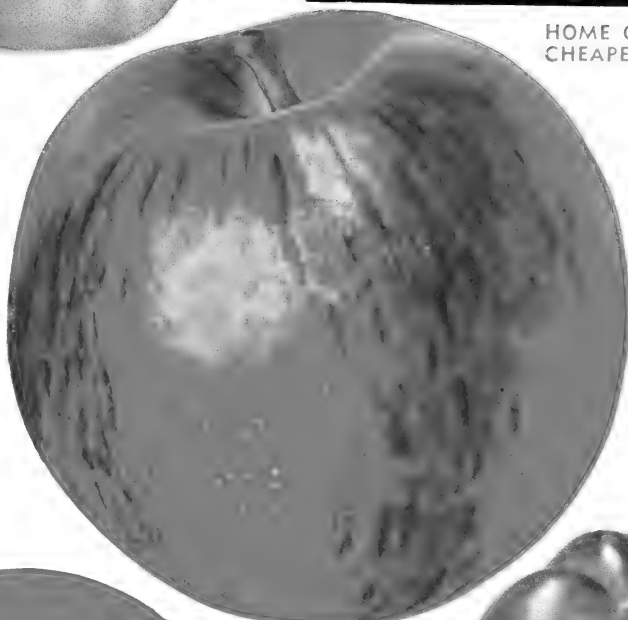
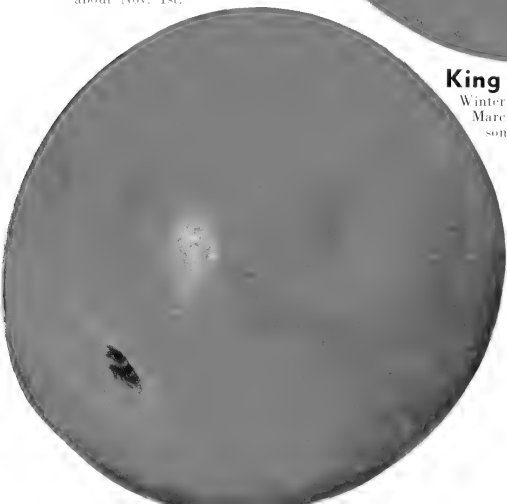
FRUIT
PLANTINGS
INCREASE
PROPERTY
VALUES

(Below)

Baldwin

1-2-3-4-5-6-7-8

Winter. An all-around profitable Apple that is extensively planted and markets well. Deservedly popular among wise planters. Bears within 4 to 5 years. Ripens about Nov. 1st.



HOME GROWN FRUITS ARE
CHEAPER and TASTE BETTER

(Below)

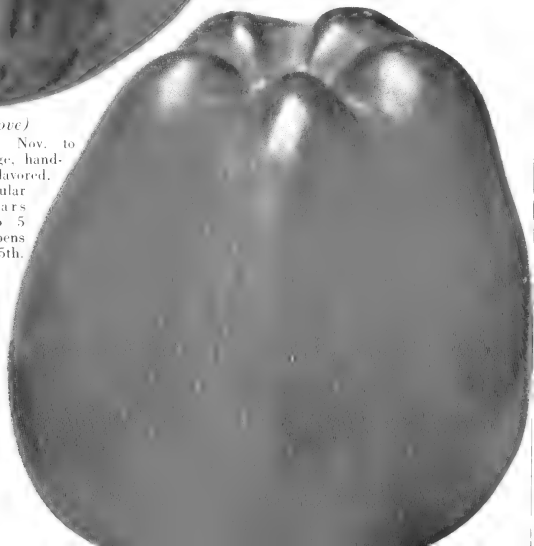
The Great Red Delicious 7-8

Winter. Nov. to March. Fruit is large with surface almost completely covered with a most brilliant, appetizing dark red. Flesh is yellowish, firm, tender, and juicy. Fruit sells at highest market prices. Trees are very beautiful when in bloom and again when loaded with big, dark, solid red apples. There are 53 different bud sports of Delicious Apple. We offer the best. Bears within 3 to 5 years. Ripens about Oct. 23rd.

King 2 (Above)

Winter. In season Nov. to March. Fruit large, handsome, and full flavored.

A very popular variety. Bears within 4 to 5 years. Ripens about Oct. 15th.



Peaches Provide Quick Profits

Are Extremely High in Mineral and Vitamin Content



The Great ELBERTA

America's Leading Variety

The most widely planted and popular Peach. Is hardy and bears within two to three years after planting. It's a long-lived "profit-maker." Fruit is large, well-flavored, yellow-fleshed freestone of good quality. It keeps well and is an excellent shipper. This variety should be a substantial part of every commercial orchard. Ripens mid-September, around September 17th.

Outstanding CHOICE VARIETIES

All Peach varieties offered start bearing young and fruit heavily. Only Hale requires cross pollination. Hale should always be planted with another variety.

Fruit is Nature's Best Source of Vitamins

VALIANT

*Offspring of the famous
Elberta*

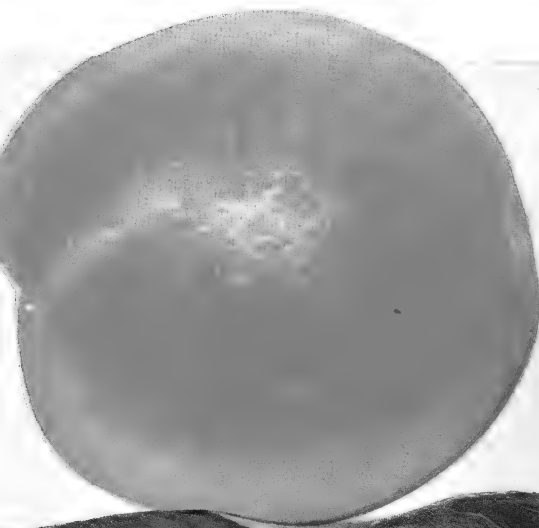
Originated in Canada

Large, roundish oblate fruit, blushed with an appetizing red, meets with instant favor. Its juicy flesh is blessed with a rich, delightful superior flavor—a thousand times better than its ancestor.

Producing heavy crops and possessing the extra hardiness that is required to grow Peaches in Canada, as well as splendid shipping qualities, it measures up to every requirement.

Valiant bears within two to three years. It is in season by the first of September, about 10 days after Rochester Peach and 15 days ahead of Elberta, just at the time when peaches are in the biggest demand and sell at highest market prices.

*For quick profit plant
northern grown peaches
— they grow fast and
produce big crops.*

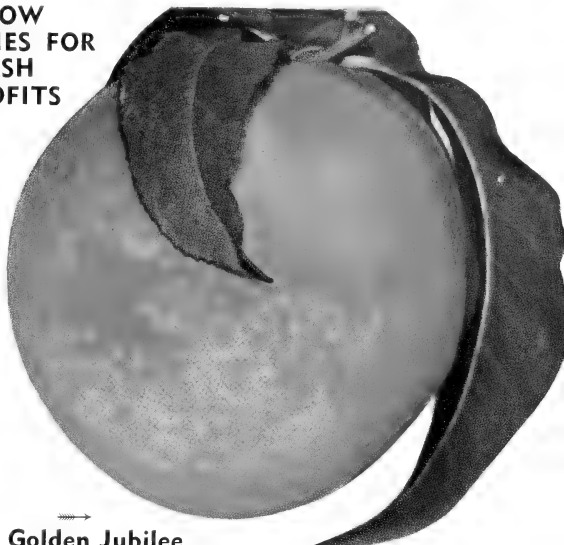


South Haven

New, exceptionally prolific; deep golden yellow with attractive crimson cheek. Freestone. Flesh yellow, juicy, and delicious. Bears within 2 to 3 years. Ripens about 2 weeks earlier than Elberta, around September 2nd. Extremely hardy. Excellent for canning, shipping, or home use.

for Home Garden and Profitable Orchards

GROW PEACHES FOR CASH PROFITS

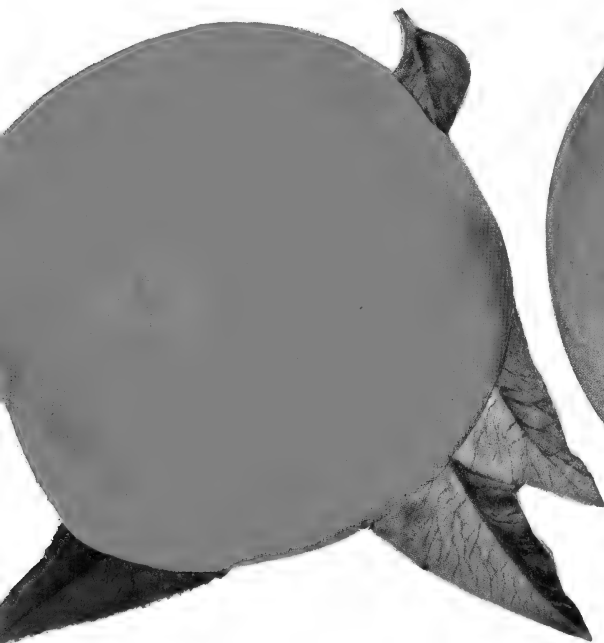


Veteran Originated in Canada

Our second Canadian Peach introduction resembles in many respects the now famous and popular Peach, Valiant. Its roundish fruit is attractive yellow, brightly blushed with appetizing red. The juicy flesh, like Valiant, is blessed with a rich, delicious flavor. The quality is superb, either for canning or eating out of hand. Bears within 2 to 3 years. Ripens 7 days after Valiant and 8 days ahead of Elberta. Lack of space prevents showing full size picture of Veteran.

Golden Jubilee

A leading new, large, early yellow freestone Peach, flushed with red. Bears within 2 to 3 years. Ripens about 3 to 4 weeks ahead of Elberta, around August 17th. Considered the best early yellow-fleshed Peach. Plant it by all means.



Hale

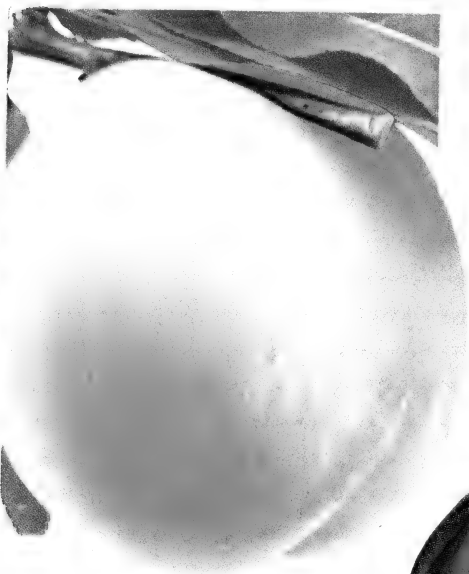
A very large, handsome Peach with golden yellow cheek overlaid with an attractive red flush. Flesh yellow, juicy and delicious. Bears within two to three years. Ripens slightly ahead of Elberta, about September 15th. Must be planted with another variety for cross pollination. A good canner and shipper.



Vedette

Vedette is very productive—the fruit is large, roundish oval, yellow flushed with appetizing pink and a freestone, far superior to Elberta in both quality, flavor and color. Bears within two to three years. Ripens about August 25th. Its rich luscious sweet peach flavor makes Vedette a popular favorite to eat out of hand, for peach sauce, peach short-cake and commercial canning. Its sweet flavor—its early ripening habit—its hardness—its ability to produce tremendous crops, make Vedette a popular favorite for home and orchard planting.

Choice PEACHES



(Above)

Champion

Ripens about September 4th. Flesh tender, pleasant flavor. Stone nearly free. Bears within 2 to 5 years.

(Below)

Rochester

One of the most profitable early bearers, big demand. Bears within two to three years. Ripens about August 21st. High market prices. Freestone. A good home and commercial variety.



(Above)

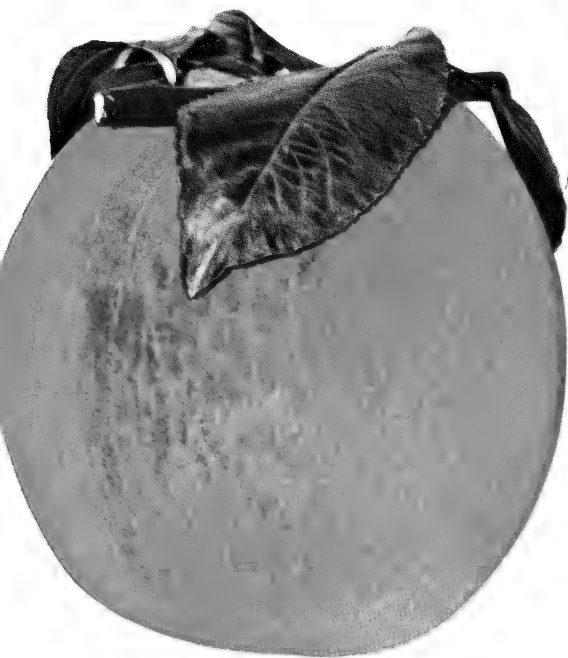
Crawford

A general utility Peach. Quality of fruit the finest. We offer both Early and Late Crawford. Bears within 2 to 5 years. Early Crawford ripens about September 5th. Late Crawford ripens about September 20th. Stone free.



Belle of Georgia

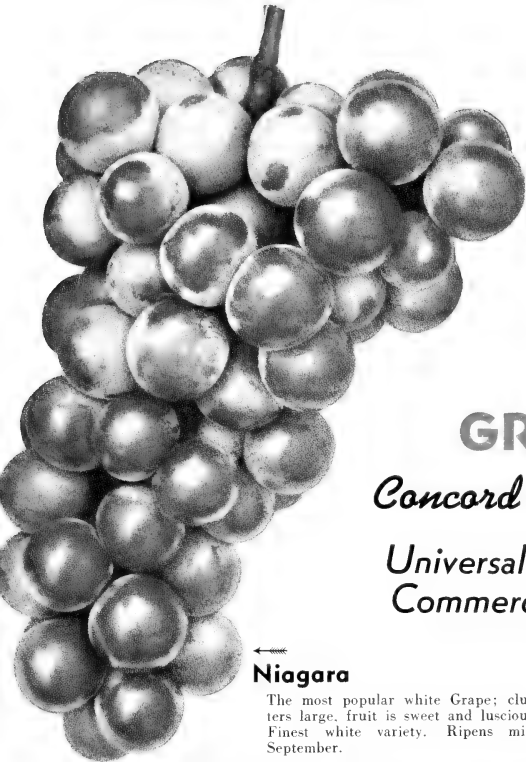
Very large beautiful white-fleshed freestone Peach. A good shipper. Vigorous and very productive. Bears within 2 to 3 years. Ripens one week earlier than Elberta, around September 12th.



Hale-Haven

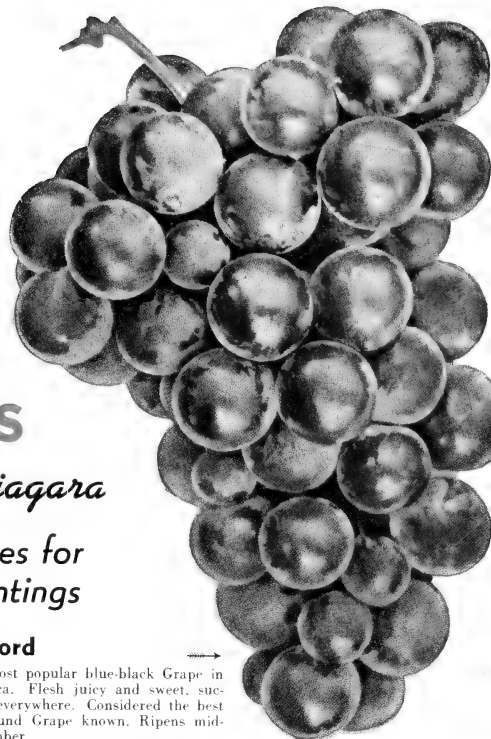
A consistent and heavy producer. Tree is vigorous and very hardy. Fruit large, highly colored, of excellent quality and flavor. Bears within 2 to 3 years. Ripens about 15 days ahead of Elberta, around September 3rd. Freestone.





← **Niagara**

The most popular white Grape; clusters large, fruit is sweet and luscious. Finest white variety. Ripens mid-September.



Concord →

The most popular blue-black Grape in America. Flesh juicy and sweet, succeeds everywhere. Considered the best all-around Grape known. Ripens mid-September.

GRAPES

Concord - - Niagara

*Universal Favorites for
Commercial Plantings*

2 Amazing

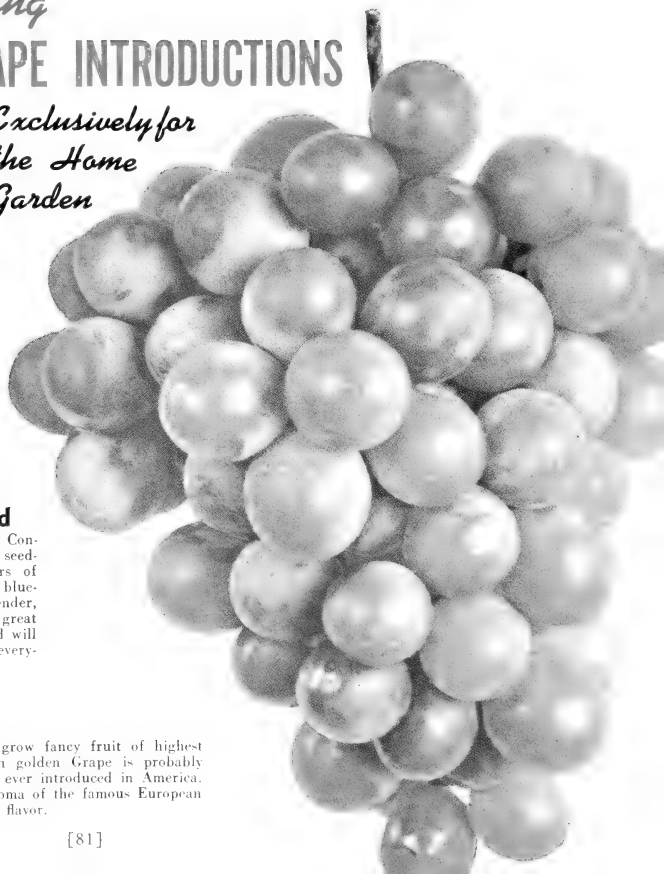
GRAPE INTRODUCTIONS

*Exclusively for
the Home
Garden*



← **Seedless Concord**

Like the old-fashioned Concord—this new, amazing seedless variety bears clusters of beautiful, appetizing, blue-black, juicy, sweet, tender, richly flavored Grapes in great quantities. It is hardy and will grow and produce fruit everywhere.



Golden Muscat →

A rare treat is in store for home owners who like to grow fancy fruit of highest quality. Golden Muscat, a vigorous California-type rich golden Grape is probably the handsomest, best flavored FANCY GARDEN GRAPE ever introduced in America. Fruit is juicy, tender and sweet, with the rich Muscat aroma of the famous European Muscat. No other Grape has such a wonderful, alluring flavor.

The World's Leading **GRAPES**

*Every One
a Heavy
Producing
Worth-While
Variety*

For a few pennies
you can own and
enjoy many dollars'
worth of Grapes
every year, for a
lifetime.

← **Portland (New)**

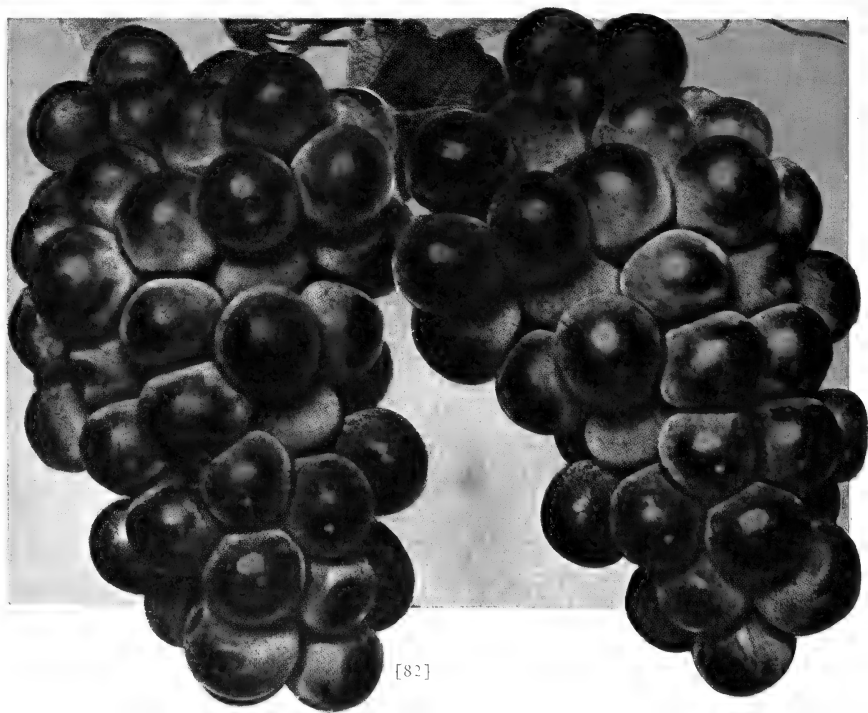
Earliest of all Grapes to ripen. Fruit large, white, with a spicy luscious flavor. Very productive and hardy. One of the finest.



Brighton →

High quality, handsome appearance. Ripens about midseason, earlier than Concord. Clusters are large to medium. Berries roundish, rich wine-red. Most delightful.

See Price List
for bargain
group price
on the 4 va-
rieties shown
on these two
pages.

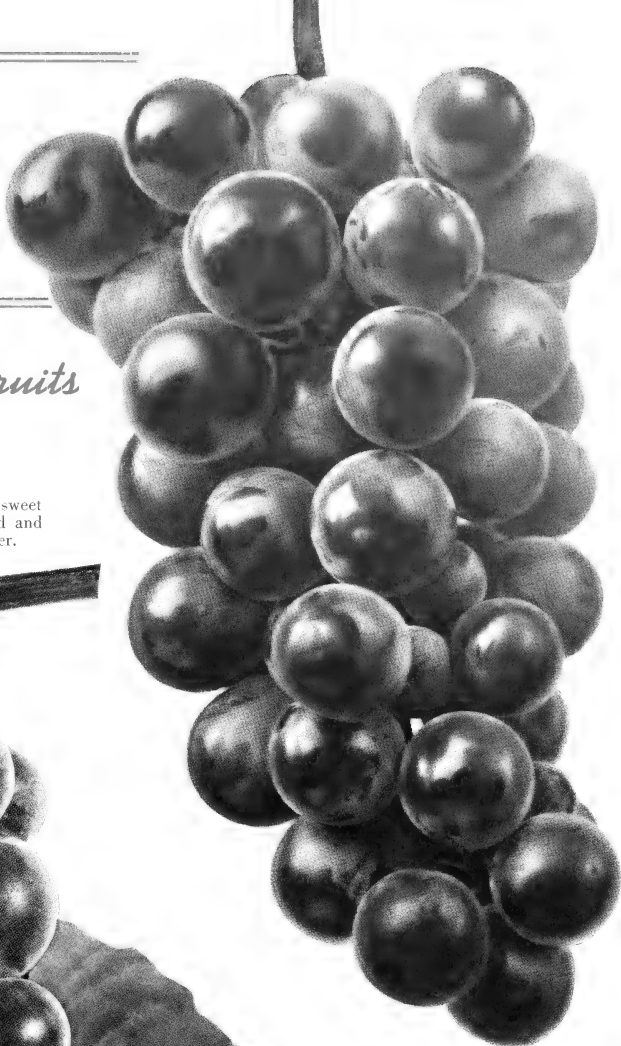


*Here are the Best
Selected Varieties
for Home and
Commercial Growing*

*Serve Home Grown Fruits
at Every Meal*

Lindley (New) →

Ripens September. Large fruit, giant size bunches, sweet aromatic flavor. Equally fine for eating out of hand and making juice. An excellent keeper and heavy bearer.



← **Fredonia (New)**

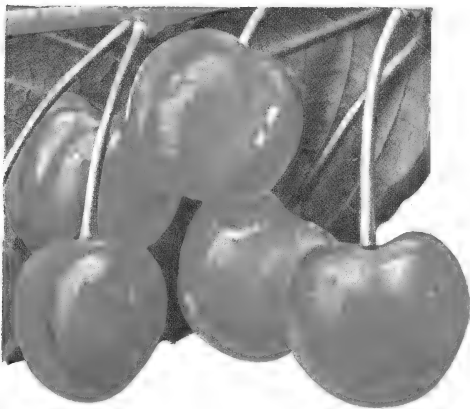
Our newest introduction from the New York State Experiment Station near Newark. Best early blue Grape ever produced; extremely productive, finest quality.

Our superior Grapes are easily grown, take little room, and bring the largest returns. They come into bearing early. Utilize a back porch, a fence or an arbor, and enjoy your own Grapes.

Best Cherries

*For the Home Garden
and Money-Making
Orchards*

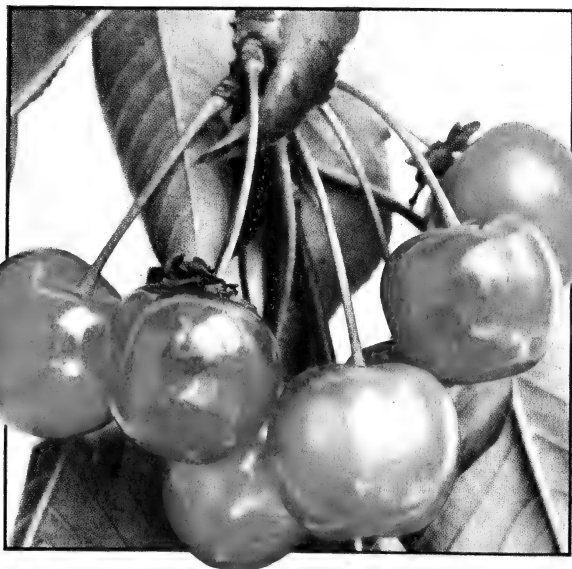
They are attractive in bloom, excellent for shade and produce the first fruits of the season.



(Above)

Early Richmond

The earliest of Sour Cherries. Delicious flavor. Very palatable when eaten from hand. Fine for pies, canning, in fact, it is truly a favorite for home use. Ripens in middle of June.



(Above)

Windsor (Sweet)

Fruit extra dark, bordering on black, large and attractive. Flesh is hard, meaty, and pleasing to the taste. Fine for canning, table and market. Being a late sweet variety, it always has a ready market. Ripens late July.

**Cherries are at their best
when picked fresh from
your own trees.**

←

Governor Wood (Sweet)

Large, sweet, juicy, rich, delicious. Fruit tree very healthy and productive. Ripens middle of June.



(Above)

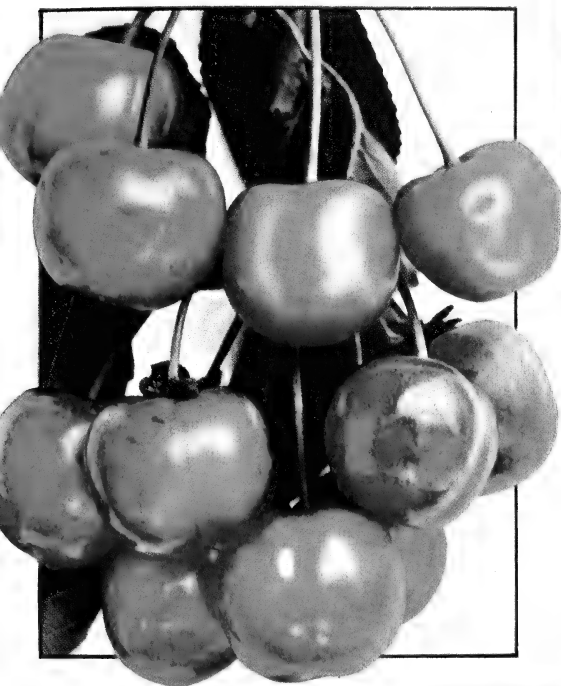
Schmidt's Big (Sweet)

Immense size, deep black color, flesh very juicy, sweet, fine flavor. Bears fruit young and is productive. Ripens middle of July.



Young Bearing Varieties

You can always depend on a big yield of the finest Cherries from these Super Selected Standard Trees.



Black Tartarian

A really handsome variety, with rich, juicy fruit. A profitable market Cherry. Excellent for table use and canning. Best dark Sweet Cherry. Ripens early June.



Napoleon Big

A very choice, light, sweet variety. Fine for eating and market. Best light, Sweet Cherry. Ripens middle of June.

Large Montmorency

Montmorency is unquestionably the most outstanding of the Sour Cherries. An unexcelled, large, red, heavy bearer. The very finest for the home garden and canning, as well as for market. A splendid shipper. Best Sour Cherry known. Ripens late June.

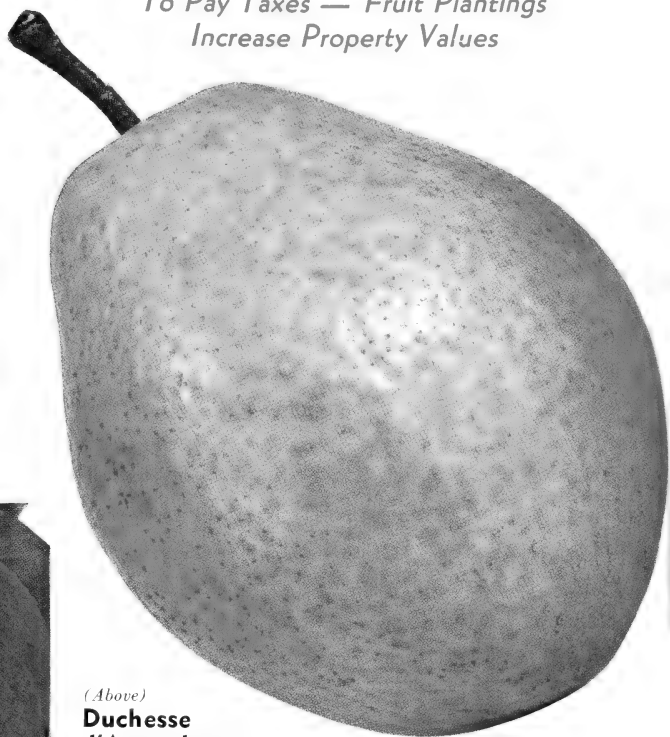


Grow Fruit for
Better Health —
Serve Home Grown



Heavy Bearing Fine

*Grow Fruit to Educate Your Children —
To Pay Taxes — Fruit Plantings
Increase Property Values*



(Above)

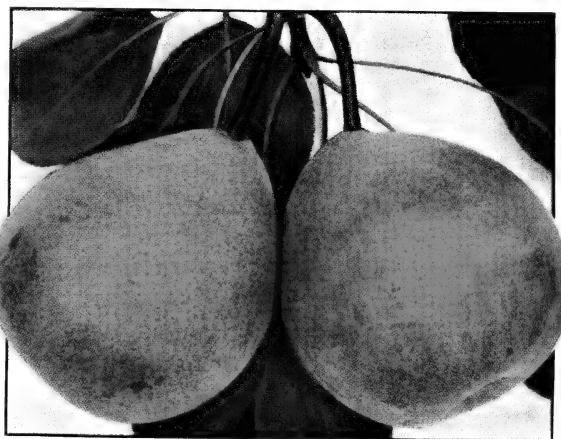
Duchesse d'Angouleme

A splendid very large Pear. The earliest of all in bearing and the ideal Pear for home canning. The tree is hardy and vigorous and requires only a small space. Fruit is juicy, fine grained and delightful in flavor. One of the best Pears on the market.



Bartlett

Our improved strain of America's Favorite Pear. Excellent for eating and canning. Best market variety. Ripens late August and early September.



Seckel

A very prolific variety. Sweet, very juicy, and full flavored. Fine for pickling. Ripens late September.

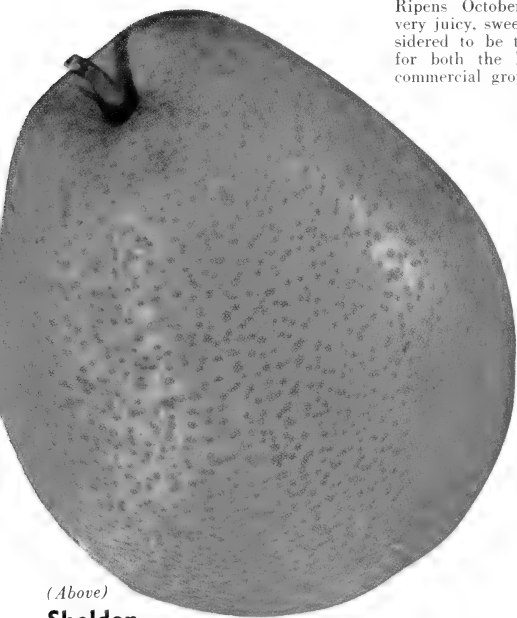
Flavored PEARS

Plant these juicy, tender, richly flavored Pears, and enjoy luscious fruits freshly picked . . .

Very Profitable for Fruit Growers

Beurre d'Anjou

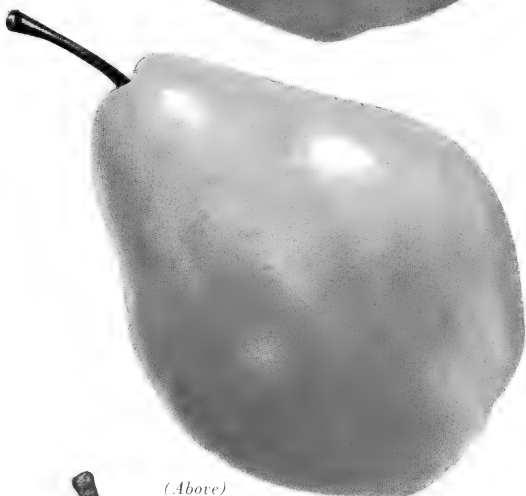
→
Ripens October. Fruit is large, very juicy, sweet and tender. Considered to be the best late Pear for both the home garden and commercial grower.



(Above)

Sheldon

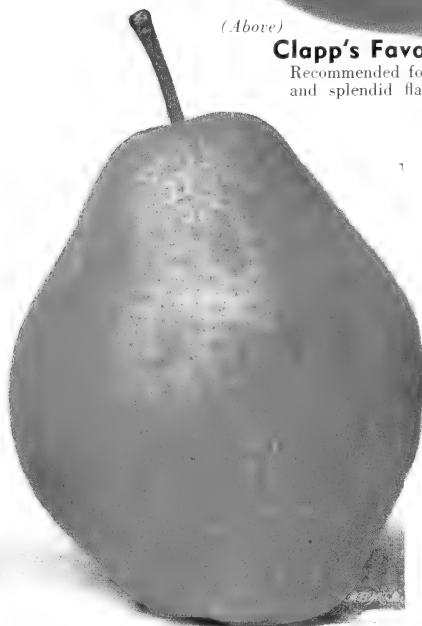
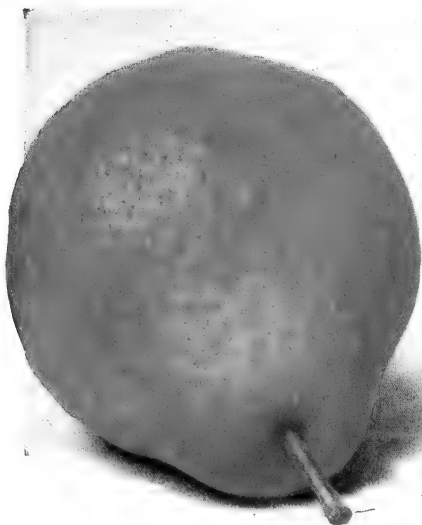
Large, juicy, with a brisk, vinous, highly perfumed flavor of fine quality. Big bearer, hardy. Ripens October.



(Above)

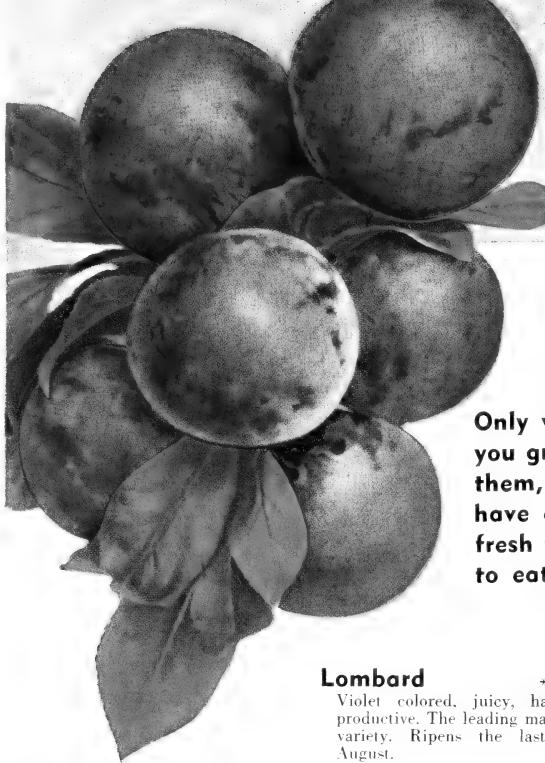
Clapp's Favorite

Recommended for its extra hardness and splendid flavor. Ripens August.



Kieffer

←
Popular Pear of good flavor. Very rapid grower. Ripens in November. Keeps until late winter.



Gold Medal

PEDIGREED PLUMS and PRIZE-WINNING PRUNES

Only when
you grow
them, do you
have enough
fresh fruit
to eat.



Lombard

Violet colored, juicy, hardy, productive. The leading market variety. Ripens the last of August.

(Above)

Bradshaw

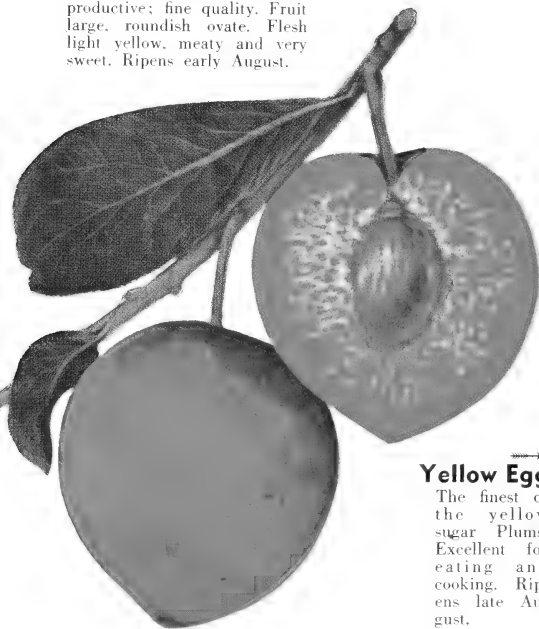
Ripens mid-August. Fruit is very large and juicy. Excellent for canning and sauce. A very popular variety.

Plum trees require
little space. Easy
to grow and bear
very early.

(Below)

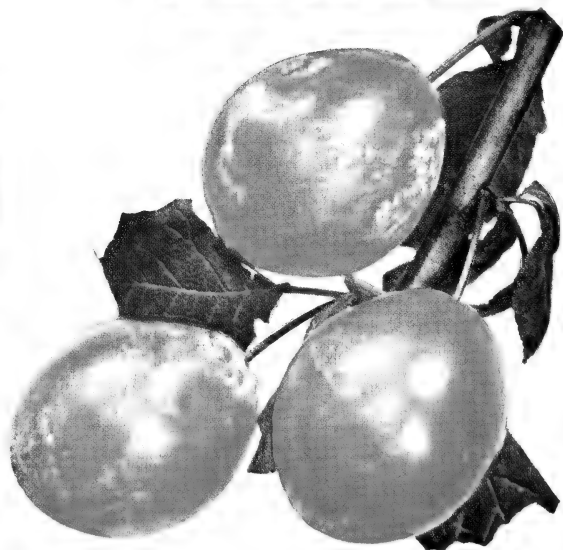
Red June

One of the most vigorous. Very productive; fine quality. Fruit large, roundish ovate. Flesh light yellow, meaty and very sweet. Ripens early August.



Yellow Egg

The finest of the yellow sugar Plums. Excellent for eating and cooking. Ripens late August.



All these superior Plums and Prunes are grown on strong and vigorous Myrobolan Plum roots; the hardiest and finest roots known.



Abundance

Ripens in August. Flesh orange-yellow. Juicy, melting and of a delicious sweetness. Bears regularly and very heavily. Valuable both for canning and market.

Burbank

Considered the outstanding production of the late Luther Burbank. Very tender, with rich rugged flavor and of excellent quality. Abundant yearly bearer. Bears late September and early October.



THREE LEADING PRUNES

Stanley Prune

A new midseason variety. Originated at the N. Y. State Exp. Station near Newark. Juicy, fine grained, tender, firm, and sweet. Reliable, vigorous grower, produces big crops annually. One of the best midseason varieties.



German Prune (Above)

Its sweetish mild pleasant flavor makes it excellent for canning and preserving. Tree hardy, vigorous, healthy and productive. Season late with very long ripening period.

Fellenberg (Italian Prune)

Finest late variety for commercial planting. Oval, purple; flesh juicy and delicious. Freestone. Fine for drying. Ripens September.





Leading RASPBERRIES

*Grow plenty of
Fruits to Eat
Fresh and Can*

**PROFITABLE
VARIETIES
for
Home Gardens
and
Commercial
Growers**

(Below)

Chief

The new red wonder Raspberry; ripens ten days ahead of Latham. A heavy bearer, profitable for early market.

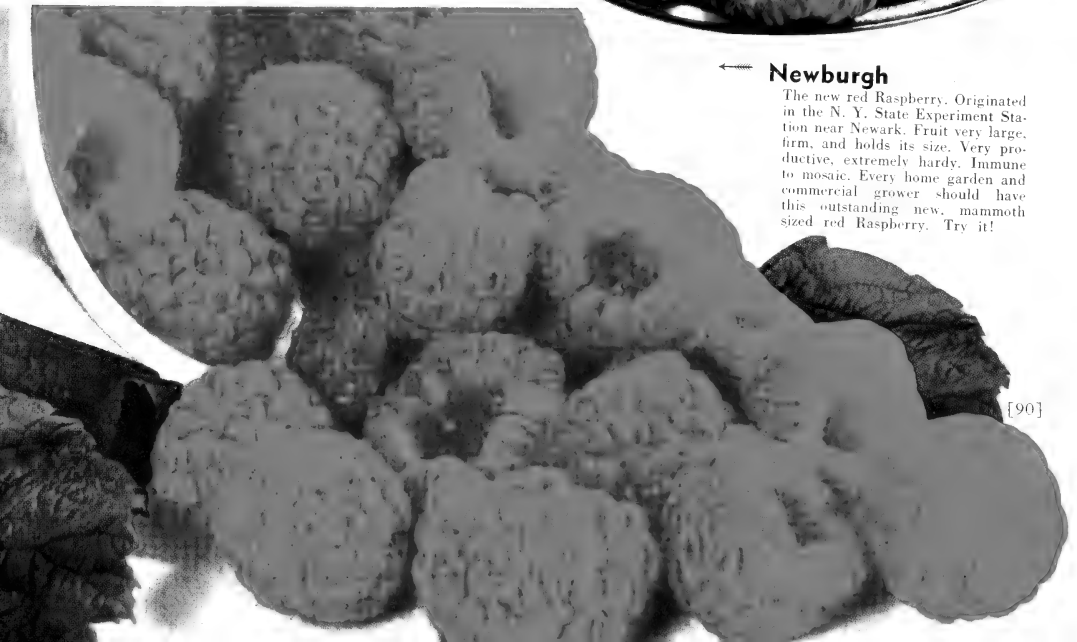


(Above)

Sodus—New!

Best Purple Raspberry

Produces unusually large, attractive, firm, fine flavored, dark purple, high quality berries that will not crumble, a feature desired by both canners and berry dealers. The plants are very vigorous and have considerably more production than any other purple Raspberry. Plant Sodus for big crops and large profits.



Newburgh

The new red Raspberry. Originated in the N. Y. State Experiment Station near Newark. Fruit very large, firm, and holds its size. Very productive, extremely hardy. Immune to mosaic. Every home garden and commercial grower should have this outstanding new, mammoth sized red Raspberry. Try it!



(Above)

Black Diamond Raspberry

Our exclusive introduction originated here in Newark. The most profitable market sort. Matures the entire crop in a short time. Berries large, juicy, firm.



(Above)

Cumberland Black Raspberry

Healthy and vigorous, has stout, well branched canes that produce crops of rich, firm, good flavored fruit.



(Above)

Indian Summer

New Everbearing Red Raspberry

Plant this new wonder and enjoy Raspberry pie in June and November. First crop of fruit ripens ahead of Latham, second crop starts in September and continues until stopped by freezing weather. Berries are large, fine flavored and of splendid quality. Plants are very vigorous, hardy and produce heavy crops during each bearing season. Originated by fruit experts at the New York State Experiment Station, Geneva, N. Y. Plant Indian Summer for home use and big early summer and fall profits.

Grow Berries for Early Summer Cash Profits

(Below)

Latham (Redpath Strain)

"America's Best Red Raspberry"

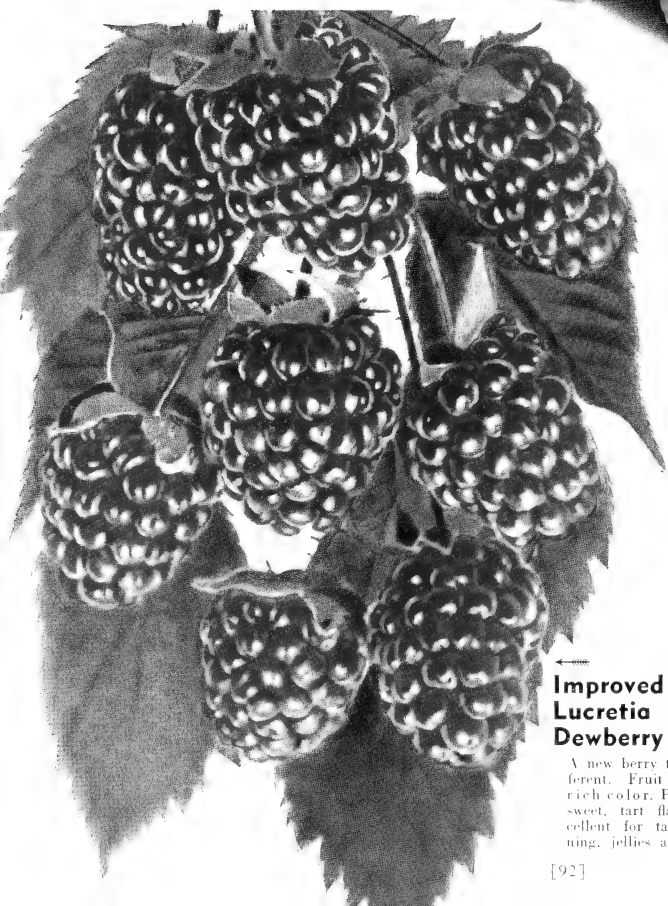
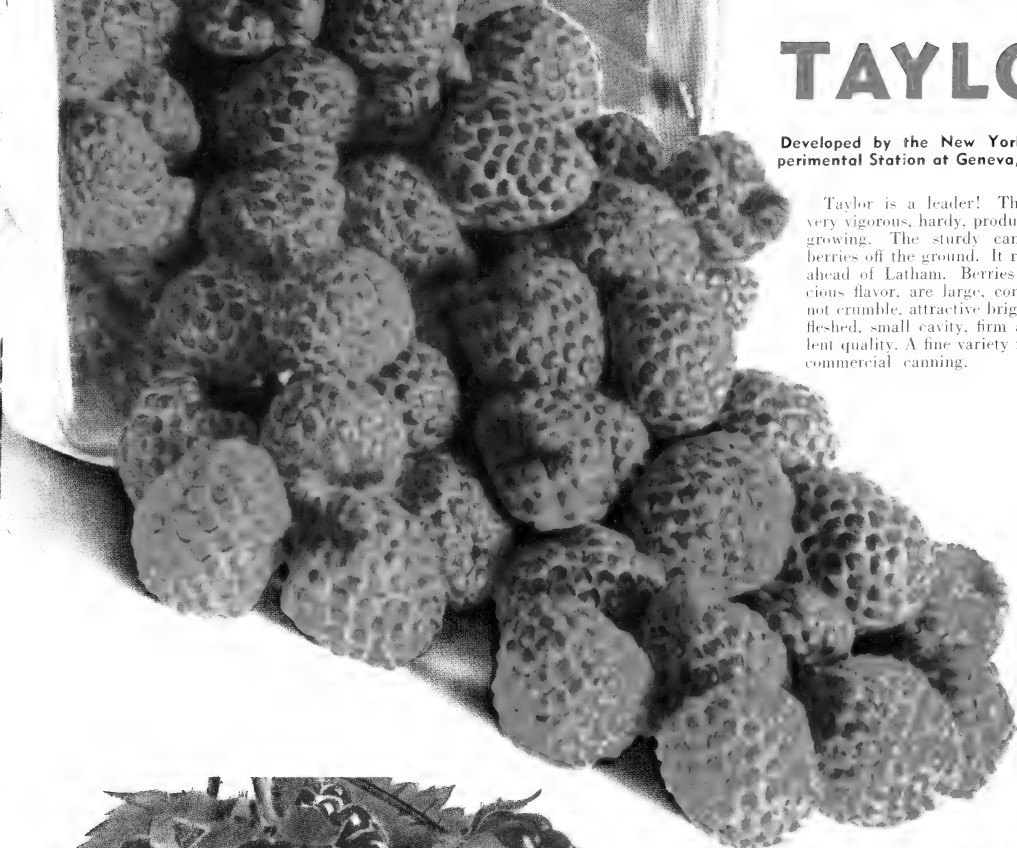
Plant a number of these outstanding berry bushes. You will find them easy to grow, yielding enormous crops of large fruit that is delicious to eat and can. Growers make real profit from the tremendous yield of the new Latham. A fine shipper. Always in demand.



TAYLOR

Developed by the New York State Experimental Station at Geneva, New York.

Taylor is a leader! The plants are very vigorous, hardy, productive and tall growing. The sturdy canes hold the berries off the ground. It ripens early—ahead of Latham. Berries have a delicious flavor, are large, cone-shaped, do not crumble, attractive bright red, thick-fleshed, small cavity, firm and of excellent quality. A fine variety for home and commercial canning.



←
**Improved
Lucretia
Dewberry**

A new berry that's different. Fruit a deep rich color. Pleasant sweet, tart flavor. Excellent for table, canning, jellies and pies.



(Above)
**Blowers
Blackberry**

Very hardy and productive. Best market Blackberry. Delicious quality fruit.



Shuttleworth NEW! AMAZING! **Black Raspberry**

Shuttleworth produces very heavy crops of large, firm, juicy berries having fewer seeds than other varieties. Its delicious flavor can't be beat.

This fine black variety Shuttleworth is resistant to drought and diseases, as a result it is unlike other varieties, the berries from the last picking are almost as large and delicious as from the first picking. That's why it has become a popular favorite. Ripens July 1 to July 18.

Sensational New **BOYSENBERRY**

Immense size, delicious flavor, heavy bearer, hardy. *The Boysenberry is a cross of the Blackberry, Raspberry and Loganberry and is far more vigorous than any of its parents.* Immense in size. It is impossible to describe its sweet, delicious flavor. Eaten fresh or with cream, or canned for sauce, jam, jelly, or preserves, in pies, tarts, short-cakes, it is superior to any other berry grown. Almost seedless; firm and therefore a good shipping berry. Produced in large clusters on long stems that stand away from the canes. Plant Boysenberries both in the garden and for commercial purposes. The fruit ripens over a period of almost two months. You eat them fresh for weeks and can the rest. Give winter protection in sections where the temperature is 12 degrees below zero.

WONDERFUL TO EAT FRESH
DELICIOUS FOR PIES,
TARTS AND SHORTCAKE
ELEGANT FOR JELLY, JAM,
SAUCE AND PRESERVES

HUGE
2-INCH
BERRIES

SIXTY
FILL A
QUART
BASKET

*Grow Fruit
for Better
Health*

NECTARINE ~ *The Fuzzless Peach*



**A
RARE
TASTE
TREAT**

Do You
Grow Your
Own Fresh
Fruits?

"Sweet As Honey ~ Sprightly As Old Champagne"

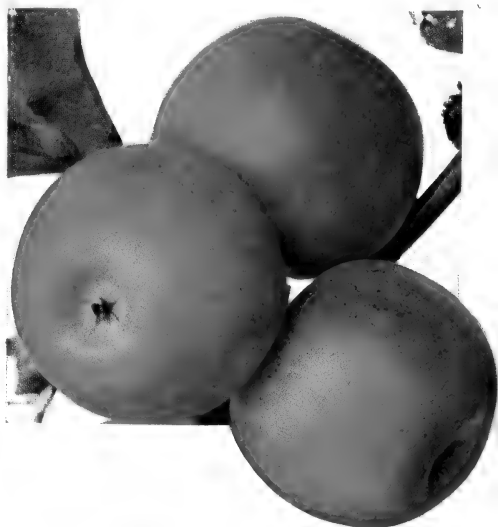
A great dessert and canning home delicacy. Fruit is large, skin is smooth and completely fuzzless. Flesh is mellow, pinkish yellow, with honey sweet delicious flavor—yet it's as sprightly as sparkling champagne. Pit is free and very small. They thrive in any climate where peaches grow—grow 10 to 12 feet tall—require very little space, making it an ideal fruit for back yards. Often starts bearing second year after planting.

Fruits for Jellies, Jams and Preserves



Orange Quince

Highly regarded for preserves and jelly, and especially for delightful Quince honey. Fruit large, bright yellow, excellent flavor. Very productive. Ripens October.



Crab Apple, Transcendent

Large fruit for jellies and cider. As a fine ornamental tree, it has no superior. Ripens early October.

Eaton's Peach-Flavored

RHUBARB

Our finest variety. Ripens very early. Produces large, tender stalks that, made into pies or sauce, have a rich peach flavor. Ready for use in 30 days after planting. All you do is plant it—it takes care of itself and grows a lifetime. Fine for pies, sauce, canning and juices.

Enjoy Home Grown Fresh Fruits
From Early June Until Late
Winter at a Minimum of Cost.

Martha Washington

Pedigreed Rust Resisting →

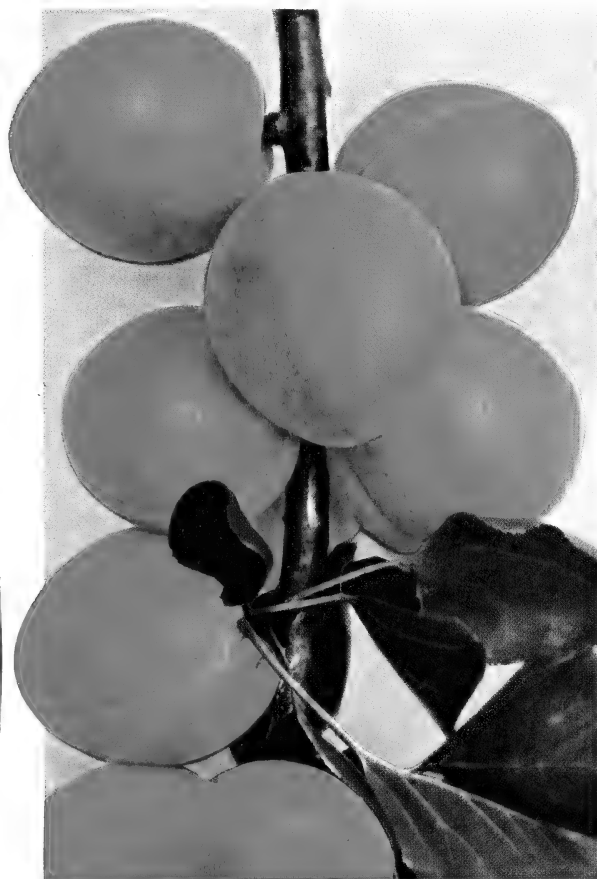
ASPARAGUS

This is considered by us to be the best Asparagus of all for home gardens and commercial planting. Stalks are very large, extremely tender, with a delicious flavor. They keep right on coming up, lots of them, every day, to provide fresh food for the table. Easy to grow and lasts a lifetime. First food from the garden each spring. A U. S. Department of Agriculture introduction.



LARGE — EARLY MT. GAMET APRICOT

Fruit large and attractive. Its yellow flesh is juicy, tender and sweet, similar to a peach; very small pit, attractive blossoms and foliage. A strong, healthy grower—requires small space. Ripens late July.



DELICIOUS

*Heavy
Pedigreed*

**Your
Quickest
Cash
Crop**

Giant Mastodon (Everbearing)

The largest everbearing Strawberry; the most prolific, the firmest, the most beautiful berry with a real Strawberry flavor. Bears 90 days after planting, from June until frost, through the spring and summer, and often clear up to November.

**MAKE
MONEY
Growing
Strawberries**



(Above)
Chesapeake (Late)

Our best late variety. A heavy producer and a sure cropper. Berries are large and uniform in shape. Always sells at highest prices in local and distant markets. Chesapeake is a money maker for the grower.

Fairfax (Midseason)

Released for introduction by the U. S. Department of Agriculture. Fruit ripens uniformly along with Premier; long fruiting season. Quality unexcelled. Berries are very large, bright red color at picking time, turning dark red. Fairfax should be planted for both home and commercial use.

WHERE TO PLANT

THE RUGGED EVERBLOOMING

Floribunda and Baby Roses

"Roses for everybody's garden" trully describes these hardy, more rugged, easy-to-grow race of Roses which bloom abundantly from Juneright through the hot summer months and on until snow flies.

The magnificent clusters of entrancing long-lasting blooms are especially suitable for bouquets, often lasting 8 to 10 days in water.

NOTE—SHADED AREAS IN SKETCHES REPRESENT FLORIBUNDA OR BABY ROSES

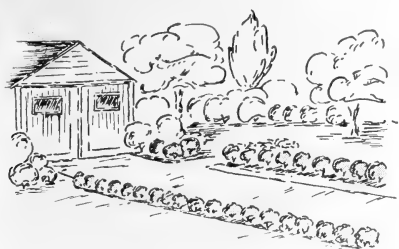
FOR MASS PLANTING IN BEDS ON THE OPEN LAWN

A lovely lawn and shrub planting are admirably complimented by the carpet of mass color a bed of charming Floribunda or Baby Roses will create from June to Frost. For greatest beauty plant 12 to 15 inches apart in beds of any size or shape desired.



MAKES SHADY SPOTS MORE ATTRACTIVE AND COLORFUL

The Floribundas and Baby Roses are permanent and highly desirable for those spots where most flowering plants do not bloom profusely. In shady spots, the flowers have a deeper, richer coloring and are borne on longer stems than when planted in the full sunlight.



BEAUTIFUL FOR BORDERS AND FLOWERING HEDGES

For bordering gardens, walks and driveways—for a property line hedge—the Floribunda and Baby Rose families are unexcelled. They create a dramatic effect, providing a continuous mass of bloom all season. They are most attractive when planted 12 to 15 inches apart.

PERPETUAL COLOR FOR EVERGREENS AND FLOWERING SHRUB PLANTINGS

For compelling color all season—use the Floribundas and Baby Roses in clumps of 3, 5 or more, in front of shrubbery and evergreens. They set off and add great splashes of color to the Landscape.

(SEE OVER)





ADD NEW BEAUTY TO THE ROSE GARDEN WHEN PLANTED WITH EVERBLOOMING ROSES

Very lovely in both the small and large Rose Garden, formal or informal. Truly the Floribundas and Baby Roses are all-purpose roses that are at home anywhere.

THE WELCOME SIGN IN THE DOORSTEP PLANTING

Picture the cheerful welcome that the lively colored Floribundas or Baby Roses express when planted en masse at either side of the doorstep.



UNEXCELLED FOR LOW GROWING FACER PLANTS IN FOUNDATION AND BORDER PLANTING

Used as "Facers", the Floribunda and Baby Roses provide a finished effect to higher growing corner and accent shrubbery, blanketing the soil and hiding the lower branches of other growing shrubs. And to—it lends flashing color and interest every day during the summer and fall, starting in early June. For maximum beauty plant 15 to 18 inches apart.



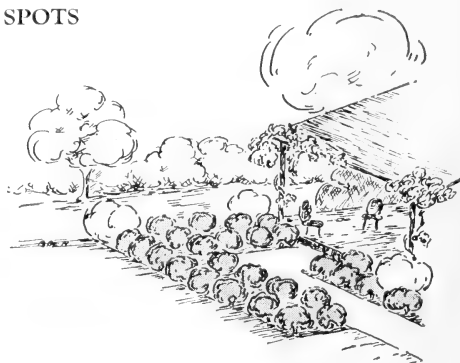
FOR THOSE "FORGOTTEN" SPOTS

On every home grounds there are those forgotten or neglected spots where little room is available for planting anything else. Here the Floribundas and Baby Roses are perfectly at home.

Their lively color is a permanent joy from Spring until Fall.

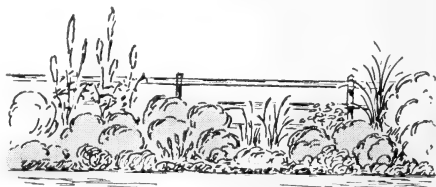
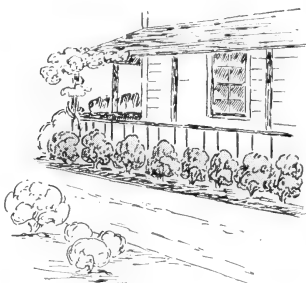


Driveway and Walk
Intersections



Adds Color and Charm to the Summer
Porch or Terrace

Narrow
Planting Strip
Between Drive
and Porch or
Building



Livens up the Perennial Border

Here's A Simplified Method

For the Selection of the Proper Flowering Shrubs for Every Place and Purpose

The correct use of each Flowering Shrub pictured in our Plate Book is indicated by a NUMERICAL KEY NUMBER which follows the name of each variety.

Identification Key Numbers Are as Follows—

- Key "1"**—indicates "Corner" Shrub—tall growing varieties that give height at the corner of the house, corner of the shrubbery border, and out-door living room planting.
- Key "2"**—indicates "Accent" Shrub—medium-tall growing varieties which emphasizes a particular point, such as the entrance of the home or at central points in the border and outdoor living room planting.
- Key "3"**—"Under Window" Shrubs—medium low-growing varieties suitable for planting under windows and in other spots where you do not wish to hide an object in the background.
- Key "4"**—"Facer" Shrubs—low growing varieties suitable for planting in front of taller-growing varieties at the corner or accent points in foundation, border and outdoor living room plantings.
- Key "5"**—"Filler" Shrubs—medium-low growing varieties to fill in the space between the corner and accent points in the shrubbery border or outdoor living room plantings. They are very similar in character and height to "Under Window" Shrubs.
-

USE THIS SIMPLIFIED IDENTIFICATION METHOD IN CONNECTION WITH YOUR "PLANNING GUIDE FOR LANDSCAPING WITH FLOWERING SHRUBS"

In preparing an—"on-the-spot" Landscape Sketch for a prospect you will find the Numerical Keys a quick, easy method of identifying the plants you suggest using for each individual purpose appearing on your plan.

It will also be found particularly helpful when your prospect wishes to personally make his own selection of Landscape Material. You can tell at a glance whether his selection is right or wrong and can henceforth give him valuable and expert aid in his selection.

To become an expert in the selection of the proper flowering shrubs to plant for every place and purpose all you need to know is the identification "Key Numbers".

Study these Key Numbers. Learn to tell at a glance, the use of each Shrub that appears in this plate book. It will help you in the preparation of Landscape Sketches—your knowledge will establish confidence and create the desire to purchase from you.

STRAWBERRIES

Bearing Varieties

**They Require Only a Small
Space — Are Easy to Grow
and Bring in an Early
Season Income**

Senator Dunlap (Early) →

A standard variety still unsurpassed as a market berry. Healthy, fast grower. Large red berries and excellent flavor make this an excellent berry for canning and preserves.



Catskill (Midseason) (Below)

A leading variety for every section. The plants are large, very vigorous, and yield very heavy crops. The berries are very large, roundish wedge-shaped, moderately firm, dark red, but glossy and attractive, mildly subacid and very good in quality. The berries ripen about four days after Premier. Won an award of merit from the Massachusetts Horticultural Society.



Premier (Early) (Above)

The finest high yielding Strawberry. For many years the most popular and biggest selling Strawberry. Premier ripens early, getting the first eager Strawberry dollars. Bears over a very long season, producing a tremendous crop every year. Succeeds wherever Strawberries are grown. Can be trucked long distances. Favored for canning and fancy dessert purposes. Flavor supreme. Plants make a solid fruiting row. Self-pollenizing.



The **FAMILY** Combination

ONE TREE

Apple Orchard

FOUR

**CHOICE
SELECTED
VARIETIES**

on One Tree!

Yellow Transparent

(Summer)

McIntosh

(Autumn)

Double-Red Delicious

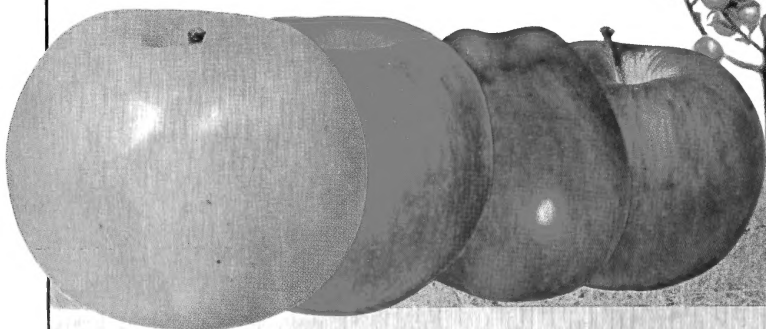
(Winter)

Red Northern Spy

(Winter)

Early variety ripens late August

Late varieties keep until late Spring



The Perfect Apple Tree for the Home Garden

The Family Combination One Tree Apple Orchard puts a selection of the choicest varieties of Apples at the disposal of every family, no matter how limited their grounds may be. The tree bears early summer Apples in late July and August, Fall Apples in September, and Winter Apples which will keep until late spring.

Besides supplying the family with Apples each year, this Super-Apple Tree will furnish plenty of shade to the home grounds.

Yes, Mr. City and Town Home Owner, here is the One Tree Apple Orchard you've been waiting for that takes up no more space than an ordinary shade tree.

INDEX

Section	Page
Asparagus and Rhubarb	95
Bulbs and Roots	38-41
Chrysanthemums	66-68
Delphinium	61-63
Fruit Plants	81-83, 90-93, 96
Fruit Trees	72-80, 84-89, 94-95
Hedges	28-29
Peonies	60
Perennials	50-59
Phlox	64-65
Rock Garden Plants	69-71
Roses	22-27, 42-49
Shrubs	1-21
Trees, Ornamental Lawn	32-35
Trees, Shade	36-37
Vines	30-31